

# Exhibit 79

# Trademark Research Report

THOMSON COMPUMARK

**Mark Searched:** BRUXZIR

**Client Name:** KNOBBE MARTENS OLSON & BEAR LLP  
**Attention:** TAKEKO YOSHIOKA-MOYA

**Type Of Search:** U.S. Full Search

**Your File:** KDENTL.001L  
**Our File:** 221922911  
**Date Completed:** October 11, 2012  
**Date Received:** October 11, 2012

## Goods/Services:

DENTAL IMPLANTS; DENTAL IMPLEMENTS; ORAL CARE PRODUCTS; DENTAL AND ORTHODONTIC GOODS; DENTAL AND ORTHODONTIC SERVICES

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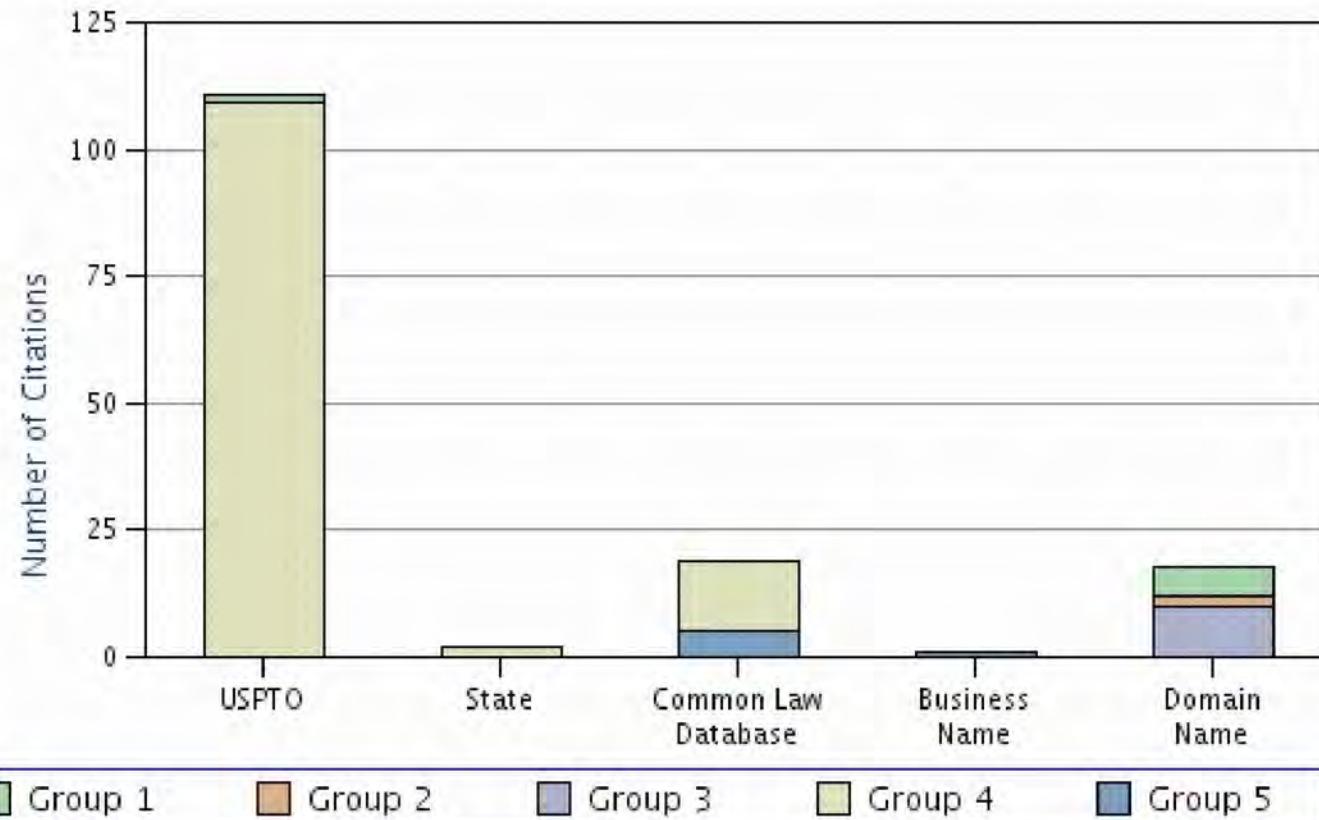
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## Report Graph & Table



\* Common Law Database citations that make up the report table and graph do not include Pharmaceutical Common Law citations.

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Search: 221922911

Analyst: STEVE DOYLE

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BRUXZIR

## USPTO Summary Page

Citation	Status	Class(es)	Owner	Serial Number	Page	Record of Interest
<b>GROUP ONE</b>						
1. <a href="#">BRUXZIR</a> <small>TTAB</small>	Published	5	JAMES R. GLIDEWELL DENTAL CERA MICS INC.	85-332,886	20	<input type="checkbox"/>
2. <a href="#">BRUXZIR</a> <small>TTAB</small>	Registered	10	JAMES R. GLIDEWELL, DENTAL CER AMIC, INC.	77-761,757	22	<input type="checkbox"/>
<b>GROUP TWO</b>						
No Group Two Matches						
<b>GROUP THREE</b>						
No Group Three Matches						
<b>GROUP FOUR</b>						
3. <a href="#">BRUXCURE</a> Renewed	Registered	10	HORIAN, RICHARD	77-847,117	25	<input type="checkbox"/>
4. <a href="#">BRUX-EZE</a> Renewed	Renewed	10	SENTAGE CORPORATION	75-931,489	26	<input type="checkbox"/>
5. <a href="#">DR. BRUX</a> <small>TTAB</small>	Registered	10	QUATTROTI DENTECH S.R.L.	77-190,356	27	<input type="checkbox"/>
6. <a href="#">GPS BRUX ART</a> Pending	Pending	40	PERRICONE, GAIL	85-490,324	30	<input type="checkbox"/>
7. <a href="#">BRUXCARE</a> Cancelled	Cancelled	10	BRUXCARE L.L.C.	75-645,104	31	<input type="checkbox"/>
8. <a href="#">BRUX-INDICATOR</a> Abandoned	Abandoned	44	EMPIRE CONCEPTS INC.	77-047,447	32	<input type="checkbox"/>
9. <a href="#">BRUX BUSTER CUSTOM NIGHT GUARD</a> Abandoned	Abandoned	10	FORCEFIELD MOUTHGUARDS	85-341,369	33	<input type="checkbox"/>
10. <a href="#">BRUXGUARD</a> Renewed	Renewed	10	MEDTECH PRODUCTS, INC.	75-284,579	35	<input type="checkbox"/>
11. <a href="#">BRUXTHETIX</a> Pending	Pending	10	SUMMERS, ROBERT	85-636,140	40	<input type="checkbox"/>
12. <a href="#">BRUX-CHECKER</a> Registered	Registered	10	SCHEU-DENTAL GMBH	77-810,993	41	<input type="checkbox"/>
13. <a href="#">BRUX XXX</a> Registered	Registered	10	QUATTROTI DENTECH S.R.L.	85-064,148	43	<input type="checkbox"/>

BRUXZIR

Citation	Status	Class(es)	Owner	Serial Number	Page	Record of Interest
14. <a href="#">BRUXOMETER</a>	Abandoned	10	MULLEN JR, PERRY WESLEY	85-188,653	45	<input type="checkbox"/>
15. <a href="#">KDZ BRUXER</a> <small>TTAB</small>	Published	10	KEATING DENTAL ARTS, INC.	85-287,029	46	<input type="checkbox"/>
16. <a href="#">BRUXTON</a>	Renewed	10	BRUXTON CORPORATION	75-635,946	48	<input type="checkbox"/>
17. <a href="#">BRUXAP</a>	Registered	44	BETTER SUNRISE CORPORATION	85-092,819	49	<input type="checkbox"/>
18. <a href="#">BRUXQUICKSPLINT</a>	Abandoned	10	BRADLEY A. ELI DENTAL CORPORATION	85-114,142	50	<input type="checkbox"/>
19. <a href="#">BREMZIR</a>	Registered	5	ASTRAZENECA AB	77-020,725	51	<input type="checkbox"/>
20. <a href="#">BRUXITE</a>	Registered	6, 7	OLOFSFORS AB	77-966,403	53	<input type="checkbox"/>
21. <a href="#">BRIXTON</a>	Renewed	10	FILMTECH INC.	74-366,596	55	<input type="checkbox"/>
22. <a href="#">BREXIN</a>	Expired	5	BYK-GULDEN, INC.	72-373,851	57	<input type="checkbox"/>
23. <a href="#">BLEXIR</a>	Registered	5	ASTRAZENECA AB	78-506,830	60	<input type="checkbox"/>
24. <a href="#">BRAX</a>	Registered	Multi	LEINEWEBER GMBH & CO. KG	79-024,754	62	<input type="checkbox"/>
25. <a href="#">BRUCKER BIOFEEDBACK METHOD</a>	Registered	44	GUGEL, RITA NACKEN	85-067,478	64	<input type="checkbox"/>
26. <a href="#">BRAZOR</a>	Published	3	KOTELOV, PAUL	77-762,141	65	<input type="checkbox"/>
27. <a href="#">BRONZZER</a>	Renewed	3	MARKWINS BEAUTY PRODUCTS, INC.	74-365,692	66	<input type="checkbox"/>
28. <a href="#">BERAXUR</a>	Registered	5	MERZ PHARMA GMBH & CO. KGAA	78-958,665	69	<input type="checkbox"/>
29. <a href="#">BRUNEIHALAL</a>	Published	Multi	BRUNEI WAFIRAH HOLDINGS SDN. BHD.	85-102,918	71	<input type="checkbox"/>
30. <a href="#">BRUNOFRISONI</a>	Registered	3	BOW B.V.	79-006,768	74	<input type="checkbox"/>
31. <a href="#">BRUNELLO CUCINELLI</a> <small>TTAB</small>	Registered	Multi	BRUNELLO CUCINELLI S.P.A.	79-076,627	76	<input type="checkbox"/>
32. <a href="#">FRAC LORD BRUMMELL</a>	Registered	3	INTERCOSMA WEST S.A.S	79-064,575	79	<input type="checkbox"/>

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Citation	Status	Class(es)	Owner	Serial Number	Page	Record of Interest
33. <a href="#">BRUCITIC MARBLE</a>	Abandoned	Multi	ACM-TEXAS, LLC	77-368,398	81	<input type="checkbox"/>
34. <a href="#">BEAU BRUMMELL</a> <small>TTAB</small>	Cancelled	3	DUYMUS, FAHRIYE	71-486,451	82	<input type="checkbox"/>
35. <a href="#">BRUMISATEUR</a>	Renewed	3	SARBEC DEVELOPPEMENT	73-235,862	95	<input type="checkbox"/>
36. <a href="#">BRUDER</a>	Renewed	10	BRUDER HEALTHCARE COMPANY	74-463,966	97	<input type="checkbox"/>
37. <a href="#">BRUMISATEUR</a>	Renewed	5	SARBEC DEVELOPPEMENT	73-246,372	99	<input type="checkbox"/>
38. <a href="#">BRUDER</a>	Renewed	10	BRUDER SURGICAL INSTRUMENTS, INC.	74-405,180	101	<input type="checkbox"/>
39. <a href="#">PROZYR</a>	Cancelled	1, 10	CERAMIQUES TECHNIQUES DESMARRQUEST	73-592,541	103	<input type="checkbox"/>
40. <a href="#">BAXAVER</a>	Pending	10	EMANUELE LOPOPOLO	79-103,916	105	<input type="checkbox"/>
41. <a href="#">THE BRUCKER BIOFEEDBACK CENTER</a>	Abandoned	42, 44	MIAMI JEWISH HOME & HOSPITAL FOR THE AGED, INC.	85-416,495	107	<input type="checkbox"/>
42. <a href="#">BROXO</a> <small>TTAB</small>	Renewed	10, 21	ADANCED RESPONSE CORPORATION	74-155,949	108	<input type="checkbox"/>
43. <a href="#">BREXIDOL</a>	Renewed	5	CHIESI FARMACEUTICI S.P.A.	73-816,943	110	<input type="checkbox"/>
44. <a href="#">BREZERIS</a>	Published	5	NOVARTIS AG	85-517,788	112	<input type="checkbox"/>
45. <a href="#">BRIXELTA</a>	Registered	5	UCB PHARMA S.A.	79-070,972	114	<input type="checkbox"/>
46. <a href="#">BRAXLA</a>	Abandoned	5	HUMAN GENOME SCIENCES, INC.	77-299,760	116	<input type="checkbox"/>
47. <a href="#">BRUKER</a>	Renewed	9	BRUKER-PHYSIK AG	73-159,013	117	<input type="checkbox"/>
48. <a href="#">BRUKER MEDSPEC</a>	Renewed	10	BRUKER MEDICAL GMBH	74-202,475	119	<input type="checkbox"/>
49. <a href="#">ZIR-LOCK</a>	Published	10	EZ-PEDO, INC.	85-283,472	121	<input type="checkbox"/>
50. <a href="#">HELIQSIR</a>	Registered	3	SOCIÉTÉ ANONYME DE; SAVONNERIE ET DE ...	79-029,396	122	<input type="checkbox"/>
51. <a href="#">EX-SIR SANITIZER</a>	Abandoned	3, 5, 32	KÜKRE GIDA VE İHTİYAC MADDELERİ; NAKLİYAT VE ...	79-081,432	124	<input type="checkbox"/>

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Citation	Status	Class(es)	Owner	Serial Number	Page	Record of Interest
52. <u>BEELIXIR</u>	Registered	5	FERRIS, JAMES S.	77-224,080	126	<input type="checkbox"/>
53. <u>ZIRBLOCK</u>	Abandoned	5	KALLA, RADOSLAV	77-015,338	128	<input type="checkbox"/>
54. <u>ZIR/MAX</u>	Abandoned	10	BURBANK DENTAL LABORATORY, INC.	76-705,111	129	<input type="checkbox"/>
55. <u>ZIR-TECH</u>	Registered	10	DISTINCTIVE DENTAL STUDIO, LTD.	78-346,906	130	<input type="checkbox"/>
56. <u>LUXOR</u>	Registered	10	STRYKER SPINE	78-675,501	131	<input type="checkbox"/>
57. <u>BARXV</u>	Registered	Multi	RINKINC, LLC	78-230,322	133	<input type="checkbox"/>
58. <u>BIOXIRA</u>	Registered	3	IT WORKS MARKETING, INC.	78-804,229	136	<input type="checkbox"/>
59. <u>BREKSEEZ</u>	Published	5	UPSHER-SMITH LABORATORIES, INC.	85-437,212	137	<input type="checkbox"/>
60. <u>BREKSEZA</u>	Published	5	UPSHER-SMITH LABORATORIES, INC.	85-437,210	138	<input type="checkbox"/>
61. <u>BREKSEZE</u>	Published	5	UPSHER-SMITH LABORATORIES, INC.	85-437,211	140	<input type="checkbox"/>
62. <u>DURO-ZIR</u>	Published	10	AURUM CERAMIC DENTAL LABORATORIES LTD.	85-425,953	142	<input type="checkbox"/>
63. <u>BREZILIZER</u>	Published	5, 10	NOVARTIS AG	85-032,883	143	<input type="checkbox"/>
64. <u>DENZIR</u>	Registered	3, 5, 10	CAD. ESTHETICS AB	78-775,844	145	<input type="checkbox"/>
65. <u>FLUXSERO</u>	Registered	5	NOVARTIS AG	79-092,342	147	<input type="checkbox"/>
66. <u>UXR</u>	Renewed	10	X-RAY MARKETING ASSOCIATES, INC.	73-791,477	149	<input type="checkbox"/>
67. <u>EXSAR</u>	Registered	42	EXSAR CORPORATION	76-462,460	150	<input type="checkbox"/>
68. <u>DIAZIR</u>	Pending	5, 10	ARDENT, INC.	85-605,305	151	<input type="checkbox"/>
69. <u>BREZILIZER</u>	Abandoned	5, 10	NOVARTIS AG	78-947,115	153	<input type="checkbox"/>
70. <u>ZIRCORE INSIDE</u> <small>TTAB</small>	Registered	10	SAGER, R. DAVID	78-532,728	155	<input type="checkbox"/>

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Citation	Status	Class(es)	Owner	Serial Number	Page	Record of Interest
71. <u>ZIRLUX</u>	Registered	10	HS TM, LLC	85-213,745	157	<input type="checkbox"/>
72. <u>ZIRIUM9</u>	Registered	10	DTI DENTAL TECHNOLOGIES INC.	77-414,130	158	<input type="checkbox"/>
73. <u>ZIRCAD</u>	Registered	5	IVOCLAR VIVADENT, INC.	78-782,524	159	<input type="checkbox"/>
74. <u>ZIRCAM PLUS</u>	Pending	10	PITTMAN DENTAL LABORATORY	85-484,536	161	<input type="checkbox"/>
75. <u>ZIRART</u>	Abandoned	10	APPOLLONIA LLC	77-807,353	162	<input type="checkbox"/>
76. <u>ZIRCAD</u>	Registered	5, 10	IVOCLAR VIVADENT, INC.	78-969,277	163	<input type="checkbox"/>
77. <u>ZIRKONZAHN</u>	Registered	Multi	ZIRKONZAHN GMBH	79-094,517	165	<input type="checkbox"/>
78. <u>ZIRCATE</u>	Renewed	3	DENTSPLY INTERNATIONAL INC.	72-210,860	168	<input type="checkbox"/>
79. <u>ZIREAL</u>	Registered	10	BIOMET 3I, LLC	78-524,960	171	<input type="checkbox"/>
80. <u>ZIRALDENT</u>	Registered	1, 5, 10	METOXIT AG	79-033,415	174	<input type="checkbox"/>
81. <u>ZIRCULES</u>	Registered	5	CLINICIAN'S CHOICE DENTAL PRODUCTS INC.	85-300,574	176	<input type="checkbox"/>
82. <u>ZIRTOUGH</u>	Pending	5	KURARAY CO, LTD.	85-624,746	177	<input type="checkbox"/>
83. <u>ZIRPRIME</u>	Published	5	NORITAKE CO., LIMITED	77-861,534	179	<input type="checkbox"/>
84. <u>ZIRPRESS</u>	Registered	5	IVOCLAR VIVADENT, INC.	77-044,180	181	<input type="checkbox"/>
85. <u>ZIROX</u> <small>TTAB</small>	Registered	5, 10	WIELAND DENTAL + TECHNIK GMBH & CO. KG	79-017,648	183	<input type="checkbox"/>
86. <u>ZIRCORE</u>	Registered	10	SAGER, R. DAVID	78-475,846	185	<input type="checkbox"/>
87. <u>ZIRCAPORE</u>	Registered	1, 10	METOXIT AG	79-045,820	187	<input type="checkbox"/>
88. <u>ZIRGANIC</u>	Registered	5	IDRISS MOBARARK INC	85-225,084	189	<input type="checkbox"/>
89. <u>ZIRCOR</u>	Abandoned	10	SAGER, DAVID R.	78-475,876	190	<input type="checkbox"/>

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Citation	Status	Class(es)	Owner	Serial Number	Page	Record of Interest
90. <a href="#">ZIRKOR</a>	Abandoned	10	SAGER, DAVID R.	78-475,892	192	<input type="checkbox"/>
91. <a href="#">BALRUXA</a>	Published	5	INCYTE CORPORATION	77-862,856	194	<input type="checkbox"/>
92. <a href="#">ZIRDESIGN</a>	Registered	10	ASTRA TECH AKTIEBOLAG	78-566,554	195	<input type="checkbox"/>
93. <a href="#">ZIRFIT</a>	Published	10	CALIFORNIA DENTAL ARTS, LLC	85-573,590	197	<input type="checkbox"/>
94. <a href="#">PLAYZIR</a>	Registered	5, 9, 10	SUDIMPLANT	79-083,346	198	<input type="checkbox"/>
95. <a href="#">ZIRCONNECT</a>	Registered	10	SUDIMPLANT	79-042,062	200	<input type="checkbox"/>
96. <a href="#">PUREZIR</a>	Abandoned	10	DURA-METRICS	77-873,805	202	<input type="checkbox"/>
97. <a href="#">ZIR-CUT</a>	Registered	10	KERR CORPORATION	77-923,650	203	<input type="checkbox"/>
98. <a href="#">SAXIZIR</a>	Pending	5	SANOFI	85-646,264	205	<input type="checkbox"/>
99. <a href="#">SIROLUX</a>	Renewed	10	SIRONA DENTAL SYSTEMS GMBH	73-684,071	207	<input type="checkbox"/>
100. <a href="#">BEXXAR</a>	<small>TTAB</small> Renewed	5	GLAXOSMITHKLINE LLC	75-260,610	209	<input type="checkbox"/>
101. <a href="#">BEXXAR</a>	<small>TTAB</small> Registered	5	GLAXOSMITHKLINE LLC	76-175,390	212	<input type="checkbox"/>
102. <a href="#">BREEZERS</a>	Registered	5	FIRST QUALITY PRODUCTS, INC.	78-330,038	215	<input type="checkbox"/>
103. <a href="#">KULZER</a>	Cancelled	Multi	HERAEUS KULZER GMBH	73-794,953	219	<input type="checkbox"/>
104. <a href="#">BALAXUR</a>	Registered	5	MERZ PHARMA GMBH & CO. KGAA	78-958,658	222	<input type="checkbox"/>
105. <a href="#">ZIRCALUX</a>	Cancelled	5	IMPERIAL CHEMICAL INDUSTRIES PLC	73-754,591	224	<input type="checkbox"/>
106. <a href="#">BREEZERS</a>	<small>TTAB</small> Registered	3, 21	INNOVATION AND DESIGN, INC.	76-552,430	225	<input type="checkbox"/>
107. <a href="#">ROXXIRE</a>	Published	5	BAYER AKTIENGESELLSCHAFT	85-275,796	227	<input type="checkbox"/>
108. <a href="#">STRUQSURE</a>	Registered	10	SMITH & NEPHEW, INC.	85-360,188	228	<input type="checkbox"/>

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Citation	Status	Class(es)	Owner	Serial Number	Page	Record of Interest
109. <a href="#">BEXERO</a>	Registered	5	NOVARTIS AG	85-221,519	229	<input type="checkbox"/>
110. <a href="#">GLUXPER</a>	Abandoned	5	BRISTOL-MYERS SQUIBB COMPANY	78-709,662	231	<input type="checkbox"/>
111. <a href="#">LUXAR</a>	Abandoned	10	LUXARCARE LLC	78-363,836	232	<input type="checkbox"/>

**GROUP FIVE**

**No Group Five Matches**

## ANALYST REVIEW – USPTO REPORT

### Search Information

Type of Search: **U.S. Full Search**

Mark: **BRUXZIR**

Goods/Services: **DENTAL IMPLANTS; DENTAL IMPLEMENTS; ORAL CARE PRODUCTS; DENTAL AND  
ORTHODONTIC GOODS; DENTAL AND ORTHODONTIC SERVICES**

### Data Information

This search report includes information from the USPTO Official Gazette published on **10/09/2012** and pending applications filed through **10/05/2012**. The pending applications are received from the U.S. Patent and Trademark Office and are updated to our database as they are made available.

Our database includes active USPTO text records dating from **1884** to present.

All queries in the Search Strategy below have been applied to all active applications and registrations in our database, as well as inactive USPTO applications and registrations from 01/01/2007 to the present. Inactive USPTO applications and registrations from 01/01/1984 – 01/01/2007 were searched for identical trademarks.

### Last Reported Owner

“Last Reported Owner” is our best determination of the owner of a trademark, based on a programmatic analysis of USPTO trademark records and any assignment transactions associated with the trademark. In determining “Last Reported Owner”, we exclude recorded documents representing security interests, liens and other transactions which ordinarily do not result in a change of ownership.

### Owner Matching

The Owner Matching feature is an index within the trademark record showing citations within the report with the same owner. Owner Matching is an alphabetical, word for word match. Inconsistencies in the data coming from providers (i.e., USPTO, State, etc.) may impact results.

### Global Filings



A Global Filings flag indicates how often owners of cited USPTO trademarks have filed for protection of the cited marks outside the United States. We compare the owner and trademark, as listed in our proprietary USPTO database, to our worldwide trademark databases. The worldwide trademark databases include first publications since January 1, 1976. (For China, only trademarks published since January 1, 1986 are included). In most of the over 200 countries, first publications are new applications published in the Official Gazettes for opposition purposes.

Please Note: Global Filings provides an indication of international trademark filings, but should be considered advisory information only, due to possible inconsistencies in the data and the update frequency of trademark records provided by international trademark offices. Furthermore, the documentation does not include renewals or indications about the subsequent fate of the applications retrieved, such as registrations, rejections, withdrawals, amendments and partial cancellations. For additional information, please refer to the electronic version of this search report, accessible through your SAEGIS™ Inbox.

### Earliest Date in Record

The Earliest Date in Record is an added field derived from a programmatic review of all available fields within a given record to estimate the earliest date by which the trademark can claim protection. Fields reviewed can include the Date Filed and First Use Dates for both U.S. and international protection. Please note that not all records with a status of MISASSIGNED will be included, as many of these records do not contain dates. This field is designed to be a helpful reference tool only; further research may be required to determine the mark's priority rights.

### Analyst Information

Name: **STEVE DOYLE**

Comments: **These queries, listed below, retrieved 1807 potential references from the database.**

BRUXZIR

Analyst InformationAfter careful review and analysis, I have selected 111 records for your review.

THERE ARE ADDITIONAL "ZIR" FORMATIVES FOR DENTAL AND OTHER RELATED GOODS.

Search Strategy

Type	Query	Classes	#References
1. EXACT MARK GOODS PREFIX	BRUXZ(I,Y)R <and> (DENT,TEETH,TOOTH, IMPLAN,BRIDG,CAP, CROWN,INLAY,ONLAY, PROSTH,ORAL,ORTHOD)	ALL CLASSES	2
2. EXACT MARK GOODS PREFIX	THEBRUXZ(I,Y)R <and> (DENT,TEETH,TOOTH, IMPLAN,BRIDG,CAP, CROWN,INLAY,ONLAY, PROSTH,ORAL,ORTHOD)	ALL CLASSES	0
3. EXACT MARK	BRUXZ(I,Y)R	42,44,3,21,5,10,1,9,40	0
4. EXACT MARK	THEBRUXZ(I,Y)R	42,44,3,21,5,10,1,9,40	0
5. EXACT MARK	BRUXZ(I,Y)R	ALL CLASSES	0
6. EXACT MARK	THEBRUXZ(I,Y)R	ALL CLASSES	0
7. EXACT MARK	BRU(X,XX)(S,C,X,Z)(I,U,Y, E)R	ALL CLASSES	0
8. EXACT MARK	BRU(X,XX)(S,C,X,Z)(I,U,Y, E)RE	ALL CLASSES	1
9. WORD	BRU(X,XX)(S,C,X,Z)(I,U,Y, E)RE	ALL CLASSES	0
10. WORD	BRU(X,XX)(S,C,X,Z)(I,U,Y, E)R	ALL CLASSES	0
11. EXACT MARK	BRU(K,C,CK,Q)(S,C,X,Z)(I,U, Y,E)R	ALL CLASSES	0
12. WORD	BRU(K,C,CK,Q)(S,C,X,Z)(I,U, Y,E)R	ALL CLASSES	0
13. EXACT MARK	BRU(K,C,CK,Q)S(S,C,X,Z)(I, U,Y,E)R	ALL CLASSES	0
14. WORD	BRU(K,C,CK,Q)S(S,C,X,Z)(I, U,Y,E)R	ALL CLASSES	0
15. PREFIX GOODS PREFIX	BRUXZ(I,Y)R <and> (DENT,TEETH,TOOTH, IMPLAN,BRIDG,CAP, CROWN,INLAY,ONLAY, PROSTH,ORAL,ORTHOD)	ALL CLASSES	0
16. LETTERSTRING GOODS PREFIX	BRUXZ(I,Y)R <and> (DENT,TEETH,TOOTH, IMPLAN,BRIDG,CAP, CROWN,INLAY,ONLAY, PROSTH,ORAL,ORTHOD)	ALL CLASSES	0
17. WORD	BRUXZ(I,Y)R	42,44,3,21,5,10	0

BRUXZIR

<u>Search Strategy</u>			
Type	Query	Classes	#References
18. PREFIX	BRUXZ(I,Y)R	42,44,3,21,5,10	0
19. LETTERSTRING	BRUXZ(I,Y)R	42,44,3,21,5,10	0
20. WORD	BRUXZ(I,Y)R	ALL CLASSES	0
21. PREFIX	BRUXZ(I,Y)R	ALL CLASSES	0
22. PREFIX LETTERSTRING	BRU <and> XZ(I,Y)R	42,44,3,21,5,10	0
23. LETTERSTRING LETTERSTRING	BRU <and> XZ(I,Y)	42,44,3,21,5,10	0
24. LETTERSTRING LETTERSTRING	BRU <and> Z(I,Y)R	42,44,3,21,5,10	0
25. LETTERSTRING LETTERSTRING	BRU(K,C,X,Q) <and> (Z,X)(I,Y,U)R	42,44,3,21,5,10	0
26. LETTERSTRING LETTERSTRING	BRU(K,C,X,Q) <and> (Z,X)(I,Y,U)R	ALL CLASSES	0
27. PREFIX	BRUXZ(I,Y)	42,44,3,21,5,10	0
28. PREFIX	BRU(X,XX)(X,Z)	42,44,3,21,5,10	1
29. PREFIX	BRU(X,XX)(S,C)	42,44,3,21,5,10	2
30. WORD	BRUX(0-5 characters)	42,44,3,21,5,10	11
31. PREFIX	BRUX	42,44,3,21,5,10	2
32. WORD	BRU(0-4 characters)R	42,44,3,21,5,10	38
33. SUFFIX	RUXZ(I,Y)R	42,44,3,21,5,10	0
34. SUFFIX	UXZ(I,Y)R	42,44,3,21,5,10	0
35. PREFIX SUFFIX	B <and> XZ(I,Y)R	42,44,3,21,5,10	0
36. WORD	(0-3 characters)XZ(I,Y)R	42,44,3,21,5,10	0
37. SUFFIX	XZ(I,Y)R	42,44,3,21,5,10	0
38. SUFFIX	(K,C,X,Q)(Z,X)(I,Y)R	42,44,3,21,5,10	0
39. SUFFIX	(K,C,X,Q)(Z,X)(I,Y)RE	42,44,3,21,5,10	1
40. SUFFIX	(K,C,X,Q)(S,C)(I,Y)R	42,44,3,21,5,10	3
41. SUFFIX	(K,C,X,Q)(Z,X)(E,U)R	42,44,3,21,5,10	5
42. PHONETIC WORD	BRUXZIR	42,44,3,21,5,10,1,9,35,40	0
43. PHONETIC PREFIX	BRUXZIR	42,44,3,21,5,10	0
44. PHONETIC SUFFIX	BRUXZIR	42,44,3,21,5,10	0
45. PREFIX	BR(UE,EU,UU,U)(K,C,X,Q)	42,44,3,21,5,10	26
46. PREFIX	BR(UE,EU,UU,U)(K,C,X,Q)	ALL CLASSES	186
47. PREFIX	BR(AU)(K,C,X,Q)	ALL CLASSES	7
48. LETTERSTRING	BRUX	ALL CLASSES	0

Search Strategy			
Type	Query	Classes	#References
49. LETTERSTRING	RUX(Z,X)	ALL CLASSES	5
50. SUFFIX	UX(S,C,X,Z)(I,U,Y,E)R	ALL CLASSES	1
51. SUFFIX	UX(S,C,X,Z)(I,U,Y,E)RE	ALL CLASSES	0
52. SUFFIX	X(S,C,X,Z)(I,U,Y,E)RE	ALL CLASSES	33
53. SUFFIX	X(S,C,X,Z)(I,U,Y,E)R	ALL CLASSES	34
54. PHONETIC SUFFIX	RUXZIR	ALL CLASSES	0
55. PHONETIC SUFFIX	UXZIR	ALL CLASSES	12
56. PHONETIC PREFIX NOT LETTERSTRING	BRUX <and> BROOK	42,44,3,5,10	61
57. PHONETIC PREFIX	BRUXZ	42,44,3,5,10	0
58. PREFIX PHONETIC SUFFIX	BR <and> ZIR	42,44,3,5,10	244
59. PHONETIC WORD PHONETIC SUFFIX	UX <and> ZIR	42,44,3,5,10	8
60. LETTERSTRING PHONETIC SUFFIX	RUX <and> IR	42,44,3,5,10	3
61. SUFFIX	ZIR	42,44,3,5,10	23
62. SUFFIX GOODS PREFIX	Z(I,U,Y,E)R <and> (DENT,TEETH,TOOTH, IMPLAN,BRIDG,CAP, CROWN,INLAY,ONLAY, PROSTH,ORAL,ORTHOD)	42,44,3,5,10	71
63. SUFFIX	(K,C)Z(I,U,Y,E)R	42,44,3,5,10	0
64. SUFFIX	(X,Q)Z(I,U,Y,E)R	42,44,3,5,10	0
65. PREFIX LETTERSTRING LETTERSTRING SUFFIX	BR <and> X <and> (Z,X) <and> R	42,44,3,5,10	7
66. PREFIX LETTERSTRING LETTERSTRING SUFFIX	BR <and> X <and> (Z,X) <and> RE	42,44,3,5,10	3
67. PREFIX LETTERSTRING LETTERSTRING SUFFIX	B <and> X <and> (Z,X) <and> RE	42,44,3,5,10	46
68. PREFIX LETTERSTRING LETTERSTRING	B <and> R <and> (Z,X)(I,U,Y,E)R	42,44,3,5,10	147
69. PREFIX LETTERSTRING	BR <and> (Z,X)(I,U,Y,E)R	42,44,3,5,10	0
70. LETTERSTRING LETTERSTRING	UX <and> (Z,X)(I,U,Y,E)R	42,44,3,5,10	4
71. LETTERSTRING	UX <and>	42,44,3,5,10	0

BRUXZIR

<u>Search Strategy</u>			
Type	Query	Classes	#References
LETTERSTRING	(Z,X)(I,U,Y,E)R		
72. LETTERSTRING LETTERSTRING	U(K,C,X,Q) <and> (Z,X)(I,U,Y,E)R	42,44,3,5,10	6
73. LETTERSTRING LETTERSTRING	U(K,C,X,Q) <and> (S,C)(I,U,Y,E)R	42,44,3,5,10	32
74. LETTERSTRING SUFFIX	UX <and> R	42,44,3,5,10	18
75. LETTERSTRING SUFFIX	U(K,C,Q)S <and> R	42,44,3,5,10	0
76. PREFIX LETTERSTRING SUFFIX	B <and> (XZ,ZX) <and> R	42,44,3,5,10	0
77. PREFIX LETTERSTRING SUFFIX	B <and> (XZ,ZX) <and> R	42,44,3,5,10	0
78. PREFIX LETTERSTRING SUFFIX NOT LETTERSTRING	B <and> (X,Z) <and> R <and> (BRONZ,BRAZ,BRAS, BREEZ)	42,44,3,5,10	356
79. PREFIX GOODS PREFIX	BRU <and> (DENT,TEETH,TOOTH, IMPLAN,BRIDG,CAP, CROWN,INLAY,ONLAY, PROSTH,ORAL,ORTHOD)	42,44,3,5,10	122
80. EXACT MARK NOT PREFIX	BRU(0 – 255 characters) <and> BRUSH	42,44,3,5,10	89
81. LETTERSTRING	(K,C,X,Q)(Z,X)(I,Y)R	42,44,3,5,10	1
82. LETTERSTRING	(K,C,X,Q)(Z,X)(I,Y)R	ALL CLASSES	0
83. LETTERSTRING GOODS PREFIX	(K,C,X,Q)(Z,X)(I,Y)R <and> (DENT,TEETH,TOOTH, IMPLAN,BRIDG,CAP, CROWN,INLAY,ONLAY, PROSTH,ORAL,ORTHOD)	ALL CLASSES	0
84. LETTERSTRING GOODS PREFIX	(K,C,X,Q)(Z,X)(I,Y,E)R <and> (DENT,TEETH,TOOTH, IMPLAN,BRIDG,CAP, CROWN,INLAY,ONLAY, PROSTH,ORAL,ORTHOD)	ALL CLASSES	1
85. LETTERSTRING	RUX	3,5,10,21,42,44	66
86. LETTERSTRING	ZIR	3,5,10,21,42,44	125
87. LETTERSTRING LETTERSTRING	UX <and> (S,C,X,Z)(I,Y)R	3,5,10,21,42,44	4

BRUXZIR

Class Identification

01	CHEMICALS
03	COSMETICS AND CLEANING PREPARATIONS
05	PHARMACEUTICALS
09	ELECTRICAL AND SCIENTIFIC APPARATUS
10	MEDICAL APPARATUS
21	HOUSEWARES AND GLASS
35	ADVERTISING AND BUSINESS SERVICES
40	MATERIAL TREATMENT SERVICES
42	SCIENTIFIC, TECHNOLOGICAL AND LEGAL SERVICES
44	MEDICAL, VETERINARY, AGRICULTURAL AND FORESTRY SERVICES

BRUXZIR

US-1  
Group: One

# BRUXZIR

BRUXZIR



Global Filings = 1

TTAB

**Status:** PUBLISHED  
FILED AS USE APPLICATION  
USE APPLICATION - CURRENT

**USPTO Status:** OPPOSITION PENDING

**USPTO Status Date:** DEC 07, 2011

**Goods/Services:** International Class 5: DENTAL CERAMICS  
**First Used:** NOV 10, 2009 (INTL. CL. 5)  
**In Commerce:** NOV 10, 2009

**Last Reported Owner:** JAMES R. GLIDEWELL DENTAL CERAMICS INC.  
DBA GLIDEWELL LABORATORIES  
CALIFORNIA CORPORATION  
4141 MACARTHUR BLVD.  
PROFESSIONAL SERVICES  
NEWPORT BEACH, CALIFORNIA 92660

**Chronology:** **Filed:** MAY 27, 2011 **Serial Number:** 85-332,886  
**Opposition/Cancellation Filed:** DEC 07, 2011  
**Published For Opposition:** NOV 01, 2011  
**Earliest Date in Record:** NOV 10, 2009 (First Used)

## Trademark Trials and Appeal Board (TTAB) Information:

TTAB

**Opposition Number:** 91202891

**Outcome:** PENDING, DEC 07, 2011

**Plaintiff:**  
KEATING DENTAL ARTS, INC.

**Defendant:**  
JAMES R. GLIDEWELL DENTAL CERAMICS INC.

**Mark:** KDZ BRUXER  
**Serial Number:** 85-287,029

**Mark:** BRUXZIR  
**Serial Number:** 85-332,886

**Correspondent:**

J MARK HOLLAND  
J MARK HOLLAND ASSOC  
3 SAN JOAQUIN PLZ STE 210  
NEWPORT BEACH, CA 92660 US

**Trademark Defendant Correspondent:**

LEONARD TACHNER  
LEONARD TACHNER PROF LAW CORP  
17961 SKY PARK CIR STE 38-E  
IRVINE, CA 92614 US

**TTAB Entry:** #6 SUSPENDED PENDING DISP OF CIVIL ACTION, FEB 03, 2012

**TTAB Entry:** #5 ANSWER, DEC 21, 2011

**Extension of Time to Oppose Number:** 85332886

**Extension of Time to Oppose Filed:** NOV 30, 2011

**Outcome:** TERMINATED DEC 31, 2011

**Potential Opposer:**

KEATING DENTAL ARTS, INC.

**Applicant:**

JAMES R. GLIDEWELL DENTAL CERAMICS INC.

**Mark:**

**Serial Number:**

**Correspondent:**

J. MARK HOLLAND  
J. MARK HOLLAND & ASSOCIATES  
3 SAN JOAQUIN PLAZASUITE 210  
NEWPORT BEACH, CA 92660 US

**Mark:** BRUXZIR

**Serial Number:** 85-332,886

**Correspondent:**

KEITH D. ALLRED  
KEITH D. ALLRED, GENERAL COUNSEL  
4141 MACARTHUR BLVD  
NEWPORT BEACH, CA 92660-2015

**TTAB Entry:** #2 INCOMING – EXT TIME TO OPPOSE FILED, NOV 30, 2011

**TTAB Entry:** #1 EXTENSION OF TIME GRANTED, NOV 30, 2011

**Ownership Details:**

**Applicant:**

JAMES R. GLIDEWELL DENTAL CERAMICS INC.  
DBA GLIDEWELL LABORATORIES  
CALIFORNIA CORPORATION  
4141 MACARTHUR BLVD.  
PROFESSIONAL SERVICES

NEWPORT BEACH, CALIFORNIA 92660

**Other U.S. Registrations:** 3,739,663

**Filing Correspondent:** KEITH D. ALLRED

LEONARD TACHNER  
LEONARD TACHNER PROF LAW CORP  
17961 SKY PARK CIR STE 38-E  
IRVINE, CA 92614

BRUXZIR

US-2  
Group: One

# BRUXZIR

BRUXZIR



**Status:** REGISTERED

**USPTO Status:** CANCELLATION PENDING

**USPTO Status Date:** AUG 21, 2012

**Goods/Services:** International Class 10: DENTAL BRIDGES; DENTAL CAPS; DENTAL CROWNS; DENTAL INLAYS; DENTAL ONLAYS; DENTAL PROSTHESES  
**First Used:** JUN 06, 2009 (INTL. CL. 10)  
**In Commerce:** JUN 06, 2009

**Last Reported Owner:** JAMES R. GLIDEWELL, DENTAL CERAMIC, INC.  
DBA GLIDEWELL LABORATORIES  
CALIFORNIA CORPORATION  
4141 MACARTHUR BLVD.  
PROFESSIONAL SERVICES  
NEWPORT BEACH, CALIFORNIA 92660

**Chronology:** **Filed:** JUN 17, 2009 **Serial Number:** 77-761,757  
**Published For Opposition:** NOV 03, 2009  
**Opposition/Cancellation Filed:** AUG 17, 2012  
**Opposition/Cancellation Filed:** AUG 30, 2011  
**Registered:** JAN 19, 2010 **Registration Number:** 3,739,663  
**Earliest Date in Record:** JUN 06, 2009 (First Used)

## Trademark Trials and Appeal Board (TTAB) Information:

TTAB

**Opposition Number:** 91201389

**Outcome:** PENDING, AUG 30, 2011

**Plaintiff:**

JAMES R. GLIDEWELL DENTAL CERAMICS, INC. DBA  
GLIDEWELL LABORATORIES

**Mark:** BRUXZIR

**Registration Number:** 3,739,663

**Defendant:**

KEATING DENTAL ARTS, INC.

**Mark:** KDZ BRUXER

**Registration Number:**

**Serial Number:** 77-761,757

**Correspondent:**

LEONARD TACHNER

LEONARD TACHNER A PROFESSIONAL LAW  
CORPORATION  
17961 SKY PARK CIRCLE, SUITE 38-E  
IRVINE, CA 92614 US

**Serial Number:** 85-287,029

**Trademark Defendant Correspondent:**

J MARK HOLLAND

J MARK HOLLAND & ASSOCIATES  
3 SAN JOAQUIN PLAZA, SUITE 210  
NEWPORT BEACH, CA 92660 US

**TTAB Entry:** #12 SUSPENDED PENDING DISP OF CIVIL ACTION, NOV 18, 2011

**TTAB Entry:** #11 COPY OF COMPLAINT FROM CIVIL ACTION, OCT 27, 2011

**Cancellation Action Number:** 92056050

**Outcome:** PENDING AUG 17, 2012

**Plaintiff:**

KEATING DENTAL ARTS, INC.

**Defendant:**

JAMES R. GLIDEWELL, DENTAL CERAMIC, INC. DBA  
GLIDEWELL LABORATORIES

**Mark:**

**Registration Number:**

**Serial Number:**

**Correspondent:**

RUSTIN MAGNUM

KNOBBE MARTENS OLSON BEAR LLP  
2040 MAIN STREET, 14TH FLOOR  
IRVINE, CA 92614 US

**Mark:** BRUXZIR

**Registration Number:** 3,739,663

**Serial Number:** 77-761,757

**Trademark Defendant Correspondent:**

JAMES R GLIDEWELL DENTAL CERAMIC INC  
4141 MACARTHUR BLVD  
NEWPORT BEACH, CA 92660 2015 US

**TTAB Entry:** #6 DF'S PROOF OF SERVICE, OCT 02, 2012

**TTAB Entry:** #5 BOARD'S COMMUNICATION, SEP 25, 2012

**Ownership Details:**

**Registrant:**

JAMES R. GLIDEWELL, DENTAL CERAMIC, INC.  
DBA GLIDEWELL LABORATORIES  
CALIFORNIA CORPORATION  
4141 MACARTHUR BLVD.  
PROFESSIONAL SERVICES  
NEWPORT BEACH, CALIFORNIA 92660

**Assignee**

COMERICA BANK, A TEXAS BANKING ASSOCIATION  
TEXAS BANKING ASSOCIATION  
39200 SIX MILE ROAD  
LIVONIA, MICHIGAN, 48152

**Assignor**

JAMES R. GILDEWELL, DENTAL CERAMICS, INC.  
CALIFORNIA CORPORATION  
**Signed:** FEB 26, 2010

**Brief:** SECURITY INTEREST

**Recorded:** MAR 01, 2010

**Reel/Frame:** 4165/0537

**Correspondent:**

KRISTEN I. SPANO

150 W. JEFFERSON AVENUE, SUITE 2500

DETROIT, MICHIGAN 48226

**Filing Correspondent:** KEITH D. ALLRED, ESQ.

JAMES R GLIDEWELL DENTAL CERAMIC INC

4141 MACARTHUR BLVD

NEWPORT BEACH, CA 92660 2015

BRUXZIR

US-3  
Group: Four

# Bruxcure

## BRUXCURE

**Status:** REGISTERED

**USPTO Status:** REGISTERED

**USPTO Status Date:** APR 05, 2011

**Goods/Services:** International Class 10: MOUTH GUARDS FOR MEDICAL PURPOSES

**First Used:** FEB 10, 2010 (INTL. CL. 10)

**In Commerce:** JAN 07, 2011

**Last Reported Owner:** HORIAN, RICHARD  
DBA BRUXCURE  
UNITED STATES INDIVIDUAL  
22345 ROSECROFT CIRCLE  
CORONA, CALIFORNIA 92883

**Chronology:** Filed: OCT 12, 2009 Serial Number: 77-847,117

Published For Opposition: MAR 16, 2010

Registered: APR 05, 2011 Registration Number: 3,941,493

Date Revived/Reinstated: DEC 22, 2010

Earliest Date in Record: OCT 12, 2009 (Filed)

## Ownership Details:

**Registrant:** HORIAN, RICHARD  
DBA BRUXCURE  
UNITED STATES INDIVIDUAL  
22345 ROSECROFT CIRCLE  
CORONA, CALIFORNIA 92883

**Filing Correspondent:** RICHARD HORIAN  
22345 ROSECROFT CIR  
CORONA, CA 92883-5933

BRUXZIR

US-4  
Group: Four

BRUX-EZE

**Status:** RENEWED

**USPTO Status:** REGISTERED AND RENEWED

**USPTO Status Date:** APR 19, 2011

**Goods/Services:** **International Class 10:** DENTAL APPLIANCES, NAMELY REMOVABLE OCCLUSAL OVERLAYS, FIXATION DEVICES AND THE LIKE, USED FOR THE TREATMENT OF BRUXISM AND TEMPOROMANDIBULAR JOINT DYSFUNCTIONS  
**First Used:** NOV 14, 1985 (INTL. CL. 10)  
**In Commerce:** DEC 01, 1985

**Last Reported Owner:** SENTAGE CORPORATION  
MINNESOTA CORPORATION  
5775 WAYZATA BOULEVARD, SUITE 890  
MINNEAPOLIS, MINNESOTA 55416

**Chronology:** **Filed:** FEB 26, 2000 **Serial Number:** 75-931,489  
**Published For Opposition:** MAY 08, 2001  
**Registered:** JUL 31, 2001 **Registration Number:** 2,473,238  
**Affidavit Section:** REGISTERED – SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED APR 19, 2011  
REGISTERED – SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.  
JUN 22, 2007  
**Last Renewed:** JUL 31, 2011  
**Earliest Date in Record:** NOV 14, 1985 (First Used)

**Ownership Details:**

**Registrant:** SENTAGE CORPORATION  
MINNESOTA CORPORATION  
5775 WAYZATA BOULEVARD, SUITE 890  
MINNEAPOLIS, MINNESOTA 55416

**Filing Correspondent:** SENTAGE CORPORATION  
5775 WAYZATA BOULEVARD  
SUITE 890  
MINNEAPOLIS, MN 55416

BRUXZIR

US-5  
Group: Four



DR. BRUX

TTAB

**Status:** REGISTERED

**USPTO Status:** REGISTERED

**USPTO Status Date:** APR 13, 2010

**Goods/Services:**

**International Class 10:** SURGICAL, MEDICAL, DENTAL AND VETERINARY APPARATUS AND INSTRUMENTS, NAMELY, ANESTHETIC DELIVERY APPARATUS, ARTERIAL BLOOD PRESSURE MEASURING APPARATUS, APPARATUS FOR ARTIFICIAL RESPIRATION, BLOOD TESTING APPARATUS, BOUGIES, BREAST PUMPS, SURGICAL CLIPS, COMPRESSORS, ELECTROCARDIOGRAPHS, ENEMA APPARATUS, GASTROSCOPES, HEART PACEMAKERS, HOT AIR VIBRATORS, INCUBATORS FOR BABIES, LASERS, RADIOLOGY SCREENS, RADIOTHERAPY APPARATUS, RESPIRATORS FOR ARTIFICIAL RESPIRATION, SAWS, SCISSORS, SPHYGMOMANOMETERS, SPHYGMOTENSIOMETERS, SPIROMETERS, SPITTOONS, SPLINTS, SPONGES, STETHOSCOPES, THERMO-ELECTRIC COMPRESSES, THREADS, ULTRAVIOLET RAY LAMPS, X-RAY PHOTOGRAPHS, PROTECTION DEVICES AGAINST X-RAYS, X-RAY TUBES, INTRAORAL X-RAY GENERATORS, X-RAY MACHINES; DENTAL CRYOSURGICAL INSTRUMENTATION; PERIODONTUM PLAQUE CONTROL INSTRUMENTS; INTRA-ORAL LIGHT SYSTEMS; PROSTHETIC INSTRUMENTS FOR DENTAL PURPOSES, CUTTING AND GRINDING DISCS FOR DENTAL APPLICATIONS; PLASTIC HAND HELD ORTHODONTIC INSTRUMENT FOR MEASURING PATIENTS' TEETH ALIGNMENT; DENTAL INSTRUMENTS FOR TAKING AN IMPRESSION, BITE REGISTRATION AND COUNTER IMPRESSION SIMULTANEOUSLY; ARTIFICIAL LIMBS, EYES AND TEETH; ORTHOPEDIC ARTICLES, NAMELY, ORTHOPEDIC JOINT IMPLANTS, PLASTER CASTS; SUTURES; DENTAL TECHNOLOGY AND DENTAL DEVICES, NAMELY, DENTAL ELEVATORS, DENTAL EXCAVATORS, DENTAL FINGER PROTECTORS, DENTAL FORCEPS, BASE FORMERS TO FORM DENTAL MOLDS, DENTAL HANDPIECES, DENTAL IMPRESSION TRAYS, DENTAL PROBES, DENTAL RETAINERS, DENTAL SCISSORS, DENTAL SPATULAS, DENTAL BITE TRAYS, DENTAL TWEEZERS, DENTAL PLATES; GUMSHIELDS, DENTAL ARTICULATORS, DENTAL BRIDGES, DENTAL BROACHES, DENTAL BURRS, DENTAL CLIPS FOR SECURING PRE-EXISTING DENTURES, DENTAL CROWNS, DENTAL DAMS, DENTAL DRILLS, DENTAL FIXTURES, DENTAL FOUNDATION SUPPORTS, DENTAL HANDPIECES, DENTAL INLAYS, DENTAL PROTESIS, DENTAL IMPLANTS; TEMPERO MANDIBULAR JOINT HOME DISCLUDER KIT COMPRISED OF BITE FORMERS, CUSTOM LINER MATERIALS, AND RETENTION

LEASHES, FOR THE PURPOSE OF RELIEVING CHRONIC MANDIBULAR JOINT TENSION; TEETHERS, MOUTHGUARDS, DENTAL SPACERS, DENTAL IMPRESSION PADS, MOUTH BITE DEVICE, BITE WAFERS FOR USE IN MEASURING BITS FOR SETTING CROWN AND BRIDGEWORK, PLASTIC MATERIAL FOR RELINING DENTURES, DENTAL ARTICULATING PAPER, DISPOSABLE BITE BLOCKS; MOUTH GUARDS FOR MEDICAL PURPOSES; AND ORTHOPEDIC DEVICES, NAMELY, ORTHOPEDIC BELTS, ORTHOPEDIC SOLES, ORTHOPEDIC SUPPORT BANDAGES, ORTHOPEDIC WALKERS

**First Used:** MAR 2006 (INTL. CL. 10)

**In Commerce:** OCT 2006

**Last Reported Owner:** QUATTROTI DENTECH S.R.L.  
ITALY SOCIETA A RESPONSABILITA LIMITATA  
VIA MAESTRI DEL LAVORO, 120  
CISLAGO (VA), ITALY 21040

**We Have Located Other Marks With This Owner**

[BRUX XXX](#)

USPTO

Page 43

**Chronology:** **Filed:** MAY 25, 2007 **Serial Number:** 77-190,356  
**Published For Opposition:** APR 07, 2009  
**Registered:** APR 13, 2010 **Registration Number:** 3,775,126  
**Earliest Date in Record:** MAR 2006 (First Used)

**Trademark Trials and Appeal Board (TTAB) Information:**

TTAB

**Ex Parte Appeal:** 77190356

**Filed:** AUG 07, 2008

**Outcome:** TERMINATED APR 28, 2009

**Plaintiff:**

QUATTROTI DENTECH S.R.L.

**Mark:** DR. BRUX

**Serial Number:** 77-190,356

**Correspondent:**

MARK LEBOW

YOUNG & THOMPSON

SUITE 500209 MADISON STREET

ALEXANDRIA, VA 22314 US

**TTAB Entry:** #5 TERMINATED, APR 28, 2009

**TTAB Entry:** #4 PENDING, INSTITUTED, AUG 07, 2008

**Ownership Details:**

**Registrant:** QUATTROTI DENTECH S.R.L.

**Search:** 221922911

**Analyst:** STEVE DOYLE

Exhibit 79

-988-

**USPTO Page:** 28

KDA-003588

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ITALY SOCIETA A RESPONSABILITA LIMITATA  
VIA MAESTRI DEL LAVORO, 120  
CISLAGO (VA), ITALY 21040

**Portrait Permission:** THE NAME SHOWN IN THE MARK DOES NOT IDENTIFY A PARTICULAR LIVING INDIVIDUAL.

**Claims:** COLOR IS NOT CLAIMED AS A FEATURE OF THE MARK.

**Filing Correspondent:** MARK LEBOW  
YOUNG & THOMPSON  
209 MADISON ST STE 500  
ALEXANDRIA, VA 22314

BRUXZIR

US-6  
Group: Four

## GPS BruxArt

### GPS BRUX ART

**Status:** PENDING  
FILED AS USE APPLICATION  
USE APPLICATION - CURRENT

**USPTO Status:** NON-FINAL ACTION - MAILED  
**USPTO Status Date:** MAR 24, 2012

**Goods/Services:** International Class 40: CUSTOM MANUFACTURE OF DENTAL PROSTHETICS  
**First Used:** OCT 28, 2011 (INTL. CL. 40)  
**In Commerce:** OCT 28, 2011

**Last Reported Owner:** PERRICONE, GAIL  
UNITED STATES INDIVIDUAL  
3501 PARKWAY CENTER COURT  
ORLANDO, FLORIDA 32808

**Chronology:** **Filed:** DEC 08, 2011 **Serial Number:** 85-490,324  
**Earliest Date in Record:** OCT 28, 2011 (First Used)

### Ownership Details:

**Applicant:** PERRICONE, GAIL  
UNITED STATES INDIVIDUAL  
3501 PARKWAY CENTER COURT  
ORLANDO, FLORIDA 32808

**Filing Correspondent:** PERRICONE, GAIL  
3501 PARKWAY CENTER CT  
ORLANDO, FL 32808-1004

BRUXZIR

US-7  
Group: Four

**BRUXCARE**

**Status:** CANCELLED **Cancellation Section:** 8

**USPTO Status:** CANCELLED – SECTION 8  
**USPTO Status Date:** AUG 04, 2007

**Goods/Services:** **International Class 10:** MEDICAL AND DENTAL INSTRUMENTS, NAMELY ELECTRONIC INSTRUMENTS USED TO MEASURE AND LOG MUSCLE ACTIVITY OR TO PROVIDE FEEDBACK ON MUSCLE ACTIVITY  
**First Used:** JAN 15, 1997 (INTL. CL. 10)  
**In Commerce:** JAN 15, 1997

**Last Reported Owner:** BRUXCARE L.L.C.  
TEXAS LIMITED LIABILITY CO.  
305 CAMP CRAFT ROAD, SUITE 110  
AUSTIN, TEXAS 78746

**Chronology:** **Filed:** FEB 24, 1999 **Serial Number:** 75-645,104  
**Published For Opposition:** AUG 08, 2000  
**Registered:** OCT 31, 2000 **Registration Number:** 2,399,235  
**Cancelled:** SEP 11, 2007  
**Earliest Date in Record:** JAN 15, 1997 (First Used)

**Ownership Details:**

**Registrant:** BRUXCARE L.L.C.  
TEXAS LIMITED LIABILITY CO.  
305 CAMP CRAFT ROAD, SUITE 110  
AUSTIN, TEXAS 78746

**Filing Correspondent:** ALEX MCDONALD  
BRUXCARE LLC  
305 CAMP CRAFT RD STE 110  
AUSTIN TX 78746-6500

BRUXZIR

US-8  
Group: Four

## Brux-Indicator

### BRUX-INDICATOR

**Status:** ABANDONED  
INTENT TO USE

**USPTO Status:** ABANDONED-NO STATEMENT OF USE FILED  
**USPTO Status Date:** FEB 01, 2008

**Goods/Services:** International Class 44: DENTISTRY

**Last Reported Owner:** EMPIRE CONCEPTS INC.  
CANADA CORPORATION  
102 ALLISON CRES.  
RED DEER, CANADA T4R2G9

**Chronology:** Filed: NOV 20, 2006      **Serial Number:** 77-047,447  
**Published For Opposition:** MAY 08, 2007  
**Abandoned:** FEB 01, 2008  
**Earliest Date in Record:** NOV 20, 2006 (Filed)

### Ownership Details:

**Applicant:** EMPIRE CONCEPTS INC.  
CANADA CORPORATION  
102 ALLISON CRES.  
RED DEER, CANADA T4R2G9

**Filing Correspondent:** EMPIRE CONCEPTS INC.  
102 ALLISON CRES.  
RED DEER - ALBERTA  
T4R 2G9  
CANADA

BRUXZIR

US-9  
Group: Four



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### BRUX BUSTER CUSTOM NIGHT GUARD

**Status:** ABANDONED  
INTENT TO USE

**USPTO Status:** ABANDONED-NO STATEMENT OF USE FILED

**USPTO Status Date:** AUG 20, 2012

**Goods/Services:** International Class 10: MOUTH GUARDS FOR MEDICAL PURPOSES

**Disclaimers:** "BRUX" AND "CUSTOM NIGHT GUARD"

**Last Reported Owner:** FORCEFIELD MOUTHGUARDS  
NEW YORK LIMITED LIABILITY CO.  
862 SURREY HILL  
ROCHESTER, NEW YORK 14623

**Chronology:** **Filed:** JUN 08, 2011 **Serial Number:** 85-341,369

**Published For Opposition:** NOV 22, 2011

**Abandoned:** AUG 20, 2012

**Earliest Date in Record:** JUN 08, 2011 (Filed)

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### Ownership Details:

**Applicant:** FORCEFIELD MOUTHGUARDS  
NEW YORK LIMITED LIABILITY CO.  
862 SURREY HILL  
ROCHESTER, NEW YORK 14623

**Claims:** THE COLOR(S) BLUE, SILVER AND DARK GRAY IS/ARE CLAIMED AS A FEATURE OF THE MARK.

**Design Phrase:** THE MARK CONSISTS OF THE WORDING "BRUX BUSTER CUSTOM NIGHT GUARD" AND ASSOCIATED DESIGN ELEMENTS. THE WORDING "BRUX BUSTER CUSTOM NIGHT GUARD" APPEARS IN THE COLOR DARK GRAY. THE DESIGN IS A FANCIFUL REPRESENTATION OF AN AVATAR COMPRISED OF A SILVER CURVED LINE FORMING LEGS, A BLUE CURVED LINE FORMING ARMS, AND A CIRCLE FORMING A HEAD. THE COLORS OF THE DESIGN

ELEMENTS VARY IN SHADING AND INTENSITY TO CREATE A THREE-DIMENSIONAL AND METALLIC APPEARANCE.

**Filing Correspondent:** FORCEFIELD MOUTHGUARDS  
862 SURREY HILL WAY  
ROCHESTER, NY 14623-3035

BRUXZIR

US-10  
Group: Four

**BRUXGUARD**

**Status:** RENEWED

**USPTO Status:** REGISTERED AND RENEWED

**USPTO Status Date:** JUN 05, 2009

**Goods/Services:** International Class 10: DENTAL MOUTH GUARDS FOR MEDICAL PURPOSES

**First Used:** MAR 01, 1999 (INTL. CL. 10)

**In Commerce:** MAR 01, 1999

**Last Reported Owner:** MEDTECH PRODUCTS, INC.  
DELAWARE CORPORATION  
90 NORTH BROADWAY  
IRVINGTON, NEW YORK 10533

**Chronology:** **Filed:** MAY 01, 1997 **Serial Number:** 75-284,579

**Published For Opposition:** DEC 09, 1997

**Registered:** JUN 08, 1999 **Registration Number:** 2,251,807

**Affidavit Section:** REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED JUN 05, 2009

REGISTERED - SEC. 15 ACKNOWLEDGED  
JUN 05, 2009

REGISTERED - SEC. 8 (6-YR) ACCEPTED  
OCT 20, 2004

**Last Renewed:** JUN 08, 2009

**Earliest Date in Record:** MAY 01, 1997 (Filed)

**Ownership Details:**

**Registrant:** POWER PRODUCTS, INC.  
MISSOURI CORPORATION  
16A WESTWOODS DRIVE  
LIBERTY, MISSOURI 64068

**Assignee**  
CITIBANK, N.A., AS ADMINISTRATIVE AGENT  
UNITED STATES NATIONAL ASSOCIATION  
GLOBAL LOANS  
1615 BRETT ROAD  
NEW CASTLE, DELAWARE, 19720

**Assignor**  
BLACKSMITH BRANDS, INC.  
DELAWARE CORPORATION  
**Signed:** JAN 31, 2012

**Assignor**

MEDTECH PRODUCTS, INC.  
DELAWARE CORPORATION

**Signed:** JAN 31, 2012

**Assignor**

THE CUTEX COMPANY  
DELAWARE CORPORATION

**Signed:** JAN 31, 2012

**Assignor**

THE SPIC AND SPAN COMPANY  
DELAWARE CORPORATION

**Signed:** JAN 31, 2012

**Brief:** SECURITY AGREEMENT

**Recorded:** FEB 03, 2012

**Reel/Frame:** 4709/0825

**Correspondent:**

JAMES P. MURPHY, LEGAL ASSISTANT  
80 PINE STREET  
CAHILL GORDON & REINDEL LLP  
NEW YORK, NY 10005

**Assignee**

CITIBANK, N.A., AS ADMINISTRATIVE AGENT  
UNITED STATES NATIONAL ASSOCIATION  
GLOBAL LOANS  
1615 BRETT ROAD  
NEW CASTLE, DELAWARE, 19720

**Assignor**

BLACKSMITH BRANDS, INC.  
DELAWARE CORPORATION

**Signed:** JAN 31, 2012

**Assignor**

MEDTECH PRODUCTS INC.  
DELAWARE CORPORATION

**Signed:** JAN 31, 2012

**Assignor**

THE CUTEX COMPANY  
DELAWARE CORPORATION

**Signed:** JAN 31, 2012

**Assignor**

THE SPIC AND SPAN COMPANY  
DELAWARE CORPORATION

**Signed:** JAN 31, 2012

**Brief:** SECURITY AGREEMENT

**Recorded:** FEB 02, 2012

**Reel/Frame:** 4709/0736

**Correspondent:**

JAMES P. MURPHY, LEGAL ASSISTANT  
80 PINE STREET  
CAHILL GORDON & REINDEL LLP  
NEW YORK, NY 10005

**Assignee**

BLACKSMITH BRANDS, INC.  
DELAWARE CORPORATION  
90 NORTH BROADWAY  
IRVINGTON, NEW YORK, 10533

**Assignor**

BANK OF AMERICA, N.A., AS ADMINISTRATIVE AGENT  
UNITED STATES NATIONAL ASSOCIATION

**Signed:** JAN 31, 2012

**Assignee**

MEDTECH PRODUCTS INC.  
DELAWARE CORPORATION  
90 NORTH BROADWAY  
IRVINGTON, NEW YORK, 10533

**Assignee**

THE CUTEX COMPANY  
DELAWARE CORPORATION  
90 NORTH BROADWAY  
IRVINGTON, NEW YORK, 10533

**Assignee**

THE SPIC AND SPAN COMPANY  
DELAWARE CORPORATION  
90 NORTH BROADWAY  
IRVINGTON, NEW YORK, 10533

**Brief:** TRADEMARK RELEASE

**Recorded:** FEB 01, 2012

**Reel/Frame:** 4708/0813

**Correspondent:**

JAMES P. MURPHY, LEGAL ASSISTANT  
80 PINE STREET  
CAHILL GORDON & REINDEL LLP  
NEW YORK, NY 10005

**Assignee**

BANK OF AMERICA, N.A., AS ADMINISTRATIVE AGENT  
UNITED STATES NATIONAL ASSOCIATION  
100 N. TRYON STREET, 15TH FLOOR  
CHARLOTTE, NORTH CAROLINA, 28255

**Assignor**

THE CUTEX COMPANY  
DELAWARE CORPORATION  
**Signed:** MAR 24, 2010

**Assignor**

MEDTECH PRODUCTS, INC.  
DELAWARE CORPORATION  
**Signed:** MAR 24, 2010

**Assignor**

THE SPIC AND SPAN COMPANY  
DELAWARE CORPORATION  
**Signed:** MAR 24, 2010

**Brief:** SECURITY AGREEMENT

**Recorded:** MAR 29, 2010

**Reel/Frame:** 4175/0833

**Correspondent:**

CAHILL GORDON & REINDEL LLP  
80 PINE STREET  
ATTN: JAMES P. MURPHY, LEGAL ASSISTANT  
NEW YORK, NY 10005

**Assignee**

MEDTECH PRODUCTS, INC.  
DELAWARE CORPORATION  
90 NORTH BROADWAY  
IRVINGTON, NEW YORK, 10533

**Assignor**

DENTAL CONCEPTS, LLC  
DELAWARE LIMITED LIABILITY COMPANY  
**Signed:** FEB 17, 2006

**Brief:** ASSIGNS THE ENTIRE INTEREST

**Recorded:** MAR 01, 2006

**Reel/Frame:** 3256/0393

**Correspondent:**

MICHELINE KELLY JOHNSON  
1800 REPUBLIC CENTRE, 633 CHESTNUT ST.  
BAKER, DONELSON, BEARMAN, CALDWELL  
CHATTANOOGA, TN 37450-1800

**Assignee**

DENTAL CONCEPTS LLC  
650 FROM ROAD  
PARAMUS, NEW JERSEY, 07652

**Assignor**

POWER PRODUCTS, INC.  
MISSOURI CORPORATION  
**Signed:** APR 21, 2003

**Brief:** ASSIGNMENT OF AN UNDIVIDED PART OF

ASSIGNORS INTEREST

**Recorded:** APR 28, 2003

**Reel/Frame:** 2840/0823

**Correspondent:**

NATTER & NATTER  
SETH NATTER  
25 WEST 43 STREET  
NEW YORK, NY 10036-7469

**Assignee**

DENTAL CONCEPTS LLC  
650 FROM ROAD  
PARAMUS, NEW JERSEY, 07652

**Assignor**

POWER PRODUCTS, INC.  
MISSOURI CORPORATION  
**Signed:** APR 21, 2003

**Brief:** ASSIGNS THE ENTIRE INTEREST

**Recorded:** OCT 28, 2003

**Reel/Frame:** 2738/0288

**Correspondent:**

NATTER & NATTER  
SETH NATTER  
25 WEST 43 STREET  
NEW YORK, NY 10036-7469

**Claims:** THE DRAWING IS AMENDED TO APPEAR AS FOLLOWS: BRUXGUARD. THE DRAWING IS  
CORRECTED TO APPEAR AS FOLLOWS: BRUXGUARD

**Filing Correspondent:** MICHELINE KELLY JOHNSON  
BAKER, DONELSON, BEARMAN, CALDWELL & BER  
633 CHESTNUT STREET  
1800 REPUBLIC CENTRE  
CHATTANOOGA TN 37450-1800

BRUXZIR

US-11  
Group: Four

# BruxThetix

## BRUXTHETIX

**Status:** PENDING  
INTENT TO USE

**USPTO Status:** PUBLICATION/ISSUE REVIEW COMPLETE  
**USPTO Status Date:** SEP 21, 2012

**Goods/Services:** International Class 10: DENTAL CROWNS

**Last Reported Owner:** SUMMERS, ROBERT  
UNITED STATES INDIVIDUAL  
20 VILLAGE ROW  
NEW HOPE, PENNSYLVANIA 18938

**Chronology:** Filed: MAY 25, 2012      **Serial Number:** 85-636,140  
**Earliest Date in Record:** MAY 25, 2012 (Filed)

## Ownership Details:

**Applicant:** SUMMERS, ROBERT  
UNITED STATES INDIVIDUAL  
20 VILLAGE ROW  
NEW HOPE, PENNSYLVANIA 18938

**Filing Correspondent:** SUMMERS, ROBERT  
20 VILLAGE ROW  
NEW HOPE, PA 18938-1061

BRUXZIR

US-12  
Group: Four

## BRUX-CHECKER

### BRUX-CHECKER



Global Filings = 2

**Status:** REGISTERED  
FILED AS 44(D) APPLICATION  
44(E) APPLICATION - CURRENT

**USPTO Status:** REGISTERED  
**USPTO Status Date:** MAY 10, 2011

**Goods/Services:** International Class 10: PLASTIC MATERIAL FOR PRODUCING DENTAL DIAGNOSTIC TOOLS, NAMELY, PLASTIC FOILS FOR USE IN DENTAL DEEP-DRAWING PROCESSES

**Last Reported Owner:** SCHEU-DENTAL GMBH  
GERMANY LIMITED LIABILITY CO.  
AM BURGBERG 20  
58642 ISERLOHN, GERMANY

**Chronology:** Filed: AUG 24, 2009      Serial Number: 77-810,993  
Published For Opposition: AUG 10, 2010  
Registered: MAY 10, 2011      Registration Number: 3,956,476  
Earliest Date in Record: AUG 24, 2009 (Filed)

#### Ownership Details:

**Registrant:** SCHEU-DENTAL GMBH  
GERMANY LIMITED LIABILITY CO.  
AM BURGBERG 20  
58642 ISERLOHN, GERMANY

**Non-U.S. Registration Claimed:** 008256844

**Non-U.S. Registration Date:** DEC 01, 2009

**Non-U.S. Registration Country:** EUROPEAN COMMUNITY TRADEMARK OFFICE

**Filing Correspondent:** JAMES F. STRUTHERS  
RICHARD LAW GROUP  
8411 PRESTON RD STE 890

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DALLAS, TX 75225-5500

**Domestic Representative:** JAMES F. STRUTHERS

BRUXZIR

US-13  
Group: Four



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**BRUX XXX**

**Status:** REGISTERED  
SECTION 44 (D)  
FILED AS 44(D) APPLICATION  
44(E) APPLICATION – CURRENT

**USPTO Status:** REGISTERED  
**USPTO Status Date:** OCT 11, 2011

**Goods/Services:** **International Class 10:** APPARATUS AND INSTRUMENTS FOR DIAGNOSIS OR FOR TREATMENT OF BRUXISM, NAMELY, TEETHERS IN THE NATURE OF MOUTH GUARDS FOR MEDICAL PURPOSES, MOUTH GUARDS FOR MEDICAL PURPOSES, SPLINTS FOR MEDICAL PURPOSES FOR USE DURING SPORT ACTIVITY, DENTAL BITE TRAYS, DISPOSABLE BITE TRAYS

**Disclaimers:** "BRUX"

**Last Reported Owner:** QUATTROTI DENTECH S.R.L.  
ITALY LIMITED LIABILITY CO.  
VIA MAESTRI DEL LAVORO 120  
21040 CISLAGO (VARESE), ITALY

**We Have Located Other Marks With This Owner**

[DR. BRUX](#)

USPTO

Page 27

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**Chronology:** **Filed:** JUN 16, 2010 **Serial Number:** 85-064,148  
**Published For Opposition:** JUL 26, 2011  
**Registered:** OCT 11, 2011 **Registration Number:** 4,037,179  
**Earliest Date in Record:** DEC 17, 2009 (Non-U.S. Application Date)

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**Ownership Details:**

**Registrant:** QUATTROTI DENTECH S.R.L.  
ITALY LIMITED LIABILITY CO.  
VIA MAESTRI DEL LAVORO 120  
21040 CISLAGO (VARESE), ITALY

**Non-U.S. Application Claimed:** 008764466

**Non-U.S. Application Date:** DEC 17, 2009

**Non-U.S. Application Country:** EUROPEAN COMMUNITY TRADEMARK OFFICE

**Non-U.S. Registration Claimed:** 008764466

**Non-U.S. Registration Date:** JUN 11, 2010

**Non-U.S. Registration Country:** EUROPEAN COMMUNITY TRADEMARK OFFICE

**Claims:** COLOR IS NOT CLAIMED AS A FEATURE OF THE MARK.

**Design Phrase:** THE MARK CONSISTS OF THE WORD "BRUX" IN WHITE BLOCK LETTERS, OUTLINED IN BLACK, OVER THREE "X" S, THE TWO "X" S ON EITHER SIDE BEING WHITE OUTLINED IN GRAY, AND THE MIDDLE "X" BEING BLACK OUTLINED IN WHITE, WHICH IS OUTLINED IN BLACK.

**Other U.S. Registrations:** 3,775,126

**Filing Correspondent:** JOHN P. MURTAUGH  
PEARNE & GORDON LLP  
1801 E 9TH ST STE 1200  
CLEVELAND, OH 44114-3108

**Domestic Representative:** JOHN P. MURTAUGH

BRUXZIR

US-14  
Group: Four

# Bruxometer

## BRUXOMETER

**Status:** ABANDONED  
INTENT TO USE

**USPTO Status:** ABANDONED-FAILURE TO RESPOND  
**USPTO Status Date:** JUL 02, 2012

**Goods/Services:** **International Class 10:** DEVICE THAT MEASURES TIME, DURATION, FREQUENCY OR  
INTENSITY OR ANY OTHER MEASUREMENT OF THE BRUXING, GNASHING OR GRINDING  
OF TEETH OR JAW

**Last Reported Owner:** MULLEN JR, PERRY WESLEY  
UNITED STATES INDIVIDUAL  
7229 FOREST AVENUE  
SUITE 104  
RICHMOND, VIRGINIA 23226

**Chronology:** **Filed:** DEC 01, 2010 **Serial Number:** 85-188,653  
**Abandoned:** JUN 06, 2012  
**Date Revived/Reinstated:** DEC 02, 2011  
**Earliest Date in Record:** DEC 01, 2010 (Filed)

## Ownership Details:

**Applicant:** MULLEN JR, PERRY WESLEY  
UNITED STATES INDIVIDUAL  
7229 FOREST AVENUE  
SUITE 104  
RICHMOND, VIRGINIA 23226

**Filing Correspondent:** MULLEN JR, PERRY WESLEY  
7229 FOREST AVE STE 104  
RICHMOND, VA 23226-3765

BRUXZIR

US-15  
Group: Four



**KDZ BRUXER**

TTAB

**Status:** PUBLISHED  
INTENT TO USE

**USPTO Status:** OPPOSITION PENDING  
**USPTO Status Date:** AUG 30, 2011

**Goods/Services:** International Class 10: DENTAL PROSTHESES

**Disclaimers:** "BRUXER"

**Last Reported Owner:** KEATING DENTAL ARTS, INC.  
CALIFORNIA CORPORATION  
16881 HALE AVENUE  
IRVINE, CALIFORNIA 92606

**Chronology:** **Filed:** APR 05, 2011 **Serial Number:** 85-287,029  
**Opposition/Cancellation Filed:** AUG 30, 2011  
**Opposition/Cancellation Filed:** DEC 07, 2011  
**Published For Opposition:** AUG 30, 2011  
**Earliest Date in Record:** APR 05, 2011 (Filed)

**Trademark Trials and Appeal Board (TTAB) Information:**

TTAB

**Opposition Number:** 91201389

**Outcome:** PENDING, AUG 30, 2011

**Plaintiff:**

JAMES R. GLIDEWELL DENTAL CERAMICS, INC. DBA  
GLIDEWELL LABORATORIES  
**Mark:** BRUXZIR  
**Registration Number:** 3,739,663  
**Serial Number:** 77-761,757

**Defendant:**

KEATING DENTAL ARTS, INC.  
**Mark:** KDZ BRUXER  
**Registration Number:**  
**Serial Number:** 85-287,029

**Correspondent:**  
LEONARD TACHNER  
LEONARD TACHNER A PROFESSIONAL LAW  
CORPORATION  
17961 SKY PARK CIRCLE, SUITE 38-E  
IRVINE, CA 92614 US

**Trademark Defendant Correspondent:**  
J MARK HOLLAND  
J MARK HOLLAND & ASSOCIATES  
3 SAN JOAQUIN PLAZA, SUITE 210  
NEWPORT BEACH, CA 92660 US

**TTAB Entry:** #12 SUSPENDED PENDING DISP OF CIVIL ACTION, NOV 18, 2011

**TTAB Entry:** #11 COPY OF COMPLAINT FROM CIVIL ACTION, OCT 27, 2011

**Opposition Number:** 91202891

**Outcome:** PENDING, DEC 07, 2011

**Plaintiff:**

KEATING DENTAL ARTS, INC.

**Mark:** KDZ BRUXER

**Serial Number:** 85-287,029

**Correspondent:**

J MARK HOLLAND  
J MARK HOLLAND ASSOC  
3 SAN JOAQUIN PLZ STE 210  
NEWPORT BEACH, CA 92660 US

**Defendant:**

JAMES R. GLIDEWELL DENTAL CERAMICS INC.

**Mark:** BRUXZIR

**Serial Number:** 85-332,886

**Trademark Defendant Correspondent:**

LEONARD TACHNER  
LEONARD TACHNER PROF LAW CORP  
17961 SKY PARK CIR STE 38-E  
IRVINE, CA 92614 US

**TTAB Entry:** #6 SUSPENDED PENDING DISP OF CIVIL ACTION, FEB 03, 2012

**TTAB Entry:** #5 ANSWER, DEC 21, 2011

**Ownership Details:**

**Applicant:** KEATING DENTAL ARTS, INC.  
CALIFORNIA CORPORATION  
16881 HALE AVENUE  
IRVINE, CALIFORNIA 92606

**Claims:** COLOR IS NOT CLAIMED AS A FEATURE OF THE MARK.

**Design Phrase:** THE MARK CONSISTS OF THE LETTERS "KDZ" IN BOLD FOLLOWED BY THE LETTERS "BRUXER" IN SMALLER FONT LARGELY ENCIRCLED BY A STYLIZED AND ELONGATED INCOMPLETE OVAL-SHAPED DESIGN ELEMENT.

**Filing Correspondent:** THOMAS L. GOURDE  
J MARK HOLLAND  
J MARK HOLLAND & ASSOCIATES  
3 SAN JOAQUIN PLAZA SUITE 210  
NEWPORT BEACH, CA 92660

BRUXZIR

US-16  
Group: Four

BRUXTON



Global Filings = 1

**Status:** RENEWED

**USPTO Status:** REGISTERED AND RENEWED

**USPTO Status Date:** JAN 28, 2010

**Goods/Services:** International Class 10: COMPUTER SOFTWARE, NAMELY SOFTWARE FOR DATA ACQUISITION AND ANALYSIS, USED IN SCIENTIFIC RESEARCH AND INDUSTRIAL MEASUREMENT  
**First Used:** JAN 24, 1997 (INTL. CL. 10)  
**In Commerce:** JAN 24, 1997

**Last Reported Owner:** BRUXTON CORPORATION  
WASHINGTON CORPORATION  
6416 34TH AVE NW  
SEATTLE, WASHINGTON 98107-2607

**Chronology:** Filed: FEB 08, 1999      Serial Number: 75-635,946  
Published For Opposition: NOV 23, 1999  
Registered: FEB 15, 2000      Registration Number: 2,319,154  
**Affidavit Section:** REGISTERED – SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED JAN 28, 2010  
REGISTERED – SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.  
APR 25, 2006  
**Last Renewed:** FEB 15, 2010  
**Earliest Date in Record:** JAN 24, 1997 (First Used)

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**Ownership Details:**

**Registrant:** BRUXTON CORPORATION  
WASHINGTON CORPORATION  
6416 34TH AVE NW  
SEATTLE, WASHINGTON 98107-2607

**Filing Correspondent:** DAN BROWN  
BRUXTON CORPORATION  
6416 34TH AVE NW  
SEATTLE WA 98107-2607

BRUXZIR

US-17  
Group: Four

# BRUXAP

BRUXAP

**Status:** REGISTERED

**USPTO Status:** REGISTERED

**USPTO Status Date:** JUN 07, 2011

**Goods/Services:** International Class 44: MEDICAL DIAGNOSTIC TESTING, MONITORING AND REPORTING SERVICES  
**First Used:** FEB 24, 2011 (INTL. CL. 44)  
**In Commerce:** FEB 24, 2011

**Last Reported Owner:** BETTER SUNRISE CORPORATION  
ILLINOIS CORPORATION  
4592 N. ELSTON AVENUE  
CHICAGO, ILLINOIS 60630

**Chronology:** Filed: JUL 26, 2010      Serial Number: 85-092,819

Published For Opposition: JAN 11, 2011

Registered: JUN 07, 2011      Registration Number: 3,975,978

Earliest Date in Record: JUL 26, 2010 (Filed)

## Ownership Details:

**Registrant:** BETTER SUNRISE CORPORATION  
ILLINOIS CORPORATION  
4592 N. ELSTON AVENUE  
CHICAGO, ILLINOIS 60630

**Filing Correspondent:** THOMAS D ROSENWEIN  
GLICKMAN, FLESCH & ROSENWEIN  
230 W MONROE ST STE 800  
CHICAGO, IL 60606-4735

BRUXZIR

US-18  
Group: Four

## BRUXQuickSplint

### BRUXQUICKSPLINT

**Status:** ABANDONED  
INTENT TO USE

**USPTO Status:** ABANDONED-NO STATEMENT OF USE FILED  
**USPTO Status Date:** MAY 07, 2012

**Goods/Services:** International Class 10: BITE TRAYS; DENTAL BITE TRAYS

**Last Reported Owner:** BRADLEY A. ELI DENTAL CORPORATION  
CALIFORNIA CORPORATION  
4403 MANCHESTER AVE, SUITE 101  
ENCINITAS, CALIFORNIA 92024

**Chronology:** Filed: AUG 24, 2010      **Serial Number:** 85-114,142  
**Published For Opposition:** FEB 08, 2011  
**Abandoned:** MAY 07, 2012  
**Date Revived/Reinstated:** NOV 30, 2011  
**Earliest Date in Record:** AUG 24, 2010 (Filed)

### Ownership Details:

**Applicant:** BRADLEY A. ELI DENTAL CORPORATION  
CALIFORNIA CORPORATION  
4403 MANCHESTER AVE, SUITE 101  
ENCINITAS, CALIFORNIA 92024

**Filing Correspondent:** BRADLEY A. ELI DENTAL CORPORATION  
4403 MANCHESTER AVE STE 101  
ENCINITAS, CA 92024-4939

BRUXZIR

US-19  
Group: Four

# BREMZIR

BREMZIR



Global Filings = 20

**Status:** REGISTERED  
44(E) APPLICATION – CURRENT

USPTO Status: REGISTERED  
USPTO Status Date: AUG 25, 2009

**Goods/Services:** International Class 5: PHARMACEUTICAL PREPARATIONS FOR USE IN THE TREATMENT OF ONCOLOGY, CARDIOVASCULAR DISEASES, RESPIRATORY DISEASES, INFLAMMATION/INFECTION, GASTROINTESTINAL DISEASES AND CENTRAL NERVOUS SYSTEM DISEASES

**Last Reported Owner:** ASTRAZENECA AB  
SWEDEN CORPORATION  
VASTRA MALEREHAMNEN 9  
SODERTALJE, SWEDEN S-15185

We Have Located Other Marks With This Owner

[BLEXIR](#)

USPTO

Page 60

**Chronology:** Filed: OCT 13, 2006 Serial Number: 77-020,725  
Published For Opposition: JUN 09, 2009  
Registered: AUG 25, 2009 Registration Number: 3,671,362  
Date Revived/Reinstated: NOV 13, 2007  
Earliest Date in Record: OCT 13, 2006 (Filed)

## Ownership Details:

**Registrant:** ASTRAZENECA AB  
SWEDEN CORPORATION  
VASTRA MALEREHAMNEN 9  
SODERTALJE, SWEDEN S-15185

**Non-U.S. Registration Claimed:** 005383401

**Non-U.S. Registration Date:** SEP 27, 2007

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**Non-U.S. Registration Country:** EU

**Filing Correspondent:** WM. CHARLES SAUNDERS  
ASTRAZENECA PHARMACEUTICALS LP  
OW2  
1800 CONCORD PIKE  
WILMINGTON DE 19850

**Domestic Representative:** WM. CHARLES SAUNDERS

BRUXZIR

US-20  
Group: Four

# BRUXITE

BRUXITE



Global Filings = 3

**Status:** REGISTERED  
SECTION 44 (D)  
FILED AS 44(D) APPLICATION  
44(E) APPLICATION – CURRENT

**USPTO Status:** REGISTERED

**USPTO Status Date:** SEP 13, 2011

**Goods/Services:** **International Class 6:** STEEL SHEETS; SHEETS AND PLATES OF METAL; PROTECTING PLATES OF METAL FOR PROTECTION OF WALLS IN MINE SHAFTS  
**International Class 7:** MACHINES AND MACHINE TOOLS, NAMELY, APRONS AS PARTS OF MACHINES, CUTTING MEMBERS AND WEAR PARTS FOR PLOUGHS, ROAD GRADERS, LOADER BUCKETS AND EXCAVATOR BUCKETS, WEAR PARTS FOR CRUSHING MACHINES, EXCAVATOR TEETH, AND ROAD GRADER BLADES AND PLOUGH BLADES

**Last Reported Owner:** OLOFSFORS AB  
SWEDEN AKTIEBOLAG (AB)  
OLOFSFORS 11  
NORDMALING, SWEDEN SE-91491

**Chronology:** **Filed:** MAR 23, 2010 **Serial Number:** 77-966,403  
**Published For Opposition:** FEB 15, 2011  
**Registered:** SEP 13, 2011 **Registration Number:** 4,024,522  
**Earliest Date in Record:** JAN 27, 2010 (Non-U.S. Application Date)

## Ownership Details:

**Registrant:** OLOFSFORS AB  
SWEDEN AKTIEBOLAG (AB)  
OLOFSFORS 11  
NORDMALING, SWEDEN SE-91491

**Non-U.S. Application Claimed:** 008837577

**Non-U.S. Application Date:** JAN 27, 2010

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**Non-U.S. Application Country:** EUROPEAN COMMUNITY TRADEMARK OFFICE

**Non-U.S. Registration Claimed:** 008837577

**Non-U.S. Registration Date:** JUL 27, 2010

**Non-U.S. Registration Country:** EUROPEAN COMMUNITY TRADEMARK OFFICE

**Filing Correspondent:** GEORGE M. KAPLAN  
DILWORTH & BARRESE, LLP  
1000 WOODBURY ROAD, SUITE 405  
WOODBURY NY 11797

**Domestic Representative:** GEORGE M. KAPLAN

BRUXZIR

US-21  
Group: Four

BRIXTON

**Status:** RENEWED

**USPTO Status:** REGISTERED AND RENEWED

**USPTO Status Date:** FEB 13, 2004

**Goods/Services:** **International Class 10:** MEDICAL AND PHARMACEUTICAL-RELATED PRODUCTS; NAMELY, PLASTIC SLEEVES FOR USE ON HANDHELD OR MOUNTED MEDICAL OR DENTAL INSTRUMENTS, GLOVES FOR MEDICAL OR DENTAL USE, PLASTIC SHEETS IN FLAT OR ROLLED FORM TO COVER MEDICAL OR DENTAL TRAYS, OR TO COVER HANDHELD OR MOUNTED MEDICAL OR DENTAL INSTRUMENTS, MEDICAL OR DENTAL INSTRUMENT COVERS, ALL FOR USE IN DOCTOR AND DENTIST OFFICES AND HOSPITALS, CLINICS AND HOMES, INCLUDING DISPOSABLE AND NON-DISPOSABLE TYPES  
**First Used:** DEC 28, 1992 (INTL. CL. 10)  
**In Commerce:** FEB 25, 1993

**Last Reported Owner:** FILMTECH INC.  
NEW YORK CORPORATION  
581 MCDONALD AVE.  
BROOKLYN, NEW YORK 11218

**Chronology:** **Filed:** MAR 10, 1993 **Serial Number:** 74-366,596  
**Published For Opposition:** APR 12, 1994  
**Registered:** NOV 01, 1994 **Registration Number:** 1,860,817  
**Affidavit Section:** REGISTERED – SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED FEB 13, 2004  
REGISTERED – SEC. 15 ACKNOWLEDGED  
NOV 17, 2000  
REGISTERED – SEC. 8 (6-YR) ACCEPTED  
NOV 17, 2000  
**Last Renewed:** NOV 01, 2004  
**Earliest Date in Record:** DEC 28, 1992 (First Used)

**Ownership Details:**

**Registrant:** FILMTECH INC.  
NEW YORK CORPORATION  
581 MCDONALD AVE.  
BROOKLYN, NEW YORK 11218

**Filing Correspondent:** SAMSON HELFGOTT  
JACOB POSNER  
FILMTECH INC  
581 MCDONALD AVE

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BROOKLYN NY 11218-3807

BRUXZIR

US-22  
Group: Four

BREXIN

**Status:** EXPIRED  
AMENDED TO USE APPLICATION

**USPTO Status:** EXPIRED  
**USPTO Status Date:** MAY 10, 2003

**Goods/Services:** International Class 5: COMBINATION COLD CAPSULE  
**First Used:** OCT 14, 1970 (US.CL. 18)  
**In Commerce:** OCT 14, 1970

**Last Reported Owner:** BYK-GULDEN, INC.  
DELAWARE CORPORATION  
MELVILLE, NY 11747  
60 BAYLIS ROAD

**Chronology:** **Filed:** OCT 20, 1970 **Serial Number:** 72-373,851  
**Published For Opposition:** MAY 23, 1972  
**Registered:** AUG 08, 1972 **Registration Number:** 940,338  
**Affidavit Section:** REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.  
**Renewed:** AUG 08, 1992  
**Earliest Date in Record:** OCT 14, 1970 (First Used)

**Ownership Details:**

**Registrant:** ALTANA, INC.  
NEW YORK CORPORATION  
60 BAYLIS ROAD  
MELVILLE, NEW YORK 11747

**Assignee**  
BYK-GULDEN, INC.  
DELAWARE CORPORATION  
MELVILLE, NY 11747  
60 BAYLIS ROAD

**Assignor**  
E. FOUGERA & COMPANY  
NEW YORK CORPORATION  
**Signed:** DEC 15, 1992

**Brief:** ASSIGNS THE ENTIRE INTEREST AND THE  
GOODWILL  
**Recorded:** JAN 06, 1993  
**Reel/Frame:** 0924/0150

**Correspondent:**

GABRIELA BROWN  
TOWNLEY & UPDIKE  
405 LEXINGTON AVE.  
NEW YORK, NEW YORK 10174

**Assignee**

BYK-GULDEN, INC.  
DELAWARE CORPORATION  
60 BAYLIS ROAD  
MELVILLE, NEW YORK, 11747

**Assignor**

E. FOUGERA & COMPANY  
NEW YORK CORPORATION  
**Signed:** DEC 15, 1992

**Brief:** NUNC PRO TUNC ASSIGNMENT 19740701

**Recorded:** DEC 30, 1992

**Reel/Frame:** 0920/0723

**Correspondent:**

GABRIELA BROWN  
TOWNLEY & UPDIKE  
405 LEXINGTON AVE.  
NEW YORK, NY 10174

**Assignee**

E. FOUGERA & COMPANY, INC.  
NEW YORK CORPORATION

**Assignor**

SAVAGE LABORATORIES, INC.  
TEXAS CORPORATION  
**Signed:** JUL 19, 1985

**Brief:** MERGER EFFECTIVE IN TEXAS, 19741029

**Recorded:** SEP 26, 1985

**Reel/Frame:** 0506/0155

**Correspondent:**

TOWNLEY AND UPDIKE  
405 LEXINGTON AVE.  
CHRYSLER BLDG.  
405 LEXINGTON AVE.  
NEW YORK, NY 10174

**Assignee**

ALTANA, INC.

**Assignor**

BYK-GULDEN, INC.  
**Signed:** JAN 16, 1985

**Brief:** CHANGE OF NAME 19840831

**Recorded:** APR 22, 1985

**Reel/Frame:** 0492/0626

**Correspondent:**

TOWNLEY AND UPDIKE  
CHRYSLER BLDG.  
405 LEXINGTON AVE.  
NEW YORK, NY 10174

**Assignee**

SAVAGE LABORATORIES, INC.

**Assignor**

KOHORN INDUSTRIES, INC.

**Signed:** FEB 28, 1972

**Brief:** CHANGE OF NAME 19710115

**Recorded:** JUN 27, 1972

**Reel/Frame:** 0221/0883

**Correspondent:**

BLUM, MOSCOVITZ, ET AL.  
555 MADISON AVE.  
555 MADISON AVE.  
NEW YORK, NY 10022

**Assignee**

KOHORN INDUSTRIES, INC.  
TEXAS CORPORATION  
5222 ELM ST.  
HOUSTON, TEXAS

**Assignor**

SAVAGE LABORATORIES, INC.  
DELAWARE CORPORATION  
5222 ELM ST.  
HOUSTON, TEXAS  
**Acknowledge:** JAN 15, 1971

**Brief:** ASSIGNS THE ENTIRE INTEREST AND THE

GOODWILL

**Recorded:** JUN 27, 1972

**Reel/Frame:** 0221/0881

**Correspondent:**

BLUM, MOSCOVITZ, ET AL.  
555 MADISON AVE.  
555 MADISON AVE.  
NEW YORK, NY 10022

**Filing Correspondent:** JAMES B. SWIRE

TOWNLEY & UPDIKE  
405 LEXINGTON AVENUE  
NEW YORK, NY 10174

BRUXZIR

US-23  
Group: Four

# BLEXIR

## BLEXIR



Global Filings = 12

**Status:** REGISTERED  
SECTION 44 (D)  
FILED AS 44(D) APPLICATION  
44(E) APPLICATION – CURRENT

**USPTO Status:** REGISTERED  
**USPTO Status Date:** OCT 24, 2006

**Goods/Services:** International Class 5: PHARMACEUTICAL PREPARATIONS FOR THE TREATMENT AND PREVENTION OF CANCER

**Last Reported Owner:** ASTRAZENECA AB  
SWEDEN CORPORATION  
VASTRA MALAREHAMNEN 9  
SODERTALJE, SWEDEN SE-151 85

We Have Located Other Marks With This Owner

BREMZIR

USPTO

Page 51

**Chronology:** Filed: OCT 27, 2004 Serial Number: 78-506,830  
Published For Opposition: AUG 08, 2006  
Registered: OCT 24, 2006 Registration Number: 3,161,601  
Earliest Date in Record: OCT 11, 2004 (Non-U.S. Application Date)

## Ownership Details:

**Registrant:** ASTRAZENECA AB  
SWEDEN CORPORATION

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VASTRA MALAREHAMNEN 9  
SODERTALJE, SWEDEN SE-151 85

**Non-U.S. Application Claimed:** 2004/06841

**Non-U.S. Application Date:** OCT 11, 2004

**Non-U.S. Application Country:** SWEDEN

**Non-U.S. Registration Claimed:** 370684

**Non-U.S. Registration Date:** FEB 18, 2005

**Non-U.S. Registration Country:** SWEDEN

**Filing Correspondent:** WM. CHARLES SAUNDERS  
ASTRAZENECA PHARMACEUTICALS LP  
OW2  
1800 CONCORD PIKE  
WILMINGTON DE 19850

**Domestic Representative:** WM. CHARLES SAUNDERS

BRUXZIR

US-24  
Group: Four

# BRAX

BRAX



Global Filings = 94

**Status:** REGISTERED  
SECTION 66(A) (MADRID PROTOCOL) - FILED  
SECTION 66(A) (MADRID PROTOCOL) - CURRENT  
INTERNATIONAL PRIORITY CLAIMED  
NOTICE OF FIRST REFUSAL

**USPTO Status:** REGISTERED  
**USPTO Status Date:** AUG 07, 2007

**Goods/Services:** **International Class 3:** SOAPS, \* FOR PERSONAL HYGIENE AND BODY CARE; \* PERFUMERY, ESSENTIAL OILS, COSMETICS, HAIR LOTIONS, DEODORANTS FOR PERSONAL USE, PERFUME SPRAY, INCLUDED IN THIS CLASS, EAU DE TOILETTE, SHAMPOOS, LOTIONS, NAMELY, BODY LOTION AND SUN TANNING LOTION, HAIR-CARE PREPARATIONS, BATH SALTS  
**International Class 14:** JEWELERY, PRECIOUS STONES, HOROLOGICAL AND CHRONOMETRIC INSTRUMENTS  
**International Class 18:** PRODUCTS OF LEATHER AND IMITATIONS OF LEATHER, NAMELY, SUITCASES, BAGS, GARMENT BAGS, ATTACHE CASES, BRIEFCASES, WALLETS, PURSES AND RUCKSACKS  
**International Class 25:** ARTICLES OF CLOTHING, NAMELY, PANTS, SHORTS, SKIRTS, OVERALLS, DRESSES, SHIRTS, T-SHIRTS, PULLOVERS, SWEATERS, VESTS, JACKETS, COATS, UNDERGARMENTS, GLOVES, SCARVES, BANDANNAS, SOCKS, SHOES, BELTS, HATS AND CAPS

**Last Reported Owner:** LEINEWEBER GMBH & CO. KG  
GERMANY GMBH & CO. KG  
32051 HERFORD  
WITTEKINDSTR. 16-18 , GERMANY

**Chronology:** **Filed:** JAN 12, 2006 **Serial Number:** 79-024,754  
**Published For Opposition:** MAY 22, 2007  
**Registered:** AUG 07, 2007 **Registration Number:** 3,275,437  
**Date Revived/Reinstated:** MAR 23, 2007  
**Earliest Date in Record:** NOV 10, 2005 (International Priority Claimed Date)

**International Trademark Information:**

**International Registration Number:** 0887301  
**International Registration Date:** JAN 12, 2006  
**International Publication Date:** AUG 03, 2006  
**International Renewal Date:** JAN 12, 2016  
**Date of Automatic Protection:** JAN 13, 2008  
**International Status:** REQUEST FOR EXTENSION OF PROTECTION ESTABLISHED  
**International Status Date:** JUL 13, 2006  
**International Priority Claimed Date:** NOV 10, 2005

**Ownership Details:**

**Registrant:** LEINEWEBER GMBH & CO. KG  
GERMANY GMBH & CO. KG  
32051 HERFORD  
WITTEKINDSTR. 16-18, GERMANY

**Claims:** COLUMN 1, LINE 6, AFTER "SOAP" "FOR PERSONAL HYGIENE AND BODY CARE;"  
SHOULD BE INSERTED.

**Filing Correspondent:** DANIEL J. BOURQUE  
BOURQUE & ASSOCIATES, P.A.  
835 HANOVER STREET  
MANCHESTER NH 03104

**Domestic Representative:** DANIEL J. BOURQUE

BRUXZIR

US-25  
Group: Four

Brucker Biofeedback Method

## BRUCKER BIOFEEDBACK METHOD

**Status:** REGISTERED

**USPTO Status:** REGISTERED

**USPTO Status Date:** JAN 24, 2012

**Goods/Services:** **International Class 44:** MEDICAL SERVICES, NAMELY, PROVIDING TREATMENT TO RESTORE MOTOR NEURON FUNCTION FOR PEOPLE FACING PERMANENT PARALYSIS DUE TO DISEASE OR INJURY IN THE BRAIN, BRAIN STEM, AND SPINAL CORD  
**First Used:** APR 05, 1981 (INTL. CL. 44)  
**In Commerce:** APR 05, 1981

**Disclaimers:** "BIOFEEDBACK METHOD"

**Last Reported Owner:** GUGEL, RITA NACKEN  
UNITED STATES INDIVIDUAL  
1326 SE 3RD AVENUE  
FORT LAUDERDALE, FLORIDA 33316-1908

**Chronology:** **Filed:** JUN 21, 2010 **Serial Number:** 85-067,478  
**Published For Opposition:** MAY 24, 2011  
**Registered:** JAN 24, 2012 **Registration Number:** 4,091,777  
**Earliest Date in Record:** APR 05, 1981 (First Used)

## Ownership Details:

**Registrant:** GUGEL, RITA NACKEN  
UNITED STATES INDIVIDUAL  
1326 SE 3RD AVENUE  
FORT LAUDERDALE, FLORIDA 33316-1908

**Filing Correspondent:** RITA NACKEN GUGEL  
1326 S. E. 3RD AVENUE  
FORT LAUDERDALE FL 33316

BRUXZIR

US-26  
Group: Four

# BRAZOR

## BRAZOR

**Status:** PUBLISHED  
INTENT TO USE

**USPTO Status:** SU – NON-FINAL ACTION – MAILED  
**USPTO Status Date:** AUG 20, 2012

**Goods/Services:** **International Class 3:** SHAVING PRODUCTS, NAMELY, SHAVING PREPARATIONS, SHAVING LOTION, SHAVING SOAP, BODY WASHES FOR SHAVING, PRESHAVE AND AFTERSHAVE PREPARATIONS  
**First Used:** JUN 10, 2012 (INTL. CL. 3)  
**In Commerce:** JUN 10, 2012

**Last Reported Owner:** KOTELOV, PAUL  
UNITED STATES INDIVIDUAL  
1011 SAXONY DRIVE  
HIGHLAND PARK, ILLINOIS 66035

**Chronology:** **Filed:** JUN 17, 2009 **Serial Number:** 77-762,141  
**Child Serial Number:** 77-982,388  
**Published For Opposition:** NOV 10, 2009  
**Allowance Filed:** FEB 02, 2010  
**Earliest Date in Record:** JUN 17, 2009 (Filed)

## Ownership Details:

**Applicant:** KOTELOV, PAUL  
UNITED STATES INDIVIDUAL  
1011 SAXONY DRIVE  
HIGHLAND PARK, ILLINOIS 66035

**Filing Correspondent:** JOAN OPTICAN HERMAN  
HOVEY WILLIAMS LLP  
10801 MASTIN ST STE 1000  
OVERLAND PARK, KS 66210

BRUXZIR

US-27  
Group: Four

**BRONZZER**

**Status:** RENEWED

**USPTO Status:** REGISTERED AND RENEWED

**USPTO Status Date:** JUN 09, 2005

**Goods/Services:** International Class 3: COSMETICS; NAMELY, BRONZING POWDER

**First Used:** JUN 1993 (INTL. CL. 3)

**In Commerce:** JUN 1993

**Last Reported Owner:** MARKWINS BEAUTY PRODUCTS, INC.

CALIFORNIA CORPORATION

22067 FERRERO PARKWAY

CITY OF INDUSTRY, CALIFORNIA 91789

**Chronology:** **Filed:** MAR 08, 1993 **Serial Number:** 74-365,692

**Published For Opposition:** MAR 22, 1994

**Registered:** APR 25, 1995 **Registration Number:** 1,891,578

**Affidavit Section:** REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED JUN 09,  
2005

REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.  
OCT 18, 2001

**Last Renewed:** APR 25, 2004

**Earliest Date in Record:** MAR 08, 1993 (Filed)

**Ownership Details:**

**Registrant:** PAVION LTD.  
NEW YORK CORPORATION  
60 CEDAR HILL AVENUE  
NYACK-ON-HUDSON, NEW YORK 10960

**Assignee**  
CATHAY BANK  
UNITED STATES NATIONAL BANKING ASSOCIATION  
777 NORTH BROADWAY  
LOS ANGELES, CALIFORNIA, 90012

**Assignor**  
MARKWINS BEAUTY PRODUCTS, INC.  
CALIFORNIA CORPORATION  
**Signed:** JUL 28, 2009

**Brief:** SECURITY INTEREST  
**Recorded:** JUL 29, 2009  
**Reel/Frame:** 4033/0398

**Correspondent:**

KIMBERLEY A. LATHROP  
355 SOUTH GRAND AVENUE  
BINGHAM MCCUTCHEN LLP  
LOS ANGELES, CA 90071

**Assignee**

MARKWINS BEAUTY PRODUCTS, INC.  
CALIFORNIA CORPORATION  
22067 FERRERO PARKWAY  
CITY OF INDUSTRY, CALIFORNIA, 91789

**Assignor**

PAVION LIMITED  
NEW YORK CORPORATION  
**Signed:** FEB 28, 2003

**Brief:** ASSIGNS THE ENTIRE INTEREST

**Recorded:** NOV 21, 2003

**Reel/Frame:** 2751/0286

**Correspondent:**

JEFFER, MANGELS, BUTLER & MARMARO LLP  
CHRISTINE L. LOFGREN  
1900 AVENUE OF THE STARS  
SEVENTH FLOOR  
LOS ANGELES, CA 90067

**Assignee**

PAVION LIMITED  
NEW YORK CORPORATION  
100 PORETE AVENUE  
NORTH ARLINGTON, NEW JERSEY, 07031

**Assignor**

PAVION LTD.  
NEW YORK CORPORATION  
**Signed:** NOV 15, 1993

**Brief:** CHANGE OF NAME

**Recorded:** NOV 20, 2003

**Reel/Frame:** 2750/0777

**Correspondent:**

CHRISTINE L. LOFGREN, ESQ.  
JEFFER, MANGELS, BUTLER & MARMARO LLP  
1900 AVENUE OF THE STARS, SEVENTH FLOOR  
LOS ANGELES, CA 90067

**Assignee**

CREDIT AGRICOLE INDOSUEZ, AS COLLATERAL AGENT  
FRANCE CORPORATION  
1211 AVENUE OF THE AMERICAS  
NEW YORK, NEW YORK, 10036

**Assignor**

PAVION LIMITED  
NEW YORK CORPORATION  
**Signed:** JUN 01, 1999

**Brief:** SECURITY INTEREST

**Recorded:** SEP 03, 1999

**Reel/Frame:** 1954/0948

**Correspondent:**

SIDLEY & AUSTIN  
JAMES F. DONATO  
ONE FIRST NATIONAL PLAZA - 51 MW  
CHICAGO, IL 60603

**Assignee**

CREDIT AGRICOLE INDOSUEZ, AS COLLATERAL AGENT  
1211 AVENUE OF THE AMERICAS, SEVENTH FLOOR  
NEW YORK, NEW YORK, 10036

**Assignor**

PAVION LIMITED  
NEW YORK CORPORATION  
**Signed:** JUN 30, 1997

**Brief:** SECURITY AGREEMENT

**Recorded:** JUL 24, 1997

**Reel/Frame:** 1608/0896

**Correspondent:**

FEDERAL RESEARCH CORP.  
VALERIE KARASZ  
400 SEVENTH STREET, N.W., SUITE 101  
WASHINGTON, D.C. 20004

**Filing Correspondent:** LESLIE BERTAGNOLLI

ROGER LIN  
MARKWINS BEAUTY PRODUCTS, INC.  
22067 FERRERO PARKWAY  
CITY OF INDUSTRY CA 91789

BRUXZIR

US-28  
Group: Four

# BERAXUR

BERAXUR



Global Filings = 7

**Status:** REGISTERED  
SECTION 44 (D)  
FILED AS 44(D) APPLICATION  
44(E) APPLICATION – CURRENT

**USPTO Status:** REGISTERED

**USPTO Status Date:** NOV 20, 2007

**Goods/Services:** International Class 5: PHARMACEUTICAL PREPARATIONS FOR THE TREATMENT OF THE CENTRAL NERVOUS SYSTEM LIKE ALZHEIMER'S DISEASE, PARKINSON'S DISEASE, DEMENTIA, TINNITUS, PAIN, AUTISM, AMYOTROPHIC LATERAL SCLEROSIS, IRRITABLE BOWEL SYNDROME, BINGE EATING AND MULTIPLE SCLEROSIS

**Last Reported Owner:** MERZ PHARMA GMBH & CO. KGAA  
GERMANY KOMMANDITGESELLSCHAFT AUF AKTIEN  
ECKENHEIMER LANDSTRASSE, 100  
FRANKFURT AM MAIN, GERMANY 60318

**We Have Located Other Marks With This Owner**

[BALAXUR](#)

USPTO

Page 222

**Chronology:** Filed: AUG 23, 2006 Serial Number: 78-958,665  
Published For Opposition: SEP 04, 2007  
Registered: NOV 20, 2007 Registration Number: 3,339,978  
Earliest Date in Record: JUL 11, 2006 (Non-U.S. Application Date)

## Ownership Details:

**Registrant:** MERZ PHARMA GMBH & CO. KGAA  
GERMANY KOMMANDITGESELLSCHAFT AUF AKTIEN  
ECKENHEIMER LANDSTRASSE, 100  
FRANKFURT AM MAIN, GERMANY 60318

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**Non-U.S. Application Claimed:** 30642945.4

**Non-U.S. Application Date:** JUL 11, 2006

**Non-U.S. Application Country:** GERMANY

**Non-U.S. Registration Claimed:** 30642945

**Non-U.S. Registration Date:** NOV 06, 2006

**Non-U.S. Registration Country:** GERMANY

**Filing Correspondent:** G PATRICK SAGE  
HUESCHEN & SAGE PLLC  
107 W MICHIGAN AVE  
7TH FL KALAMAZOO BLDG  
KALAMAZOO, MI 49007

**Domestic Representative:** G. PATRICK SAGE

BRUXZIR

US-29  
Group: Four



**BRUNEIHALAL**



**Global Filings = 15**

**Status:** PUBLISHED  
INTENT TO USE

**USPTO Status:** NOTICE OF ALLOWANCE – ISSUED

**USPTO Status Date:** AUG 21, 2012

**Goods/Services:**

**International Class 1:** CHEMICALS USED IN INDUSTRY, SCIENCE AND PHOTOGRAPHY, AS WELL AS IN AGRICULTURE, HORTICULTURE AND FORESTRY EXCEPT FUNGICIDES, HERBICIDES, INSECTICIDES AND PARASITICIDES; CHEMICALS USED FOR THE PRESERVATION OF FOODS; UNPROCESSED ARTIFICIAL RESINS, UNPROCESSED PLASTICS; MANURES; FIRE EXTINGUISHING COMPOSITIONS; TEMPERING PREPARATIONS AND SOLDERING PREPARATIONS, NAMELY, SOLDERING CHEMICALS; CHEMICAL SUBSTANCES FOR PRESERVING FOODSTUFFS; TANNING AGENTS FOR USE IN THE MANUFACTURE OF LEATHER; ADHESIVES USED IN INDUSTRY; ALL OF THE AFOREMENTIONED GOODS BEING PERMISSIBLE UNDER ISLAMIC LAW, I.E., HALAL

**International Class 3:** BLEACHING PREPARATIONS AND OTHER SUBSTANCES IN THE NATURE OF DETERGENTS AND FABRIC SOFTENERS FOR LAUNDRY USE; CLEANING, POLISHING, SCOURING AND ABRASIVE PREPARATIONS; SOAPS; PERFUMERY, ESSENTIAL OILS, COSMETICS, HAIR LOTIONS; DENTIFRICES; DISINFECTANT SOAP; ALL OF THE AFOREMENTIONED GOODS BEING PERMISSIBLE UNDER ISLAMIC LAW, I.E., HALAL

**International Class 5:** PHARMACEUTICAL PREPARATIONS IN THE NATURE OF MEDICINES FOR USE IN TREATMENT OF AILMENTS OF THE HEART, THE RESPIRATORY SYSTEM, THE DIGESTIVE SYSTEM, THE SKIN, THE HAIR, THE BONES AND THE TEETH, AND FOR TREATMENT OF COMMON COLD AND FEVER, FOR ORAL USE BY HUMAN BEINGS; VETERINARY PREPARATIONS, NAMELY, MEDICINES FOR USE IN TREATMENT OF AILMENTS OF THE HEART, THE RESPIRATORY SYSTEM, THE DIGESTIVE SYSTEM, THE SKIN, THE HAIR, THE BONES AND THE TEETH, AND FOR TREATMENT OF COMMON COLD AND FEVER; SANITARY PREPARATIONS FOR MEDICAL PURPOSES; DIETETIC SUBSTANCES IN THE NATURE OF FOOD AND BEVERAGES ADAPTED FOR MEDICAL USE, FOOD FOR BABIES; MEDICAL PLASTERS; MATERIALS FOR DRESSINGS, NAMELY, GAUZE; MATERIAL FOR STOPPING TEETH, DENTAL WAX; ALL PURPOSE DISINFECTANTS;

PREPARATIONS FOR DESTROYING VERMIN; FUNGICIDES, HERBICIDES; ALL OF THE AFOREMENTIONED GOODS BEING PERMISSIBLE UNDER ISLAMIC LAW, I.E., HALAL

**International Class 29:** MEAT, FISH, POULTRY AND GAME; MEAT EXTRACTS; PRESERVED, FROZEN, DRIED AND COOKED FRUITS AND VEGETABLES; JELLIES, JAMS, COMPOTES; EGGS, MILK AND MILK PRODUCTS EXCLUDING ICE CREAM, ICE MILK AND FROZEN YOGURT; EDIBLE OILS AND FATS PROCESSED EDIBLE SEEDS; ALL OF THE AFOREMENTIONED GOODS BEING PERMISSIBLE UNDER ISLAMIC LAW, I.E., HALAL

**International Class 30:** COFFEE, TEA, COCOA, SUGAR, RICE, TAPIOCA, SAGO; ARTIFICIAL COFFEE; FLOUR; CEREAL-BASED SNACK FOOD AND PROCESSED CEREAL-BASED FOOD PRODUCTS TO BE USED AS BREAKFAST FOOD, SNACK FOOD OR INGREDIENT FOR MAKING OTHER FOODS, BREAD, PASTRY AND CONFECTIONERY, NAMELY, SWEETS AND CHOCOLATE, EDIBLE ICES; HONEY, TREACLE; YEAST, BAKING-POWDER; SALT, MUSTARD; VINEGAR, SAUCES AS CONDIMENTS; SPICES; ICE; MALT FOR FOOD PROCESSES; PROCESSED GRAINS; ALL OF THE AFOREMENTIONED GOODS BEING PERMISSIBLE UNDER ISLAMIC LAW, I.E., HALAL

**International Class 31:** UNPROCESSED EDIBLE GRAINS; LIVE ANIMALS; FRESH FRUITS AND VEGETABLES; FRUIT SEEDS; CROP SEEDS, NATURAL PLANTS AND FLOWERS; FOODSTUFFS FOR ANIMALS, MALT FOR BREWING AND DISTILLING; ALL OF THE AFOREMENTIONED GOODS BEING PERMISSIBLE UNDER ISLAMIC LAW, I.E., HALAL

**International Class 32:** MINERAL WATER; AERATED WATERS; FRUIT DRINKS; FRUIT JUICES; SYRUPS FOR MAKING BEVERAGES; ALL OF THE AFOREMENTIONED GOODS BEING PERMISSIBLE UNDER ISLAMIC LAW, I.E., HALAL

**International Class 39:** LAND TRANSPORT BY CAR, TRUCK AND RAILWAY; FREIGHT SHIP TRANSPORT; AIR TRANSPORT; PACKAGING ARTICLES FOR TRANSPORTATION AND STORAGE OF GOODS; TRAVEL ARRANGEMENT, NAMELY, ORGANIZATION OF TRAVEL; ALL OF THE AFOREMENTIONED SERVICES BEING PERMISSIBLE UNDER ISLAMIC LAW, I.E., HALAL

**International Class 43:** SERVICES FOR PROVIDING FOOD AND DRINK; PROVIDING TEMPORARY ACCOMMODATION; ALL OF THE AFOREMENTIONED SERVICES BEING PERMISSIBLE UNDER ISLAMIC LAW, I.E., HALAL

**International Class 44:** MEDICAL SERVICES; VETERINARY SERVICES; HYGIENIC AND BEAUTY CARE FOR HUMAN BEINGS; GROOMING SERVICES THAT PROVIDE HYGIENIC AND BEAUTY CARE FOR ANIMALS; AGRICULTURAL AND FORESTRY SERVICES, NAMELY, PROVIDING ADVICE ON GROWTH, CULTIVATION AND HARVESTING OF CROPS AND VERMIN EXTERMINATION; HORTICULTURE SERVICES; ALL OF THE AFOREMENTIONED SERVICES BEING PERMISSIBLE UNDER ISLAMIC LAW, I.E., HALAL

**Disclaimers:** "BRUNEI HALAL"

**Last Reported Owner:** BRUNEI WAFIRAH HOLDINGS SDN. BHD.  
BRUNEI DARUSSALAM CORPORATION  
MIN. OF INDUSTRY AND PRIMARY RESOURCES  
GROUND FLOOR  
JALAN MENTERI BESAR, BRUNEI DARUSSALAM BSB, BB391

**Chronology:** Filed: AUG 09, 2010 Serial Number: 85-102,918

**Published For Opposition:** JUN 26, 2012

**Allowance Filed:** AUG 21, 2012

**Earliest Date in Record:** AUG 09, 2010 (Filed)

**Ownership Details:**

**Applicant:** BRUNEI WAFIRAH HOLDINGS SDN. BHD.  
BRUNEI DARUSSALAM CORPORATION  
MIN. OF INDUSTRY AND PRIMARY RESOURCES  
GROUND FLOOR  
JALAN MENTERI BESAR, BRUNEI DARUSSALAM BSB, BB391

**Claims:** THE COLOR(S) BLACK, WHITE, GREEN AND YELLOW IS/ARE CLAIMED AS A FEATURE OF THE MARK.

**Design Phrase:** THE MARK CONSISTS OF THE TERM "BRUNEIHALAL" WITH "BRUNEI" IN BLACK AND "HALAL" IN GREEN AND A DESIGN CONSISTING OF A BLACK SQUARE THAT COMES TO A POINT AT THE TOP AND INSIDE THE SQUARE IS ANOTHER SQUARE IN WHITE AND WITHIN THAT SQUARE IS ANOTHER SQUARE WITH THREE ROUNDED CORNERS AND A FOURTH CORNER THAT COMES TO A POINT WITH THE POINT FACING LEFT, WITH THE INTERNAL SQUARE GREEN ON ONE END AND GRADUALLY SHIFTING TO YELLOW ON THE END WITH THE POINT.

**Filing Correspondent:** LAWRENCE E. ABELMAN  
ABELMAN FRAYNE & SCHWAB  
666 3RD AVE FL 10  
NEW YORK, NY 10017-4046

**Domestic Representative:** LAWRENCE E. ABELMAN

BRUXZIR

US-30  
Group: Four

## BRUNOFRISONI

### BRUNOFRISONI

**Status:** REGISTERED  
SECTION 66(A) (MADRID PROTOCOL) - FILED  
SECTION 66(A) (MADRID PROTOCOL) - CURRENT  
INTERNATIONAL PRIORITY CLAIMED  
NOTICE OF FIRST REFUSAL

**USPTO Status:** REGISTERED  
**USPTO Status Date:** APR 18, 2006

**Goods/Services:** International Class 3: BLEACHING PREPARATIONS FOR LAUNDRY USE; ALL-PURPOSE CLEANING LIQUIDS AND POWDERS; SOAPS; PERFUMERY PRODUCTS, NAMELY PERFUMES, EAUX DE TOILETTE, EAUX DE PARFUM AND ESSENTIAL OILS FOR PERSONAL USE; COSMETICS; HAIR LOTIONS; DENTIFRICES; DEODORANTS FOR PERSONAL USE; TOILETRY MILKS; TALCUM POWDERS; COSMETIC BODY OILS, BODY CREAMS FOR NON-MEDICAL USE; MAKE-UP; SHAVING PREPARATIONS, NAMELY SHAVING FOAMS, SHAVING GELS, SHAVING AND AFTER-SHAVE LOTIONS AND SHAVING SOAPS; COSMETIC KITS COMPRISED OF LIPSTICK, FOUNDATION AND MASCARA; SHAMPOOS; BATH OILS AND SALTS, BATH LOTIONS FOR NON-MEDICAL USE

**Last Reported Owner:** BOW B.V.  
JOHANNES VERMEERPLEIN 11  
NL-1071 DV AMSTERDAM, NETHERLANDS

**Chronology:** **Filed:** AUG 18, 2004 **Serial Number:** 79-006,768  
**Published For Opposition:** JAN 24, 2006  
**Registered:** APR 18, 2006 **Registration Number:** 3,082,978  
**Earliest Date in Record:** FEB 20, 2004 (International Priority Claimed Date)

### International Trademark Information:

**International Registration Number:** 0837309  
**International Registration Date:** AUG 18, 2004  
**International Publication Date:** JAN 06, 2005  
**International Renewal Date:** AUG 18, 2014  
**Date of Automatic Protection:** JUN 16, 2006  
**International Status:** REQUEST FOR EXTENSION OF PROTECTION ESTABLISHED  
**International Status Date:** DEC 16, 2004  
**International Priority Claimed Date:** FEB 20, 2004

**Ownership Details:**

**Registrant:** MONSIEUR BRUNO FRISONI  
FRANCE INDIVIDUAL  
34, RUE CITEAUX  
F-75012 PARIS, FRANCE

**Assignee**  
BOW B.V.  
JOHANNES VERMEERPLEIN 11  
NL-1071 DV AMSTERDAM, NETHERLANDS

**Assignor**  
MONSIEUR BRUNO FRISONI  
FRANCE  
**Signed:** SEP 15, 2009

**Brief:** ASSIGNS THE ENTIRE INTEREST

**Recorded:** OCT 23, 2009

**Reel/Frame:** 4084/0420

**Correspondent:**

BOW B.V.  
JOHANNES VERMEERPLEIN 11  
NL-1071 DV AMSTERDAM  
NETHERLANDS

**Portrait Permission:** BRUNO FRISONI IDENTIFIES A PARTICULAR LIVING INDIVIDUAL WHO'S CONSENT IS OF RECORD.

**Design Phrase:**

THE MARK IS A STYLISTIC VERSION OF APPLICANT'S NAME.

**Other U.S. Registrations:** 2,774,562

**Filing Correspondent:** CABINET PASCALE LAMBERT ET ASSOCIÉS  
18 AVENUE DE L'OPÉRA  
F-75001 PARIS, FRANCE

**Domestic Representative:** CHARLES E. BAXLEY

BRUXZIR

US-31  
Group: Four

BRUNELLO CUCINELLI

BRUNELLO CUCINELLI



**Status:** REGISTERED  
SECTION 66(A) (MADRID PROTOCOL) - FILED  
SECTION 66(A) (MADRID PROTOCOL) - CURRENT  
INTERNATIONAL PRIORITY CLAIMED  
NOTICE OF FIRST REFUSAL

**USPTO Status:** REGISTERED

**USPTO Status Date:** AUG 23, 2011

**Goods/Services:** **International Class 3:** BATH SOAPS; PERFUMERY, ESSENTIAL OILS, COSMETICS, HAIR LOTIONS; DENTIFRICES, COSMETIC POWDER, HAIR SHAMPOO  
**International Class 9:** SPECTACLES, SUNGLASSES, EYEGLASSES, LENSES, CONTACT LENSES, FRAMES FOR SUNGLASSES AND EYEGLASSES; APPARATUS FOR TRANSMISSION OF SOUND OR IMAGES; CRASH HELMETS  
**International Class 18:** LEATHER AND IMITATIONS OF LEATHER; AND GOODS MADE OF THESE MATERIALS, NAMELY, SUITCASES, BRIEFCASES, HAND-BAGS, WALLETS, PURSES, BUSINESS CARDHOLDERS IN THE NATURE OF WALLETS, CARD CASES; COSMETIC CASES SOLD EMPTY, COSMETIC BAGS SOLD EMPTY, CARRYING CASES FOR HOLDING SMALL PERSONAL EFFECTS SOLD EMPTY; ANIMAL SKINS AND HIDES; TRUNKS AND TRAVELLING BAGS; UMBRELLAS, PARASOLS AND WALKING STICKS; WHIPS, HARNESSSES AND SADDLERY; KEY CASES OF LEATHER, KEY CHAINS OF LEATHER, CASES OF IMITATION LEATHER, CASES OF LEATHER BOARD; HAT CASES OF LEATHER, TOOL BAGS OF LEATHER SOLD EMPTY, LEATHER POUCHES FOR PACKAGING, LEATHER SHOULDER BELTS  
**International Class 24:** LINEN, WOOL, SILK AND COTTON FABRICS ALONE OR IN COMBINATION WITH EACH OTHER AND/OR MIXED WITH SYNTHETIC FABRICS, ALL FOR USE IN THE MANUFACTURE OF CLOTHING AS WELL AS FURNISHINGS AND INTERIOR DECORATIONS, BATH TOWELS, KITCHEN TOWELS, CLOTH NAPKINS BEING TEXTILE NAPKINS, CLOTH TABLE COVERS, PILLOW CASES, SHEETS AND QUILTS; TEXTILE NAPKINS, BLANKETS OF TEXTILE OR LINEN OR WOOL OR SILK ALONE OR IN COMBINATION EACH OTHER, SANITARY PADS FOR MATTRESSES, HANDKERchiefs, COASTERS OF TEXTILE, CLOTH BANNERS, ROLLING CURTAINS, CURTAINS, FABRIC VALANCE, HANGING BLANKETS BEING TEXTILE WALL HANGINGS  
**International Class 35:** ADVERTISING SERVICES

**Last Reported Owner:** BRUNELLO CUCINELLI S.P.A.

ITALY JOINT STOCK COMPANY  
I-06070 FRAZIONE SOLOMEO, CORCIANO (PG)  
PIAZZA CARLO ALBERTO DALLA CHIESA, 6 , ITALY

**Chronology:** **Filed:** OCT 21, 2009 **Serial Number:** 79-076,627  
**Published For Opposition:** JUN 07, 2011  
**Registered:** AUG 23, 2011 **Registration Number:** 4,014,464  
**Earliest Date in Record:** JUL 29, 2009 (International Priority Claimed Date)

**International Trademark Information:**

**International Registration Number:** 1022925  
**International Registration Date:** OCT 21, 2009  
**International Publication Date:** JAN 07, 2010  
**International Renewal Date:** OCT 21, 2019  
**Date of Automatic Protection:** JUN 30, 2011  
**International Status:** REQUEST FOR EXTENSION OF PROTECTION ESTABLISHED  
**International Status Date:** DEC 31, 2009  
**International Priority Claimed Date:** JUL 29, 2009

**Trademark Trials and Appeal Board (TTAB) Information:**

TTAB

**Ex Parte Appeal:** 79076627  
**Filed:** FEB 28, 2011  
**Outcome:** TERMINATED APR 29, 2011

**Plaintiff:**

BRUNELLO CUCINELLI S.P.A.

**Mark:** BRUNELLO CUCINELLI  
**Serial Number:** 79-076,627  
**Correspondent:**  
FRANK P PRESTA  
NIXON & VANDERHYE PC  
901 N GLEBE ROAD , 11TH FL  
ARLINGTON, VA 22203 US

**TTAB Entry:** #6 TERMINATED, APR 29, 2011  
**TTAB Entry:** #5 REMANDED TO EXAMINER, APR 15, 2011

**Ownership Details:**

**Registrant:** BRUNELLO CUCINELLI S.P.A.  
ITALY JOINT STOCK COMPANY  
I-06070 FRAZIONE SOLOMEO, CORCIANO (PG)  
PIAZZA CARLO ALBERTO DALLA CHIESA, 6 , ITALY  
**Portrait Permission:** THE NAME SHOWN IN THE MARK IDENTIFIES "BRUNELLO CUCINELLI" WHOSE

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CONSENT(S) TO REGISTER IS MADE OF RECORD.

**Other U.S. Registrations:** 1,596,568

**Filing Correspondent:** FRANK P. PRESTA  
NIXON & VANDERHYE PC  
901 N GLEBE ROAD 11TH FL  
ARLINGTON, VA 22203

BRUXZIR

US-32  
Group: Four



FRAC

*Lord Brummell*

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**FRAC LORD BRUMMELL**

**Translation:** THE ENGLISH TRANSLATION OF "FRAC" IN THE MARK IS TAILS.

**Status:** REGISTERED  
SECTION 66(A) (MADRID PROTOCOL) - FILED  
SECTION 66(A) (MADRID PROTOCOL) - CURRENT  
INTERNATIONAL PRIORITY CLAIMED  
NOTICE OF FIRST REFUSAL

**USPTO Status:** REGISTERED

**USPTO Status Date:** DEC 15, 2009

**Goods/Services:** International Class 3: SOAPS FOR HOUSEHOLD AND PERSONAL USE; PERFUMERY, ESSENTIAL OILS, COSMETICS, HAIR LOTIONS; DENTIFRICES

**Last Reported Owner:** INTERCOSMA WEST S.A.S  
ITALY SOCIÉTÉ EN COMMANDITE SIMPLE  
VIA LUIGI CANEPA 2  
I-16165 GENOVA, ITALY

**Chronology:** Filed: OCT 28, 2008      **Serial Number:** 79-064,575  
**Published For Opposition:** SEP 29, 2009  
**Registered:** DEC 15, 2009      **Registration Number:** 3,725,801  
**Earliest Date in Record:** OCT 14, 2008 (International Priority Claimed Date)

**International Trademark Information:**

**International Registration Number:** 0991320  
**International Registration Date:** OCT 28, 2008  
**International Publication Date:** FEB 26, 2009  
**International Renewal Date:** OCT 28, 2018  
**Date of Automatic Protection:** AUG 19, 2010

**International Status:** REQUEST FOR EXTENSION OF PROTECTION ESTABLISHED

**International Status Date:** FEB 19, 2009

**International Priority Claimed Date:** OCT 14, 2008

**Ownership Details:**

**Registrant:** INTERCOSMA WEST S.A.S

ITALY SOCIÉTÉ EN COMMANDITE SIMPLE

VIA LUIGI CANEPA 2

I-16165 GENOVA, ITALY

**Portrait Permission:** THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK DOES NOT IDENTIFY A PARTICULAR LIVING INDIVIDUAL.

**Claims:** COLOR IS NOT CLAIMED AS A FEATURE OF THE MARK.

**Design Phrase:** THE MARK CONSISTS OF BORDERED PORTRAIT OF A MAN IN A TOP HAT AND SUIT ABOVE THE STYLIZED, UNDERLINED WORD "FRAC" ABOVE THE STYLIZED PHRASE "LORD BRUMMELL".

**Filing Correspondent:** G. FRANKLIN ROTHWELL  
ROTHWELL FIGG ERNST & MANBECK PC  
1425 K ST NW  
STE 800  
WASHINGTON, DC 20005

**Domestic Representative:** ROTHWELL FIGG ERNST & MANBECK PC

BRUXZIR

US-33  
Group: Four

## Brucitic Marble

### BRUCITIC MARBLE

**Status:** ABANDONED  
INTENT TO USE

**USPTO Status:** ABANDONED-FAILURE TO RESPOND  
**USPTO Status Date:** NOV 17, 2008

**Goods/Services:** International Class 3: FOOT POWDER (NON-MEDICATED); TOOTH POLISH  
International Class 5: PESTICIDES ; ANTACIDS; DIETARY SUPPLEMENTS  
International Class 19: STONE FLOORING; STONE FLOOR TILES  
International Class 20: FURNITURE PARTS, NAMELY, COUNTERTOPS

**Last Reported Owner:** ACM-TEXAS, LLC  
COLORADO LIMITED LIABILITY CO.  
P.O. BOX 270941  
FORT COLLINS, COLORADO 80527

**Chronology:** Filed: JAN 10, 2008      **Serial Number:** 77-368,398  
**Abandoned:** OCT 20, 2008  
**Earliest Date in Record:** JAN 10, 2008 (Filed)

### Ownership Details:

**Applicant:** ACM-TEXAS, LLC  
COLORADO LIMITED LIABILITY CO.  
P.O. BOX 270941  
FORT COLLINS, COLORADO 80527

**Filing Correspondent:** ACM-TEXAS, LLC  
PO BOX 270941  
FORT COLLINS, CO 80527-0941

BRUXZIR

US-34  
Group: Four

## *Beau Brummell*

### BEAU BRUMMELL

TTAB

**Status:** CANCELLED **Cancellation Section:** 8

**USPTO Status:** CANCELLED – SECTION 8

**USPTO Status Date:** AUG 17, 2009

**Goods/Services:** International Class 3:

(U.S. CL. 51) PERSONAL USE DEODORANTS, AFTER SHAVE LOTIONS, HAIR DRESSING, COLOGNES [, SHAMPOOS, LIQUID DENTIFRICES, SUN-TAN LOTIONS, ] AND TALCUM POWDERS

**First Used:** 1938 (US.CL. 51)

**In Commerce:** 1938

**Last Reported Owner:** DUYMUS, FAHRIYE  
235 MCELROY AVE  
FORT LEE, NEW JERSEY 07024

**Chronology:** **Filed:** JUL 30, 1945 **Serial Number:** 71-486,451  
**Published For Opposition:** MAR 19, 1946  
**Opposition/Cancellation Filed:** JUN 29, 1998  
**Registered:** JUN 25, 1946 **Registration Number:** 421,954  
**Renewed:** JUN 25, 1986  
**Cancelled:** SEP 22, 2009  
**Republished Section 12(C):** NOV 09, 1948  
**Earliest Date in Record:** 1938 (First Used)

### Trademark Trials and Appeal Board (TTAB) Information:

TTAB

**Cancellation Action Number:** 92027780

**Outcome:** TERMINATED JAN 27, 2000

**Plaintiff:**

B.B. ASSOCIATES, L.L.C.

**Defendant:**

MCGREGOR CORPORATION

**Mark:**

**Registration Number:**

**Serial Number:**

**Mark:** BEAU BRUMMELL

**Registration Number:** 421,954

**Serial Number:** 71-486,451

**Correspondent:**  
BARBARA L. FRIEDMAN  
HARRIS BEACH & WILCOX LLP  
530 FIFTH AVENUE  
NEW YORK, NY 10036

**Trademark Defendant Correspondent:**  
ROBERT A. BECKER  
FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 UNITED NATIONS PLAZA  
NEW YORK, NY 10017

**TTAB Entry:** #11 BOARD'S DECISION: DISMISSED W/ PREJUDICE, JAN 27, 2000

**TTAB Entry:** #10 TERMINATED, JAN 27, 2000

**Ownership Details:**

**Registrant:** DUYMUS, FAHRIYE  
235 MCELROY AVE  
FORT LEE, NEW JERSEY 07024

**Assignee**  
DUYMUS, FAHRIYE  
235 MCELROY AVE  
FORT LEE, NEW JERSEY, 07024

**Assignor**  
BRINKMANSHIP IMPORT AND EXPORT, LLC  
NEW YORK LIMITED LIABILITY COMPANY  
**Signed:** NOV 28, 2009

**Brief:** ASSIGNS THE ENTIRE INTEREST

**Recorded:** MAY 05, 2010

**Reel/Frame:** 4198/0905

**Correspondent:**  
MICHAEL FEIGIN, ESQ.  
103 THE CIRCLE  
PASSAIC, NJ 07055

**Assignee**  
BRINKMANSHIP IMPORT AND EXPORT LLC  
19 WIMBLEDON COURT  
WHITE PLAINS, NEW YORK, 10607

**Assignor**  
BEAU BRUMMEL SOHO, LLC  
NEW YORK LIMITED LIABILITY COMPANY  
**Signed:** JUL 29, 2005

**Brief:** ASSIGNS THE ENTIRE INTEREST

**Recorded:** AUG 03, 2005

**Reel/Frame:** 3133/0774

**Correspondent:**  
SUSAN M. ROSENFELD  
599 LEXINGTON AVENUE  
29TH FLOOR  
NEW YORK, NY 10022-7650

**Assignee**

MCGREGOR II, LLC  
DELAWARE LIMITED LIABILITY COMPANY  
11200 EAST 45TH AVENUE  
DENVER, COLORADO, 80239

**Assignor**

BANK OF AMERICA, N.A.  
FORMERLY BANK OF AMERICA NATIONAL TRUST AND  
SAVINGS ASSOCIATION NATIONAL BANKING  
ASSOCIATION

**Signed:** JUL 31, 2003

**Brief:** RELEASE OF SECURITY INTEREST IN

TRADEMARKS

**Recorded:** FEB 15, 2005

**Reel/Frame:** 3029/0247

**Correspondent:**

DORSEY & WHITNEY LLP  
370 SEVENTEENTH STREET, SUITE 4700  
LISA A. OSMAN  
DENVER, CO 80202-5647

**Assignee**

BEAU BRUMMEL SOHO, LLC  
NEW YORK LIMITED LIABILITY COMPANY  
530 FIFTH AVENUE- 23RD FL  
MARKOWITZ & ROSHCO, LLP  
NEW YORK, NEW YORK, 10036

**Assignor**

BEAU BRUMMEL/SEL-LEB MARKETING, INC.  
NEW YORK CORPORATION

**Signed:** APR 09, 2001

**Brief:** ASSIGNS THE ENTIRE INTEREST

**Recorded:** APR 26, 2001

**Reel/Frame:** 2280/0826

**Correspondent:**

MARKOWITZ & ROSHCO, LLP  
SETH P. MARKOWITZ  
530 5TH AVE, 23RD FL  
NEW YORK, NY 10036

**Assignee**

BEAU BRUMMEL/SEL-LEB MARKETING, INC.  
NEW YORK CORPORATION  
421 WEST BROADWAY  
NEW YORK, NEW YORK, 10012

**Assignor**

MCGREGOR II, LLC  
DELAWARE LIMITED LIABILITY COMPANY

**Signed:** JUL 15, 1999

**Brief:** ASSIGNS THE ENTIRE INTEREST

**Recorded:** NOV 17, 1999

**Reel/Frame:** 1997/0510

**Correspondent:**

MARKOWITZ & ROSHCO, LLP  
SETH P. MARKOWITZ, ESQ.  
530 FIFTH AVENUE – 23RD FLOOR  
NEW YORK, NEW YORK 10036

**Assignee**

BANK OF AMERICA NATIONAL TRUST AND SAVINGS  
ASSOCIATION, AS COLLATERAL AGENT  
1455 MARKET STREET, 12TH FLOOR  
SAN FRANCISCO, CALIFORNIA, 94103

**Brief:** SECURITY INTEREST

**Recorded:** AUG 10, 1998

**Reel/Frame:** 1767/0130

**Correspondent:**

BINGHAM, DANA LLP  
STUART M. REES, ESQ.  
150 FEDERAL STREET  
BOSTON, MASSACHUSETTS 02110

**Assignor**

MCGREGOR II, LLC  
DELAWARE LIMITED LIABILITY COMPANY  
**Signed:** AUG 07, 1998

**Assignee**

MCGREGOR CORPORATION  
NEW YORK CORPORATION  
430 PARK AVENUE, 10TH FLOOR  
NEW YORK, NEW YORK, 10022

**Assignor**

BANKBOSTON, N.A.  
FORMERLY THE FIRST NATIONAL BANK OF BOSTON  
MASSACHUSETTS CORPORATION  
**Signed:** JUN 12, 1997

**Brief:** RELEASE OF SECURITY INTEREST

**Recorded:** OCT 27, 1997

**Reel/Frame:** 1647/0606

**Correspondent:**

SAMSONITE CORPORATION  
LISA OSMAN  
11200 EAST FORTY-FIFTH AVENUE  
DENVER, CO 80239-3018

**Assignee**

MCGREGOR II, LLC  
DELAWARE LIMITED LIABILITY COMPANY  
11200 E. 45TH AVENUE  
DENVER, COLORADO, 80239

**Assignor**

MCGREGOR I CORPORATION  
DELAWARE CORPORATION  
**Signed:** JUL 01, 1997

**Brief:** MERGER

**Recorded:** SEP 08, 1997

**Reel/Frame:** 1645/0143

**Correspondent:**

DORSEY & WHITNEY LLP

BYRON R. JACOBSON

REPUBLIC PLAZA BUILDING, SUITE 4700

370 SEVENTEENTH STREET

DENVER, COLORADO 80202-5647

**Assignee**

MCGREGOR I CORPORATION

DELAWARE CORPORATION

11200 E. 45TH AVENUE

DENVER, COLORADO, 80239

**Assignor**

MCGREGOR CORPORATION

NEW YORK CORPORATION

**Signed:** JUL 01, 1997

**Brief:** MERGER

**Recorded:** SEP 08, 1997

**Reel/Frame:** 1644/0196

**Correspondent:**

SAMSONITE CORPORATION

GREGORY W. O'CONNOR

11200 E. 45TH AVENUE

DENVER, CO 80239

**Assignee**

MCGREGOR II, LLC

DELAWARE LIMITED LIABILITY COMPANY

11200 E. 45TH AVENUE

DENVER, COLORADO, 80239

**Assignor**

MCGREGOR I CORPORATION

DELAWARE CORPORATION

**Signed:** JUL 01, 1997

**Brief:** MERGER

**Recorded:** SEP 08, 1997

**Reel/Frame:** 1631/0147

**Correspondent:**

SAMSONITE CORPORATION

GREGORY W. O'CONNOR

11200 E. 45TH AVENUE

DENVER, CO 80239

**Assignee**

SAMSONITE CORPORATION  
DELAWARE CORPORATION  
11200 EAST 45TH AVENUE  
DENVER, COLORADO, 80239

**Assignor**

CITICORP USA, INC. NATIONAL BANKING ASSOCIATION  
**Signed:** JUL 14, 1995

**Assignee**

CULLIGAN INTERNATIONAL COMPANY  
DELAWARE CORPORATION  
1 CULLIGAN PARKWAY  
NORTHBROOK, ILLINOIS, 60062-6209

**Assignee**

MCGREGOR CORPORATION  
NEW YORK CORPORATION  
600 MADISON AVENUE, 11TH FLOOR  
NEW YORK, NEW YORK, 10022

**Assignee**

EVERPURE, INC.  
NEVADA CORPORATION  
1 CULLIGAN PARKWAY  
NORTHBROOK, ILLINOIS, 60062-6209

**Assignee**

A.T. RETAIL, INC.  
INDIANA CORPORATION  
91 MAIN STREET  
WARREN, RHODE ISLAND, 02885

**Assignee**

AMERICAN TOURISTER, INC.  
INDIANA CORPORATION  
11200 EAST 45TH AVENUE  
DENVER, COLORADO, 80239

**Brief:** RELEASE AND REASSIGNMENT

**Recorded:** JAN 22, 1996

**Reel/Frame:** 1430/0832

**Correspondent:**

SAMSONITE CORPORATION  
GREGORY W. O'CONNOR  
11200 EAST 45TH AVENUE  
DENVER, CO 80239

**Assignee**

MCGREGOR CORPORATION  
NEW YORK CORPORATION  
135 WEST 50TH STREET  
NEW YORK, NEW YORK, 10020

**Assignor**

MANUFACTURERS HANOVER TRUST COMPANY A  
NATIONAL BANKING ASSOCIATION

**Signed:** NOV 03, 1986

**Brief:** TERMINATION OF SECURITY INTEREST

**Recorded:** SEP 01, 1995

**Reel/Frame:** 1390/0876

**Correspondent:**

SKADDEN, ARPS, SLATE, MEAGHER & FLOM  
ELAINE ZIFF, ESQ.  
919 THIRD AVENUE  
NY, NY 10022

**Assignee**

FIRST NATIONAL BANK OF BOSTON, THE, AS  
ADMINISTRATIVE AGENT  
100 FEDERAL STREET  
BOSTON, MASSACHUSETTS, 02110

**Assignor**

MCGREGOR CORPORATION  
NEW YORK CORPORATION

**Signed:** JUL 14, 1995

**Brief:** SECURITY INTEREST

**Recorded:** JUL 24, 1995

**Reel/Frame:** 1377/0371

**Correspondent:**

PAUL P. BROUNTAS, JR., ESQ.  
BINGHAM, DANA & GOULD  
150 FEDERAL STREET  
BOSTON, MA 02110

**Assignee**

CITICORP USA, INC.  
399 PARK AVENUE NEW YORK, NY 10022

**Assignor**

SAMSONITE CORPORATION  
DELWARE CORPORATION

**Signed:** DEC 02, 1993

**Assignee**

CITICORP USA, INC.  
399 PARK AVENUE NEW YORK, NY 10022

**Assignor**

CULLIGAN INTERNATIONAL COMPANY  
DELWARE CORPORATION

**Signed:** DEC 02, 1993

**Assignor**

MCGREGOR CORPORATION  
NEW YORK CORPORATION  
**Signed:** DEC 02, 1993

**Assignor**

EVERPURE, INC.  
NEVADA CORPORATION  
**Signed:** DEC 02, 1993

**Assignor**

AMERICAN TOURISTER, INC.  
INDIANA CORPORATION  
**Signed:** DEC 02, 1993

**Assignor**

A.T. RETAIL, INC.  
INDIANA CORPORATION  
**Signed:** DEC 02, 1993

**Brief:** SECURITY INTEREST

**Recorded:** DEC 03, 1993

**Reel/Frame:** 1074/0112

**Correspondent:**

PENNIE & EDMONDS  
CATHERINE H. STOCKELL, ESQ.  
1155 AVENUE OF THE AMERICAS  
NEW YORK, NY 10036

**Assignee**

MCGREGOR CORPORATION (FORMERLY KNOWN AS  
FABERGE, INCORPORATED)  
NEW YORK CORPORATION  
NEW YORK, NY 10022  
600 MADISON AVENUE

**Assignor**

CHEMICAL BANKING CORP. ( FORMERLY KNOWN AS  
MANUFACTURERS HANOVER TRUST COMPANY)  
NATIONAL BANKING ASSOCIATION  
**Signed:** JUL 27, 1993

**Brief:** RELEASE BY SECURED PARTY

**Recorded:** AUG 12, 1993

**Reel/Frame:** 1017/0152

**Correspondent:**

CATHERINE H. STOCKELL  
PENNIE & EDMONDS  
1155 AVENUE OF THE AMERICAS  
NEW YORK, NY 10036

**Assignee**

CITICORP USA, INC.  
399 PARK AVENUE NEW YORK, NY 10022

**Assignor**

SAMSONITE CORPORATION  
DELAWARE CORPORATION  
**Signed:** JAN 08, 1993

**Assignor**

CULLIGAN INTERNATIONAL COMPANY  
DELAWARE CORPORATION  
**Signed:** JAN 08, 1993

**Assignor**

MCGREGOR CORPORATION  
NEW YORK CORPORATION  
**Signed:** JAN 08, 1993

**Assignor**

EVERPURE, INC.  
NEVADA CORPORATION  
**Signed:** JAN 08, 1993

**Brief:** SECURITY INTEREST

**Recorded:** JUN 15, 1993

**Reel/Frame:** 0979/0197

**Correspondent:**

CATHERINE H. STOCKELL, ESQ.  
PENNIE & EDMONDS  
1155 AVE. OF THE AMERICAS  
NEW YORK, NY 10036

**Assignee**

FABERGE INCORPORATED

**Assignor**

MCGREGOR CORPORATION  
**Signed:** APR 24, 1987

**Brief:** DUPLICATE RECORDATION OF PREVIOUSLY  
RECORDED CHANGE OF NAME AT REEL 562 FRAME 963.  
PLEASE REVIEW EFFECTIVE DATES IN THIS CHAIN OF  
TITLE.

**Recorded:** JUL 09, 1987

**Reel/Frame:** 0709/0844

**Correspondent:**

RUBIN BAUM LEVIN CONSTANT & FRIEDMAN  
30 ROCKEFELLER PLAZA  
NEW YORK, NY 10112

**Assignee**

MCGREGOR CORPORATION

**Assignor**

FABERGE, INCORPORATED (CHANGED TO)

**Signed:** AUG 03, 1989

**Brief:** CHANGE OF NAME 19890814

**Recorded:** AUG 30, 1989

**Reel/Frame:** 0672/0143

**Correspondent:**

RUBIN BAUM LEVIN CONSTANT & FRIEDMAN  
MARC PHILLIP BODNER  
30 ROCKEFELLER PLAZA  
NEW YORK, NY 10112

**Assignee**

MANUFACTURERS HANOVER TRUST COMPANY, AS  
AGENT

**Assignor**

FABERGE, INCORPORATED  
NEW YORK CORPORATION

**Acknowledge:** DEC 22, 1987

**Brief:** SECURITY INTEREST

**Recorded:** APR 22, 1988

**Reel/Frame:** 0601/0309

**Correspondent:**

AMSTER, ROTHESTEIN & EBENSTEIN  
90 PARK AVENUE  
NEW YORK, NY 10016

**Assignee**

FABERGE, INCORPORATED

**Assignor**

MCGREGOR CORPORATION

**Signed:** APR 29, 1987

**Brief:** CHANGE OF NAME 19870429

**Recorded:** MAY 22, 1987

**Reel/Frame:** 0562/0963

**Correspondent:**

RUBIN, BAUM, LEVIN, ET AL.  
30 ROCKEFELLER PLAZA  
NEW YORK, NY 10112

**Assignee**

MCGREGOR CORPORATION  
NEW YORK CORPORATION  
135 W. 50TH ST.  
NEW YORK, NEW YORK, 10020

**Brief:** SECURITY INTEREST

**Recorded:** NOV 14, 1986

**Reel/Frame:** 0544/0989

**Correspondent:**

COOPER, DUNHAM ET AL.  
30 ROCKEFELLER PLAZA  
NEW YORK, NY 10112

**Assignor**

MANUFACTURERS HANOVER TRUST COMPANY  
270 PARK AVE.  
NEW YORK, NEW YORK  
**Signed:** NOV 03, 1986

**Assignee**

MANUFACTURERS HANOVER TRUST COMPANY AS  
AGENT

**Assignor**

MCGREGOR CORPORATION  
NEW YORK CORPORATION  
**Acknowledge:** MAR 01, 1984

**Brief:** AS SECURITY FOR OBLIGATIONS RECITED,  
ASSIGNOR HEREBY GRANTS A SECURITY INTEREST  
UNDER SAID MARK SUBJECT TO AGREEMENT RECITED  
(SEE RECORD FOR DETAILS)

**Recorded:** DEC 13, 1984

**Reel/Frame:** 0483/0765

**Correspondent:**

AMSTER, ROTHSTEIN, ET AL.  
90 PARK AVE.  
NEW YORK, NY 10016

**Assignee**

MCGREGOR CORPORATION

**Assignor**

MCGREGOR-DONIGER, INC.  
**Signed:** DEC 13, 1983

**Brief:** CHANGE OF NAME 19830811

**Recorded:** DEC 28, 1983

**Reel/Frame:** 0460/0746

**Correspondent:**

RUBIN BAUM, ET AL.  
645 FIFTH AVE.  
NEW YORK, NY 10022

**Assignee**

MCGREGOR-DONIGER INC.  
NEW YORK CORPORATION  
888 SEVENTH AVE.  
NEW YORK, NEW YORK, 10019

**Assignor**

BEAU BRUMMELL TIES, INC.  
NEW YORK CORPORATION  
350 FIFTH AVE.  
NEW YORK, NEW YORK

**Acknowledge:** NOV 20, 1979

**Brief:** ASSIGNS THE ENTIRE INTEREST AND THE  
GOODWILL

**Recorded:** DEC 03, 1979

**Reel/Frame:** 0360/0075

**Correspondent:**

VON MALTITZ, DERENBERG, ET AL.  
60 E. 42ND ST.  
NEW YORK, NY 10017

**Assignee**

BEAU BRUMMELL TIES, INC.

**Assignor**

MAYER, B. W. & COHAN, LTD.  
**Signed:** FEB 16, 1970

**Brief:** CHANGE OF NAME 19700113

**Recorded:** FEB 26, 1970

**Reel/Frame:** 0188/A971

**Correspondent:**

VON MALTITZ, DERENBERG, ET AL.  
60 E. 42ND ST.  
NEW YORK, NY 10017

**Assignee**

MAYER, B.W., & COHAN, LTD.  
NEW YORK CORPORATION  
440 E. MCMILLAN ST.  
CINCINNATI, OHIO

**Assignor**

B.V.D. COMPANY, INC., THE  
DELAWARE CORPORATION  
85 CHESTNUT RIDGE RD.  
MONTVALE, NEW JERSEY

**Acknowledge:** APR 20, 1967

**Brief:** ASSIGNS THE ENTIRE INTEREST AND THE  
GOODWILL

**Recorded:** MAY 12, 1967

**Reel/Frame:** 0150/0415

**Correspondent:**

VON MALTITZ, DERENBERG, ET AL.  
60 EAST 42ND STREET  
NEW YORK, NY 10017

**Assignee**

B. V. D. COMPANY, INC., THE  
DELAWARE CORPORATION

**Assignor**

BEAU BRUMMEL TIES, INC.  
OHIO CORPORATION

**Signed:** MAR 28, 1962

**Brief:** MERGER EFFECTIVE IN DELAWARE, 19620227

**Recorded:** MAR 30, 1962

**Reel/Frame:** 0087/0673

**Correspondent:**

ALEXANDER, MALTITZ ET AL.  
165 BROADWAY  
NEW YORK 6, NY

**Filing Correspondent:** SUSAN M. ROSENFELD

REED SMITH LLP  
29TH FLOOR  
599 LEXINGTON AVENUE  
NEW YORK NY 10022-7650

BRUXZIR

US-35  
Group: Four

**BRUMISATEUR**

**Status:** RENEWED

**USPTO Status:** REGISTERED AND RENEWED  
**USPTO Status Date:** SEP 28, 2011

**Goods/Services:** International Class 3: COSMETIC CLEANSING OR MOISTURIZING PREPARATION

**First Used:** JAN 1963 (INTL. CL. 3)

**In Commerce:** OCT 1963

**Last Reported Owner:** SARBEC DEVELOPPEMENT  
FRANCE SOC. PAR ACT. SIM  
10 RUE DU VERTUGET  
ZONE INDUSTRIELLE BP 64  
NEUVILLE EN FERRAIN CEDEX, FRANCE 59960

**We Have Located Other Marks With This Owner**

[BRUMISATEUR](#)

USPTO

Page 99

**Chronology:** **Filed:** OCT 19, 1979 **Serial Number:** 73-235,862  
**Published For Opposition:** AUG 18, 1981  
**Registered:** NOV 10, 1981 **Registration Number:** 1,176,764  
**Affidavit Section:** REGISTERED – SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED SEP 28, 2011  
REGISTERED – SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED JUN 07, 2002  
REGISTERED – SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK. MAR 10, 1988  
**Last Renewed:** NOV 10, 2011  
**Earliest Date in Record:** JAN 1963 (First Used)

**Ownership Details:**

**Registrant:** SOCIETE ANONYME DES EAUX MINERALES D'EVIAN  
FRANCE CORPORATION  
19, RUE NATIONALE  
EVIAN LES BAINS, HAUTE-SAVOIE, FRANCE

**Assignee**

SARBEC DEVELOPPEMENT  
FRANCE SOC. PAR ACT. SIM  
10 RUE DU VERTUGUET  
ZONE INDUSTRIELLE BP 64  
NEUVILLE EN FERRAIN CEDEX, FRANCE, 59960

**Assignor**

SOCIETE ANONYME DES EAUX MINERALES D'EVIAN  
FRANCE SOCIETE PAR ACTIONS SIMPLIFEE

**Signed:** JUL 22, 2011

**Brief:** ASSIGNS THE ENTIRE INTEREST

**Recorded:** JUL 29, 2011

**Reel/Frame:** 4598/0021

**Correspondent:**

DONALD L. DENNISON  
DENNISON, SCHULTZ & MACDONALD  
1727 KING STREET  
ALEXANDRIA, VIRGINIA 22314

**Filing Correspondent:** DONALD L. DENNISON

DENNISON, SCHULTZ & MACDONALD  
SUITE 105  
1727 KING STREET  
ALEXANDRIA VA 22314

**Domestic Representative:** DONALD L. DENNISON

BRUXZIR

US-36  
Group: Four

BRUDER



Global Filings = 1

**Translation:** THE ENGLISH TRANSLATION OF THE WORD "BRUDER" IS "BROTHER".

**Status:** RENEWED

**USPTO Status:** REGISTERED AND RENEWED

**USPTO Status Date:** SEP 03, 2005

**Goods/Services:** **International Class 10:** HEALTHCARE PRODUCTS, NAMELY HOT AND COLD PACKS FOR THERAPEUTIC PURPOSES  
**First Used:** MAR 1992 (INTL. CL. 10)  
**In Commerce:** MAR 1992

**Last Reported Owner:** BRUDER HEALTHCARE COMPANY  
GEORGIA CORPORATION  
3150 ENGINEERING PARKWAY  
ALPHARETTA, GEORGIA 30004

**We Have Located Other Marks With This Owner**

[BRUDER](#)

Common Law Page 248

**Chronology:** **Filed:** NOV 29, 1993 **Serial Number:** 74-463,966  
**Published For Opposition:** APR 25, 1995  
**Registered:** JUL 18, 1995 **Registration Number:** 1,905,530  
**Affidavit Section:** REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED SEP 03, 2005  
REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.  
AUG 17, 2001  
**Last Renewed:** JUL 18, 2005  
**Earliest Date in Record:** MAR 1992 (First Used)

**Ownership Details:**

**Registrant:** BRUDER HEALTHCARE COMPANY  
GEORGIA CORPORATION  
3150 ENGINEERING PARKWAY  
ALPHARETTA, GEORGIA 30004

**Assignee**

SQUARE 1 BANK  
NORTH CAROLINA CORPORATION  
SUITE 240  
406 BLACKWELL STREET  
DURHAM, NORTH CAROLINA, 27701

**Assignor**

BRUDER HEALTHCARE COMPANY  
GEORGIA CORPORATION

**Signed:** AUG 09, 2011

**Brief:** SECURITY INTEREST

**Recorded:** AUG 23, 2011

**Reel/Frame:** 4610/0228

**Correspondent:**

SQUARE 1 BANK  
406 BLACKWELL STREET  
SUITE 240  
DURHAM, NC 27701

**Filing Correspondent:** WILLIAM H. NEEDLE  
BRADLEY K. GROFF  
GARDNER GROFF, P.C.  
2018 POWERS FERRY ROAD  
SUITE 800  
ATLANTA GA 30339

BRUXZIR

US-37  
Group: Four

**BRUMISATEUR**

**Status:** RENEWED

**USPTO Status:** REGISTERED AND RENEWED  
**USPTO Status Date:** AUG 12, 2011

**Goods/Services:** **International Class 5:** SPECIAL MINERAL WATER USED IN THE TREATMENT OF VARIOUS SKIN DISORDERS, INCLUDING, BUT NOT LIMITED TO, ECZEMAS, ALLERGIES, ACUTE INFLAMMATION AND BURNS  
**First Used:** JAN 1963 (INTL. CL. 5)  
**In Commerce:** OCT 1963

**Last Reported Owner:** SARBEC DEVELOPPEMENT  
FRANCE SOC. PAR ACT. SIM  
10 RUE DU VERTUGUET  
ZONE INDUSTRIELLE BP 64  
NEUVILLE EN FERRAIN CEDEX, FRANCE 59960

**We Have Located Other Marks With This Owner**

[BRUMISATEUR](#)

USPTO

Page 95

**Chronology:** **Filed:** JAN 16, 1980 **Serial Number:** 73-246,372  
**Published For Opposition:** MAY 12, 1981  
**Registered:** AUG 04, 1981 **Registration Number:** 1,163,383  
**Affidavit Section:** REGISTERED – SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED AUG 12, 2011  
REGISTERED – SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED  
NOV 06, 2001  
REGISTERED – SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.  
MAR 10, 1988  
**Last Renewed:** AUG 04, 2011  
**Earliest Date in Record:** JAN 1963 (First Used)

**Ownership Details:**

**Registrant:** SOCIETE ANONYME DES EAUX MINERALES D'EVIAN  
FRANCE CORPORATION  
19, RUE NATIONALE  
EVIAN-LES-BAINS, HAUTE-SAVOIE, FRANCE

**Assignee**

SARBEC DEVELOPPEMENT  
FRANCE SOC. PAR ACT. SIM  
10 RUE DU VERTUGUET  
ZONE INDUSTRIELLE BP 64  
NEUVILLE EN FERRAIN CEDEX, FRANCE, 59960

**Assignor**

SOCIETE ANONYME DES EAUX MINERALES D'EVIAN  
FRANCE SOCIETE PAR ACTIONS SIMPLIFIEE  
**Signed:** JUL 22, 2011

**Brief:** ASSIGNS THE ENTIRE INTEREST

**Recorded:** JUL 29, 2011

**Reel/Frame:** 4598/0021

**Correspondent:**

DONALD L. DENNISON  
DENNISON, SCHULTZ & MACDONALD  
1727 KING STREET  
ALEXANDRIA, VIRGINIA 22314

**Filing Correspondent:** DONALD L. DENNISON

DENNISON, SCHULTZ & MACDONALD  
SUITE 105  
1727 KING STREET  
ALEXANDRIA VA 22314

**Domestic Representative:** DONALD L. DENNISON

BRUXZIR

US-38  
Group: Four

**BRÜDER**

**BRUDER**

**Translation:** THE ENGLISH TRANSLATION OF "BRUDER" IS "BROTHER".

**Status:** RENEWED  
SUPPLEMENTAL REGISTER

**USPTO Status:** REGISTERED AND RENEWED

**USPTO Status Date:** MAY 07, 2004

**Goods/Services:** International Class 10: SURGICAL INSTRUMENTS; NAMELY, STAINLESS STEEL, HAND-HELD SURGICAL DEVICES AND TOOLS  
**First Used:** JAN 1992 (INTL. CL. 10)  
**In Commerce:** JAN 1992

**Last Reported Owner:** BRUDER SURGICAL INSTRUMENTS, INC.  
ILLINOIS CORPORATION  
28085 ASHLEY CIRCLE, SUITE 105  
LIBERTYVILLE, ILLINOIS 60048

**Chronology:** **Filed:** JUN 22, 1993 **Serial Number:** 74-405,180  
**Application Amended:** NOV 03, 1993  
**Registered:** JAN 18, 1994 **Registration Number:** 1,817,592  
**Affidavit Section:** REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED MAY 07, 2004  
REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.  
OCT 19, 1999  
**Last Renewed:** JAN 18, 2004  
**Earliest Date in Record:** JAN 1992 (First Used)

**Ownership Details:**

**Registrant:** BRUDER SURGICAL INSTRUMENTS, INC.  
ILLINOIS CORPORATION  
28085 ASHLEY CIRCLE, SUITE 105  
LIBERTYVILLE, ILLINOIS 60048

**Filing Correspondent:** ANDREW R BASILE  
YOUNG & BASILE PC  
3001 WEST BIG BEAVER STE 624

---

TROY MI 48084

BRUXZIR

US-39  
Group: Four

PROZYR



Global Filings = 5

**Status:** CANCELLED **Cancellation Section:** 8  
44(E) APPLICATION – CURRENT

**USPTO Status:** CANCELLED – SECTION 8

**USPTO Status Date:** OCT 27, 2007

**Goods/Services:** **International Class 1:** ZIRCONIA AND CERAMICS FOR USE IN THE MANUFACTURE OF MEDICAL PROSTHESES  
**International Class 10:** ARTIFICIAL LIMBS, EYES AND TEETH AND FEMORAL PROSTHESES

**Last Reported Owner:** CERAMIQUES TECHNIQUES DESMARQUEST  
FRANCE CORPORATION  
TOUR MANHATTAN, 6 PLACE DE L'IRIS, LA DEFENSE 2  
COURBEVOIE, FRANCE

**Chronology:** **Filed:** APR 08, 1986 **Serial Number:** 73-592,541  
**Published For Opposition:** OCT 28, 1986  
**Registered:** JAN 20, 1987 **Registration Number:** 1,425,359  
**Affidavit Section:** REGISTERED – SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK. APR 22, 1993  
  
**Cancelled:** DEC 04, 2007  
**Earliest Date in Record:** OCT 08, 1985 (Non-U.S. Registration Date)

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**Ownership Details:**

**Registrant:** CERAMIQUES TECHNIQUES DESMARQUEST  
FRANCE CORPORATION  
TOUR MANHATTAN, 6 PLACE DE L'IRIS, LA DEFENSE 2  
COURBEVOIE, FRANCE

**Non-U.S. Registration Claimed:** 1325958

**Non-U.S. Registration Date:** OCT 08, 1985

**Non-U.S. Registration Country:** FRANCE

**Filing Correspondent:** JEFFREY L. VAN HOOSER  
620 NEWPORT CENTER DRIVE  
SIXTEENTH FLOOR  
NEWPORT BEACH, CALIFORNIA 92660-8016

---

**Domestic Representative:** DONALD L. DENNISON

BRUXZIR

US-40  
Group: Four

B A X A V E R

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BAXAVER



Global Filings = 3

**Status:** PENDING  
SECTION 66(A) (MADRID PROTOCOL) - FILED  
SECTION 66(A) (MADRID PROTOCOL) - CURRENT  
INTERNATIONAL PRIORITY CLAIMED  
NOTICE OF FIRST REFUSAL

**USPTO Status:** SUSPENSION LETTER - MAILED  
**USPTO Status Date:** MAY 18, 2012

**Goods/Services:** International Class 10: SURGICAL, MEDICAL, DENTAL AND VETERINARY APPARATUS AND INSTRUMENTS; ORTHOPEDIC ARTICLES

**Last Reported Owner:** EMANUELE LOPOPOLO  
I-20159 MILAN  
VIA JACOPO DAL VERME, 4 , ITALY

**Chronology:** Filed: AUG 08, 2011      Serial Number: 79-103,916  
Earliest Date in Record: FEB 15, 2011 (International Priority Claimed Date)

**International Trademark Information:**

International Registration Number: 1094197  
International Registration Date: AUG 08, 2011  
International Publication Date: NOV 10, 2011  
International Renewal Date: AUG 08, 2021  
Date of Automatic Protection: MAY 03, 2013  
International Status: REQUEST FOR EXTENSION OF PROTECTION ESTABLISHED  
International Status Date: NOV 03, 2011  
International Priority Claimed Date: FEB 15, 2011

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**Ownership Details:**

**Applicant:** EMANUELE LOPOPOLO  
I-20159 MILAN  
VIA JACOPO DAL VERME, 4 , ITALY  
**Claims:** COLOR IS NOT CLAIMED AS A FEATURE OF THE MARK.

**Design Phrase:** THE TRADE MARK IS MADE UP OF THE WORD BAXAVER WRITTEN IN THE HELVETICA LIGHT OBLIQUE CHARACTER. THE LETTER "X" OF THE WORD BAXAVER IS BIGGER THAN THE OTHERS AND IT IS DEPICTED SO AS TO REPRESENT A STYLIZED SMILING MAN LEANING ON A SUPPORT WHILE SHOWING A RAISED THUMB.

**Filing Correspondent:** EMANUELE LOPOPOLO  
VIA JACOPO DAL VERME, 4  
I-20159 MILAN  
ITALY

BRUXZIR

US-41  
Group: Four

THE BRUCKER BIOFEEDBACK  
CENTER

**THE BRUCKER BIOFEEDBACK CENTER**

**Status:** ABANDONED  
INTENT TO USE

**USPTO Status:** ABANDONED-FAILURE TO RESPOND

**USPTO Status Date:** JUL 20, 2012

**Goods/Services:** **International Class 42:** MEDICAL AND SCIENTIFIC RESEARCH; MEDICAL LABORATORY SERVICES  
**International Class 44:** MEDICAL SERVICES; MEDICAL PROGRAMS, NAMELY, BIOFEEDBACK PROGRAMS, REHABILITATION PATIENT CARE PROGRAMS, PHYSICAL REHABILITATION PROGRAMS, MENTAL AND BEHAVIORAL HEALTH PROGRAMS

**Last Reported Owner:** MIAMI JEWISH HOME & HOSPITAL FOR THE AGED, INC.  
DBA MIAMI JEWISH HEALTH SYSTEMS  
FLORIDA NON-PROFIT CORPORATION  
5200 N.E. SECOND AVENUE  
MIAMI, FLORIDA 33137

**Chronology:** **Filed:** SEP 07, 2011 **Serial Number:** 85-416,495  
**Abandoned:** JUN 26, 2012  
**Earliest Date in Record:** SEP 07, 2011 (Filed)

**Ownership Details:**

**Applicant:** MIAMI JEWISH HOME & HOSPITAL FOR THE AGED, INC.  
DBA MIAMI JEWISH HEALTH SYSTEMS  
FLORIDA NON-PROFIT CORPORATION  
5200 N.E. SECOND AVENUE  
MIAMI, FLORIDA 33137

**Filing Correspondent:** MICHELLE A. MILLER  
BRINKS HOFER GILSON & LIONE  
PO BOX 10395  
CHICAGO, IL 60610-0395



**Correspondent:**  
JOHN KURUCZ  
KANE, DALSIMER, SULLIVAN, KURUCZ,  
LEVY, EISELE AND RICHARD 711 THIRD AVENUE  
NEW YORK, NY 10017

**Trademark Defendant Correspondent:**  
STEPHEN F. MOHR  
C/O BRISTOL MYERS SQUIBB COMPANY  
345 PARK AVENUE  
NEW YORK, NY 10154

**TTAB Entry:** #13 TERMINATED, FEB 03, 1995

**TTAB Entry:** #12 BOARD'S DECISION: DISMISSED W/O PREJ, JUL 20, 1994

**Ownership Details:**

**Registrant:** LES PRODUITS ASSOCIES LPA - BROXO S.A.  
SWITZERLAND CORPORATION  
39, RUE, PEILLONEX  
CH-125 CHENE-BOURG, GENEVA, SWITZERLAND

**Assignee**  
ADANCED RESPONSE CORPORATION  
DELAWARE CORPORATION  
345 WEST 58TH STREET, SUITE 11A  
NEW YORK, NEW YORK, 10019

**Assignor**  
LES PRODUITS ASSOCIES LPA-BROXO S.A.  
SWITZERLAND CORPORATION  
**Signed:** JUL 03, 2007

**Brief:** ASSIGNS THE ENTIRE INTEREST

**Recorded:** JUL 12, 2007

**Reel/Frame:** 3579/0300

**Correspondent:**

NEAL GREENFIELD  
167 NUGENT STREET  
NEW HYDE PARK, NY 11040

**Other U.S. Registrations:** 689,137

**Filing Correspondent:** MARILYN MATTHES BROGAN  
MARILYN MATTHES BROGAN  
FROMMER LAWRENCE & HAUG LLP  
745 FIFTH AVENUE  
NEW YORK, NY 10151

**Domestic Representative:** RONALD R. SANTUCCI

BRUXZIR

US-43  
Group: Four

BREXIDOL



Global Filings = 9

**Status:** RENEWED  
SECTION 44 (D)  
FILED AS 44(D) APPLICATION  
44(E) APPLICATION – CURRENT

**USPTO Status:** REGISTERED AND RENEWED

**USPTO Status Date:** MAY 04, 2002

**Goods/Services:** International Class 5: PHARMACEUTICAL AND MEDICINAL PREPARATIONS AND DRUGS; NAMELY, ANTI-INFLAMMATORY, RHEUMATIC, AND ANALGESIC PREPARATIONS SOLD BY PRESCRIPTION ONLY

**Last Reported Owner:** CHIESI FARMACEUTICI S.P.A.  
ITALY CORPORATION  
VIA PALERMO 26/A  
43100, ITALY

**Chronology:** Filed: AUG 04, 1989      **Serial Number:** 73-816,943  
**Published For Opposition:** JUN 11, 1991  
**Registered:** SEP 03, 1991      **Registration Number:** 1,655,203  
**Affidavit Section:** REGISTERED – SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED MAY 04, 2002  
REGISTERED – SEC. 8 (6-YR) ACCEPTED  
SEP 16, 1997  
**Last Renewed:** SEP 03, 2001  
**Earliest Date in Record:** MAR 20, 1989 (Non-U.S. Application Date)

**Ownership Details:**

**Registrant:** CHIESI FARMACEUTICI S.P.A.  
ITALY CORPORATION  
VIA PALERMO 26/A  
43100, ITALY

**Non-U.S. Application Claimed:** 18996C/89

**Non-U.S. Application Date:** MAR 20, 1989

**Non-U.S. Application Country:** ITALY

**Non-U.S. Registration Claimed:** 513940

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**Non-U.S. Registration Date:** OCT 02, 1989

**Non-U.S. Registration Country:** ITALY

**Filing Correspondent:** M IRIS HESS  
LADAS & PARRY  
5670 WILSHIRE BLVD STE 2100  
LOS ANGELES CA 90036-5679

**Domestic Representative:** LADAS & PARRY

BRUXZIR

US-44  
Group: Four

# BREZERIS

BREZERIS



Global Filings = 3

**Status:** PUBLISHED  
INTENT TO USE

USPTO Status: NOTICE OF ALLOWANCE – ISSUED

USPTO Status Date: JUL 31, 2012

**Goods/Services:** International Class 5: ANTI-INFLAMMATORIES; ANTIBACTERIAL PHARMACEUTICALS; ANTIBIOTICS; ANTIFUNGAL PREPARATIONS; ANTIVIRALS; CARDIOVASCULAR PHARMACEUTICALS; PHARMACEUTICAL PREPARATIONS ACTING ON THE CENTRAL NERVOUS SYSTEM; PHARMACEUTICAL PREPARATIONS AND SUBSTANCES FOR THE TREATMENT OF GASTRO-INTESTINAL DISEASES; PHARMACEUTICAL PREPARATIONS FOR THE TREATMENT AND PREVENTION OF DISEASES AND DISORDERS OF THE AUTOIMMUNE SYSTEM, THE METABOLIC SYSTEM, THE MUSCULO-SKELETAL SYSTEM AND THE GENITO URINARY SYSTEM; PHARMACEUTICAL PREPARATIONS FOR USE IN HEMATOLOGY AND IN TISSUE AND ORGAN TRANSPLANTATION; PHARMACEUTICAL PREPARATIONS FOR THE TREATMENT OF EYE DISEASES AND CONDITIONS; PHARMACEUTICAL PREPARATIONS FOR THE TREATMENT OF HEART RHYTHM DISORDERS; PHARMACEUTICAL PREPARATIONS FOR THE TREATMENT OF IMMUNE SYSTEM RELATED DISEASES AND DISORDERS; PHARMACEUTICAL PREPARATIONS FOR THE TREATMENT OF KIDNEY DISEASES; PHARMACEUTICAL PREPARATIONS FOR TREATING DIABETES; PHARMACEUTICAL PREPARATIONS FOR USE IN DERMATOLOGY; PHARMACEUTICAL PRODUCTS FOR OPHTHALMOLOGICAL USE; PHARMACEUTICAL PRODUCTS FOR THE PREVENTION AND TREATMENT OF CANCER; PHARMACEUTICAL PRODUCTS FOR THE TREATMENT OF BONE DISEASES; PHARMACEUTICAL PRODUCTS FOR TREATING RESPIRATORY DISEASES; PHARMACEUTICAL PRODUCTS FOR TREATING RESPIRATORY DISEASES AND ASTHMA; PHARMACEUTICALS, NAMELY, ANTI-INFECTIVES

**Last Reported Owner:** NOVARTIS AG  
SWITZERLAND CORPORATION  
CH-4002  
BASEL, SWITZERLAND 0

We Have Located Other Marks With This Owner

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<u>FLUXSERO</u>	USPTO	Page 147
<u>BREZILIZER</u>	USPTO	Page 153
<u>BEXERO</u>	USPTO	Page 229

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**Chronology:** Filed: JAN 17, 2012      **Serial Number:** 85-517,788  
**Published For Opposition:** JUN 05, 2012  
**Allowance Filed:** JUL 31, 2012  
**Earliest Date in Record:** JAN 17, 2012 (Filed)

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**Ownership Details:**

**Applicant:** NOVARTIS AG  
SWITZERLAND CORPORATION  
CH-4002  
BASEL, SWITZERLAND 0

**Filing Correspondent:** MAURY M. TEPPER, III  
TEPPER & EYSTER, PLLC  
3724 BENSON DR  
RALEIGH, NC 27609-7321

**Domestic Representative:** NOVARTIS PHARMACEUTICALS CORPORATION

# BRIXELTA

## BRIXELTA



Global Filings = 6

**Status:** REGISTERED  
SECTION 66(A) (MADRID PROTOCOL) - FILED  
SECTION 66(A) (MADRID PROTOCOL) - CURRENT  
INTERNATIONAL PRIORITY CLAIMED

**USPTO Status:** REGISTERED  
**USPTO Status Date:** DEC 22, 2009

**Goods/Services:** International Class 5: PHARMACEUTICAL PREPARATIONS AND SUBSTANCES IN THE FIELD OF CENTRAL NERVOUS SYSTEM DISEASES

**Last Reported Owner:** UCB PHARMA S.A.  
BELGIUM SOCIÉTÉ ANONYME  
B-1070 BRUXELLES  
ALLÉE DE LA RECHERCHE 60, BELGIUM

**Chronology:** **Filed:** MAY 25, 2009 **Serial Number:** 79-070,972  
**Published For Opposition:** OCT 06, 2009  
**Registered:** DEC 22, 2009 **Registration Number:** 3,728,727  
**Earliest Date in Record:** NOV 28, 2008 (International Priority Claimed Date)

### International Trademark Information:

**International Registration Number:** 1007861  
**International Registration Date:** MAY 25, 2009  
**International Publication Date:** AUG 20, 2009  
**International Renewal Date:** MAY 25, 2019  
**Date of Automatic Protection:** FEB 13, 2011  
**International Status:** REQUEST FOR EXTENSION OF PROTECTION ESTABLISHED  
**International Status Date:** AUG 13, 2009  
**International Priority Claimed Date:** NOV 28, 2008

### Ownership Details:

**Registrant:** UCB PHARMA S.A.  
BELGIUM SOCIÉTÉ ANONYME  
B-1070 BRUXELLES

ALLÉE DE LA RECHERCHE 60 , BELGIUM

**Filing Correspondent:** UCB – DÉPARTEMENT PROPRIÉTÉ INTELLECTUEL  
JACQUES SOMERLINCKX  
ALLÉE DE LA RECHERCHE 60  
B-1070 BRUXELLES  
BELGIUM

BRUXZIR

US-46  
Group: Four

# BRAXLA

## BRAXLA

**Status:** ABANDONED  
INTENT TO USE

**USPTO Status:** ABANDONED-NO STATEMENT OF USE FILED

**USPTO Status Date:** JAN 17, 2011

**Goods/Services:** International Class 5: FUSION PROTEINS FOR TREATMENT OF VIRAL DISEASES AND CANCER; PHARMACEUTICAL PREPARATIONS FOR USE IN THE TREATMENT OF INFECTIOUS DISEASES, VIRAL DISEASES, CANCER, IMMUNE DISORDERS, AUTOIMMUNE DISEASES, BLOOD DISORDERS, CENTRAL NERVOUS SYSTEM DISORDERS, IMMUNOLOGIC CONDITIONS, NEUROLOGICAL DISORDERS, ONCOLOGICAL CONDITIONS, AIDS-RELATED KAPOSI'S SARCOMA AND INFLAMMATION

**Last Reported Owner:** HUMAN GENOME SCIENCES, INC.  
DELAWARE CORPORATION  
14200 SHADY GROVE ROAD  
ROCKVILLE, MARYLAND 20850

**Chronology:** Filed: OCT 09, 2007      **Serial Number:** 77-299,760  
**Published For Opposition:** MAR 25, 2008  
**Abandoned:** JAN 17, 2011  
**Earliest Date in Record:** OCT 09, 2007 (Filed)

## Ownership Details:

**Applicant:** HUMAN GENOME SCIENCES, INC.  
DELAWARE CORPORATION  
14200 SHADY GROVE ROAD  
ROCKVILLE, MARYLAND 20850

**Filing Correspondent:** CHRISTIE BATY HEINZE  
FINNEGAN, HENDERSON, FARABOW, GARRETT &  
901 NEW YORK AVE NW  
WASHINGTON DC 20001-4432

BRUXZIR

US-47  
Group: Four



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**BRUKER**

**Status:** RENEWED

**USPTO Status:** REGISTERED AND RENEWED

**USPTO Status Date:** MAY 03, 2010

**Goods/Services:** International Class 9: NUCLEAR AND ELECTRON RESONANCE SPETROMETERS; PRECISION MAGNETS WITH POWER SUPPLIES USED IN CONJUNCTION WITH OSCILLOS COPES; AND ELECTRONIC INSTRUMENTS FOR PROCESSING AND DISPLAYING OF MEASURED VALUES PROVIDED BY SPECTROMETERS  
**First Used:** 1960 (INTL. CL. 9)  
**In Commerce:** OCT 1967

**Last Reported Owner:** BRUKER-PHYSIK AG  
GERMANY JOINT STOCK COMPANY  
SILBERSTREIFEN 4  
76287 RHEINSTETTEN, GERMANY

**Chronology:** **Filed:** FEB 17, 1978 **Serial Number:** 73-159,013  
**Published For Opposition:** DEC 25, 1979  
**Registered:** APR 15, 1980 **Registration Number:** 1,133,028  
**Affidavit Section:** REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED MAY 03, 2010  
REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED  
DEC 15, 2000  
REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.  
MAY 30, 1986  
**Last Renewed:** APR 15, 2010  
**Earliest Date in Record:** 1960 (First Used)

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**Ownership Details:**

**Registrant:** BRUKER-PHYSIK AG  
GERMANY JOINT STOCK COMPANY  
SILBERSTREIFEN 4

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76287 RHEINSTETTEN, GERMANY

**Filing Correspondent:** THILO C. AGTHE  
WUERSCH & GERING LLP  
100 WALL STREET, 21ST FLOOR  
NEW YORK NY 10005

**Domestic Representative:** CORNELIUS P. QUINN

BRUXZIR

US-48  
Group: Four

**BRUKER MEDSPEC**

**Status:** RENEWED

**USPTO Status:** REGISTERED AND RENEWED

**USPTO Status Date:** SEP 19, 2002

**Goods/Services:** **International Class 10:** NUCLEAR MAGNETIC RESONANCE TOMOGRAPHS FOR MEDICAL USE  
**First Used:** SEP 05, 1985 (INTL. CL. 10)  
**In Commerce:** SEP 05, 1985

**Last Reported Owner:** BRUKER MEDICAL GMBH  
GERMANY FOREIGN CORPORATION  
SILBERSTREIFEN  
D-76287 RHEINSTETTEN FEDERAL REPUBLIC OF, GERMANY

**Chronology:** **Filed:** SEP 11, 1991 **Serial Number:** 74-202,475  
**Published For Opposition:** APR 21, 1992  
**Registered:** JUL 14, 1992 **Registration Number:** 1,700,428  
**Affidavit Section:** REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED SEP 19, 2002  
REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.  
AUG 13, 1998  
**Last Renewed:** JUL 14, 2002  
**Earliest Date in Record:** SEP 05, 1985 (First Used)

**Ownership Details:**

**New Registered Owner:** BRUKER BIOSPIN MRI GMBH  
GERMANY CORPORATION  
RUDOLF-PLANK STRASSE 23  
D-76275 ETTLINGEN, GERMANY

**Assignee**  
BRUKER MEDICAL GMBH  
GERMANY FOREIGN CORPORATION  
SILBERSTREIFEN  
D-76287 RHEINSTETTEN FEDERAL REPUBLIC OF,  
GERMANY

**Assignor**  
BRUKER MEDIZINTECHNIK GMBH  
GERMANY FOREIGN CORPORATION  
**Signed:** DEC 17, 2001

**Brief:** ASSIGNS THE ENTIRE INTEREST

**Recorded:** MAR 08, 2002

**Reel/Frame:** 2461/0459

**Correspondent:**

BIRCH, STEWART, KOLASCH & BIRCH, LLP  
F. PRINCE BUTLER  
P.O. BOX 747  
FALLS CHURCH, VA 22040-0747

**Assignee**

BRUKER BIOSPIN MRI GMBH  
GERMANY CORPORATION  
RUDOLF-PLANK STRASSE 23  
D-76275 ETTLINGEN, GERMANY

**Assignor**

BRUKER MEDICAL GMBH  
GERMANY CORPORATION  
**Signed:** DEC 17, 2001

**Brief:** CHANGE OF NAME

**Recorded:** MAR 08, 2002

**Reel/Frame:** 2461/0390

**Correspondent:**

BIRCH, STEWART, KOLASCH & BIRCH, LLP  
F. PRINCE BUTLER  
P.O. BOX 747  
FALLS CHURCH, VA 22040-0747

**Filing Correspondent:** F. PRINCE BUTLER

BIRCH, STEWART, KOLASCH, ET AL.  
P.O. BOX 747  
FALLS CHURCH, VA 22040-0747

**Domestic Representative:** BIRCH, STEWART, KOLASCH, ET AL.

BRUXZIR

US-49  
Group: Four

# Zir-Lock

## ZIR-LOCK

**Status:** PUBLISHED  
INTENT TO USE

**USPTO Status:** STATEMENT OF USE – TO EXAMINER  
**USPTO Status Date:** OCT 01, 2012

**Goods/Services:** International Class 10: DENTAL CROWNS; DENTAL PROSTHESES  
**First Used:** AUG 13, 2012 (INTL. CL. 10)  
**In Commerce:** AUG 13, 2012

**Last Reported Owner:** EZ-PEDO, INC.  
CALIFORNIA CORPORATION  
4944 WINDPLAY DRIVE, SUITE 118  
EL DORADO HILLS, CALIFORNIA 95762

**Chronology:** Filed: APR 01, 2011      Serial Number: 85-283,472  
Published For Opposition: AUG 09, 2011  
Allowance Filed: OCT 04, 2011  
Earliest Date in Record: APR 01, 2011 (Filed)

## Ownership Details:

**Applicant:** EZ-PEDO, INC.  
CALIFORNIA CORPORATION  
4944 WINDPLAY DRIVE, SUITE 118  
EL DORADO HILLS, CALIFORNIA 95762

**Filing Correspondent:** IRA D. BLECKER  
LAW OFFICES OF IRA D. BLECKER, P.C.  
206 KINGWOOD PARK  
POUGHKEEPSIE, NY 12601-5470

BRUXZIR

US-50  
Group: Four

# HELIQSIR

## HELIQSIR

**Status:** REGISTERED  
SECTION 66(A) (MADRID PROTOCOL) - FILED  
SECTION 66(A) (MADRID PROTOCOL) - CURRENT  
INTERNATIONAL PRIORITY CLAIMED

**USPTO Status:** REGISTERED  
**USPTO Status Date:** JUL 10, 2007

**Goods/Services:** **International Class 3:** SOAPS, PERFUMERY, ESSENTIAL OILS, COSMETICS AND FACE, BODY, HAND AND FEET CARE AND BEAUTY COSMETICS, OILS FOR COSMETIC PURPOSES, DRY OILS FOR THE FACE AND BODY, HAIR LOTIONS, DENTIFRICES

**Last Reported Owner:** SOCIÉTÉ ANONYME DE; SAVONNERIE ET DENTIFRICE "SED"  
MONACO SOCIÉTÉ ANONYME  
MC-98000 MONACO  
1/3, AVENUE ALBERT II , MONACO

**Chronology:** **Filed:** SEP 04, 2006 **Serial Number:** 79-029,396  
**Published For Opposition:** APR 24, 2007  
**Registered:** JUL 10, 2007 **Registration Number:** 3,261,340  
**Earliest Date in Record:** MAR 14, 2006 (International Priority Claimed Date)

### International Trademark Information:

**International Registration Number:** 0899732  
**International Registration Date:** SEP 04, 2006  
**International Publication Date:** NOV 23, 2006  
**International Renewal Date:** SEP 04, 2016  
**Date of Automatic Protection:** MAY 02, 2008  
**International Status:** REQUEST FOR EXTENSION OF PROTECTION ESTABLISHED  
**International Status Date:** NOV 02, 2006  
**International Priority Claimed Date:** MAR 14, 2006

### Ownership Details:

**Registrant:** SOCIÉTÉ ANONYME DE; SAVONNERIE ET DENTIFRICE "SED"  
MONACO SOCIÉTÉ ANONYME  
MC-98000 MONACO  
1/3, AVENUE ALBERT II , MONACO

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**Filing Correspondent:** SOCIÉTÉ ANONYME DE  
SAVONNERIE ET DENTIFRICE "SED"  
1/3, AVENUE ALBERT II  
MC, MC 98000

BRUXZIR

US-51  
Group: Four

# EX-SIR sanitizer

## EX-SIR SANITIZER

**Status:** ABANDONED  
SECTION 66(A) (MADRID PROTOCOL) – FILED  
SECTION 66(A) (MADRID PROTOCOL) – CURRENT  
NOTICE OF FIRST REFUSAL

**USPTO Status:** ABANDONED–FAILURE TO RESPOND  
**USPTO Status Date:** DEC 16, 2010

**Goods/Services:** **International Class 3:** BLEACHING PREPARATIONS AND OTHER SUBSTANCES FOR LAUNDRY USE; CLEANING, POLISHING, SCOURING AND ABRASIVE PREPARATIONS; SOAPS; PERFUMERY, ESSENTIAL OILS, COSMETICS, HAIR LOTIONS; DENTIFRICES  
**International Class 5:** PHARMACEUTICAL AND VETERINARY PREPARATIONS; SANITARY PREPARATIONS FOR MEDICAL PURPOSES; DIETETIC SUBSTANCES ADAPTED FOR MEDICAL USE, FOOD FOR BABIES; PLASTERS, MATERIALS FOR DRESSINGS; MATERIAL FOR STOPPING TEETH, DENTAL WAX; DISINFECTANTS; PREPARATIONS FOR DESTROYING VERMIN; FUNGICIDES, HERBICIDES  
**International Class 32:** BEERS; MINERAL AND AERATED WATERS AND OTHER NON-ALCOHOLIC DRINKS; FRUIT DRINKS AND FRUIT JUICES; SYRUPS AND OTHER PREPARATIONS FOR MAKING BEVERAGES

**Last Reported Owner:** KÜKRE GIDA VE İHTİYAC MADDELERİ; NAKLİYAT VE ÖZEL EGİTİM HİZMETLERİ; TİCARET VESANAYI ANONİM SİRKETİ  
TURKEY JOINT-STOCK COMPANY  
YÖRÜK AKÇAYIR Köyü; ESKISEHIR  
KÜTAHYA YOLU 17.KM., TURKEY

**Chronology:** **Filed:** FEB 12, 2010 **Serial Number:** 79-081,432  
**Abandoned:** NOV 23, 2010  
**Earliest Date in Record:** FEB 12, 2010 (International Registration Date)

### International Trademark Information:

**International Registration Number:** 1035603  
**International Registration Date:** FEB 12, 2010  
**International Publication Date:** MAY 13, 2010  
**International Renewal Date:** FEB 12, 2020  
**Date of Automatic Protection:** NOV 06, 2011  
**International Status:** REQUEST FOR EXTENSION OF PROTECTION ESTABLISHED  
**International Status Date:** MAY 06, 2010

**Ownership Details:**

**Applicant:** KÜKRE GIDA VE İHTİYAC MADDELERİ; NAKLİYAT VE ÖZEL EGİTİM HİZMETLERİ; TİCARET  
VESANAYI ANONIM SİRKETİ  
TURKEY JOINT-STOCK COMPANY  
YÖRÜK AKÇAYIR Köyü; ESKISEHIR  
KÜTAHYA YOLU 17.KM., TURKEY

**Claims:** COLOR IS NOT CLAIMED AS A FEATURE OF THE MARK.

**Filing Correspondent:** DESTEK PATENT ANONIM SİRKETİ  
LEFKOSE CADDESI,  
NM OFIS PARK B BLOK NO: 36/5  
TR-16110 BESEVLER – NILÜFER – BURSA  
TURKEY

BRUXZIR

US-52  
Group: Four

# BEELIXIR

## BEELIXIR

**Status:** REGISTERED

**USPTO Status:** REGISTERED

**USPTO Status Date:** APR 29, 2008

**Goods/Services:**

**International Class 5:** BEE AND BEEHIVE SUBSTANCES AND PRODUCTS FOR MEDICINAL OR THERAPEUTIC PURPOSES, NAMELY, HONEY, BEE POLLEN, PROPOLIS, BEESWAX, ROYAL JELLY, BEE VENOM, AND OTHER DERIVATIVES OR EXTRACTS OF BEE AND BEEHIVE SUBSTANCES AND PRODUCTS FOR MEDICINAL OR THERAPEUTIC PURPOSES, NAMELY, HONEY WINE, MEAD, FERMENTS, HONEY WINE VINEGAR, AND MEAD VINEGAR, TO BE USED FOR MEDICINAL OR THERAPEUTIC PURPOSES; ALLERGY MEDICATIONS, ANTI-ALLERGIC MEDICINES, ANTI-ARTHRITIC COMPOSITIONS AND PREPARATIONS, ANTI-BACTERIAL SUBSTANCES FOR MEDICAL PURPOSES, ANTI-BACTERIAL PHARMACEUTICALS, ANTI-BACTERIAL SPRAY, ANTIBIOTIC CREAMS, ANTIBIOTIC OINTMENTS, ANTIBIOTIC PREPARATIONS, ANTI-CAVITY MOUTH RINSES, ANTI-FUNGAL CREAMS FOR MEDICAL USE, ANTI-ITCH CREAM, ANTI-ITCH OINTMENT, ANTI-MICROBIAL HANDWASH, ANTI-MICROBIAL PREPARATIONS FOR USE AS PHARMACEUTICALS, ANTI-MICROBIALS FOR DERMATOLOGIC USE, ANTISEPTIC PREPARATIONS, ANTISEPTICS, ANTI-VENOM, ANTIVIRALS, ATHLETE'S FOOT LOTIONS, ATHLETE'S FOOT PREPARATIONS, BEE POLLEN FOR USE AS A DIETARY FOOD SUPPLEMENT, BEE POLLEN FOR MEDICINAL OR THERAPEUTIC PURPOSES, BEESWAX FOR MEDICINAL OR THERAPEUTIC PURPOSES, BEE VENOM FOR MEDICINAL OR THERAPEUTIC PURPOSES, ASHINGS AND POTENTIZED ASHINGS AND ASHING PREPARATIONS OF BEE AND BEEHIVE SUBSTANCES AND PRODUCTS FOR MEDICINAL OR THERAPEUTIC PURPOSES, BURN DRESSINGS, CHEMOTHERAPEUTICS, COUGH DROPS, COUGH LOZENGES, COUGH SYRUPS, COUGH TREATMENT PREPARATIONS, DECONGESTANTS, DERMATOLOGICAL PHARMACEUTICAL PRODUCTS, DERMATOLOGICALS, DIETARY SUPPLEMENTAL DRINKS, DIETARY SUPPLEMENTS, DISINFECTANTS FOR HYGIENIC PURPOSES, DISINFECTANTS FOR SANITARY PURPOSES, DRESSINGS FOR WOUNDS, DRESSINGS FOR BURNS, FERMENTS FOR MEDICAL USE, FUNGAL MEDICATIONS, FUNGICIDES, GARGLES, GASTRO-INTESTINAL TREATMENT PREPARATIONS, GERMICIDES, HOMEOPATHIC SUPPLEMENTS, HOMEOPATHIC REMEDIES AND HOMEOPATHIC PREPARATIONS OF BEE AND BEEHIVE SUBSTANCES AND PRODUCTS FOR MEDICINAL OR THERAPEUTIC PURPOSES, HONEY FOR USE AS A DIETARY FOOD SUPPLEMENT, HONEY FOR MEDICINAL OR THERAPEUTIC PURPOSES, LINIMENTS, MEAL REPLACEMENT BARS, MEAL REPLACEMENT DRINKS, MEAL REPLACEMENT POWDERS, MEDICAL CLEANSERS FOR SKIN AND WOUNDS, MEDICATED ANIMAL FEED, MEDICATED BATH PREPARATIONS, MEDICATED CANDY, MEDICATED

CHEWING GUM, MEDICATED COMPRESSES, MEDICATED FOOT POWDER, MEDICATED HAND WASH, MEDICATED LIP BALM, MEDICATED LOTIONS FOR SKIN, MEDICATED LOTIONS FOR HAIR, MEDICATED LOZENGES, MEDICATED MOUTHWASH, MEDICATED SKIN CARE PREPARATIONS, MEDICATED SUN CARE PREPARATIONS, MEDICATED SUNSCREEN, MEDICATED SUNBURN LOTIONS, MEDICINAL CREAMS FOR SKIN CARE, MITICIDES FOR AGRICULTURAL USE, NAMELY, MITICIDES FOR APIARY AND BEEHIVE USE, MOLD INHIBITORS FOR TREATING MOLD GROWTH IN AND AROUND BUILDINGS, MULTIPURPOSE MEDICATED ANTIBIOTIC CREAM, NAIL FUNGUS TREATMENT PREPARATIONS, NUTRACEUTICALS FOR USE AS A DIETARY SUPPLEMENT, PHARMACEUTICAL PREPARATIONS FOR USE IN DERMATOLOGY, PHARMACEUTICAL PREPARATIONS FOR WOUNDS, PHARMACEUTICAL PRODUCTS FOR THE TREATMENT OF CANCER, PHARMACEUTICAL SKIN LOTIONS, PREPARATIONS FOR TREATING COLDS, PROPOLIS FOR USE AS A DIETARY FOOD SUPPLEMENT, PROPOLIS FOR MEDICINAL OR THERAPEUTIC PURPOSES, ROYAL JELLY FOR MEDICINAL OR THERAPEUTIC PURPOSES, SANITARY PREPARATIONS FOR MEDICAL USE, SUGAR REPLACEMENT FOR MEDICINAL OR THERAPEUTIC PURPOSES, SWEETS FOR MEDICINAL PURPOSES, THROAT LOZENGES, TOPICAL ANALGESICS, TOPICAL FIRST AID GEL, VACCINES, VIRUCIDES

**First Used:** JUL 07, 2007 (INTL. CL. 5)

**In Commerce:** JUL 07, 2007

**Last Reported Owner:** FERRIS, JAMES S.  
UNITED STATES INDIVIDUAL  
155 EAST ROAD  
ALFORD, MASSACHUSETTS 01266

**Chronology:** **Filed:** JUL 07, 2007 **Serial Number:** 77-224,080  
**Published For Opposition:** FEB 12, 2008  
**Registered:** APR 29, 2008 **Registration Number:** 3,417,334  
**Earliest Date in Record:** JUL 07, 2007 (First Used)

**Ownership Details:**

**Registrant:** FERRIS, JAMES S.  
UNITED STATES INDIVIDUAL  
155 EAST ROAD  
ALFORD, MASSACHUSETTS 01266

**Filing Correspondent:** JAMES S. FERRIS  
155 EAST ROAD  
ALFORD MA 01266-9729

BRUXZIR

US-53  
Group: Four

# ZirBlock

## ZIRBLOCK

**Status:** ABANDONED  
INTENT TO USE

**USPTO Status:** ABANDONED-FAILURE TO RESPOND  
**USPTO Status Date:** JUL 09, 2009

**Goods/Services:** International Class 5: DENTAL CERAMICS  
**First Used:** AUG 01, 2006 (INTL. CL. 5)  
**In Commerce:** SEP 26, 2006

**Last Reported Owner:** KALLA, RADOSLAV  
UNITED STATES INDIVIDUAL  
645 FRONT STREET #2007  
SAN DIEGO, CALIFORNIA 92101

**Chronology:** Filed: OCT 06, 2006      Serial Number: 77-015,338  
Published For Opposition: MAY 22, 2007  
Abandoned: JUN 10, 2009  
Date Revived/Reinstated: NOV 03, 2008  
Earliest Date in Record: OCT 06, 2006 (Filed)

## Ownership Details:

**Applicant:** KALLA, RADOSLAV  
UNITED STATES INDIVIDUAL  
645 FRONT STREET #2007  
SAN DIEGO, CALIFORNIA 92101

**Filing Correspondent:** RADOSLAV KALLA  
645 FRONT ST UNIT 2007  
SAN DIEGO, CA 92101-7088

BRUXZIR

US-54  
Group: Four

# ZIR/MAX

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## ZIR/MAX

**Status:** ABANDONED  
INTENT TO USE

USPTO Status: ABANDONED-FAILURE TO RESPOND  
USPTO Status Date: JAN 03, 2012

**Goods/Services:** International Class 10: ZIRCONIA DENTAL CROWNS

**Last Reported Owner:** BURBANK DENTAL LABORATORY, INC.  
CALIFORNIA CORPORATION  
2101 FLOYD STREET  
BURBANK, CALIFORNIA 91504

**Chronology:** Filed: OCT 28, 2010      **Serial Number:** 76-705,111  
Abandoned: DEC 08, 2011  
Earliest Date in Record: OCT 28, 2010 (Filed)

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### Ownership Details:

**Applicant:** BURBANK DENTAL LABORATORY, INC.  
CALIFORNIA CORPORATION  
2101 FLOYD STREET  
BURBANK, CALIFORNIA 91504

**Filing Correspondent:** G. DONALD WEBER, JR.  
18442 TAFT AVE  
VILLA PARK, CA 92861-2759

BRUXZIR

US-55  
Group: Four

# ZIR-TECH

## ZIR-TECH

**Status:** REGISTERED

**USPTO Status:** REGISTERED

**USPTO Status Date:** MAR 28, 2006

**Goods/Services:** International Class 10: DENTAL APPLIANCES, NAMELY, CROWNS AND BRIDGES  
**First Used:** FEB 2004 (INTL. CL. 10)  
**In Commerce:** FEB 2004

**Last Reported Owner:** DISTINCTIVE DENTAL STUDIO, LTD.  
ILLINOIS CORPORATION  
1504 WALL STREET  
NAPERVILLE, ILLINOIS 60563

**Chronology:** **Filed:** DEC 31, 2003 **Serial Number:** 78-346,906  
**Published For Opposition:** MAR 15, 2005  
**Registered:** MAR 28, 2006 **Registration Number:** 3,074,407  
**Earliest Date in Record:** DEC 31, 2003 (Filed)

## Ownership Details:

**Registrant:** DISTINCTIVE DENTAL STUDIO, LTD.  
ILLINOIS CORPORATION  
1504 WALL STREET  
NAPERVILLE, ILLINOIS 60563

**Filing Correspondent:** MICHAEL J. TURGEON  
VEDDER, PRICE, KAUFMAN & KAMMHOLZ  
222 NORTH LASALLE STREET  
CHICAGO, IL 60601

BRUXZIR

US-56  
Group: Four

# LUXOR

LUXOR



Global Filings = 5

**Status:** REGISTERED

**USPTO Status:** SECTION 8 & 15 - ACCEPTED AND ACKNOWLEDGED

**USPTO Status Date:** MAR 15, 2012

**Goods/Services:** International Class 10: ORTHOPEDIC IMPLANTS AND ORTHOPEDIC INSTRUMENTS FOR THE IMPLANTATION OF ORTHOPEDIC IMPLANTS  
**First Used:** MAY 2005 (INTL. CL. 10)  
**In Commerce:** MAY 2005

**Last Reported Owner:** STRYKER SPINE  
FRANCE CORPORATION  
Z.I. DE MARTICOT  
CESTAS, FRANCE F-33610

**Chronology:** Filed: JUL 21, 2005 **Serial Number:** 78-675,501

Published For Opposition: APR 25, 2006

Registered: NOV 14, 2006 **Registration Number:** 3,172,517

**Affidavit Section:** REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK. MAR 15, 2012

**Earliest Date in Record:** MAY 2005 (First Used)

## Ownership Details:

**Registrant:** STRYKER SPINE  
FRANCE CORPORATION  
Z.I. DE MARTICOT  
CESTAS, FRANCE F-33610

**Filing Correspondent:** THOMAS M PALISI  
LERNER DAVID LITTENBERG KRUMHOLZ ET AL  
600 SOUTH AVE W  
WESTFIELD NJ 07090

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**Domestic Representative:** THOMAS M. PALISI

BRUXZIR

US-57  
Group: Four

BARXV

**Status:** REGISTERED  
CANCELLED SECTION 8 IN INT. CL. 30. ONLY O.G. 8-28-2012  
CANCELLED SECTION 8 IN INT. CL. 32. ONLY O.G. 8-28-2012  
CANCELLED SECTION 8 IN INT. CL. 35. ONLY O.G. 8-28-2012

**USPTO Status:** PARTIAL SECTION 8 & 15 ACCEPTED AND ACKNOWLEDGED  
**USPTO Status Date:** JUL 26, 2012

**Goods/Services:** **International Class 3:** BATH AND SHOWER GEL; NON-MEDICATED BATH SALTS; BEAUTY MASKS; [ BLUSH; ] BODY CREAM, MOISTURIZER AND LOTION; BUBBLE BATH, COLD CREAM; [ HAIR SHAMPOO; HAIR CONDITIONER; COSMETIC PENCILS; ] EYE CREAM; HAND CREAM, MOISTURIZER, AND LOTION; [ SHAVING BALM, LOTION, GEL AND CREAM; SKIN CREAM, MOISTURIZER, AND LOTION; ] FACIAL CREAM, MOISTURIZER, AND LOTION; FOOT CREAM, MOISTURIZER, SCRUB, AND LOTION; [ PERSONAL DEODORANTS AND ANTIPERSPIRANTS; ] ESSENTIAL OILS FOR PERSONAL USE; ESSENTIAL OILS FOR USE IN MANUFACTURING COSMETICS; [ EYE MAKEUP; EYE SHADOW; EYELINERS; FACE POWDER; FACIAL SCRUBS; FACIAL MAKEUP; FOUNDATION MAKEUP; HAIR GEL; SHAVING GEL; SHOWER GEL; LIP GLOSS; HAIR RINSES; NON-MEDICATED LIP BALM; ] LIPSTICK; [ EYE MAKEUP REMOVER; MASCARA; NAIL CREAM, MOISTURIZER, AND LOTION; MASSAGE OIL; BATH OIL; PRE-MOISTENED COSMETIC TISSUES, WIPES, AND TOWELETTES; SOAP; SUNTANNING PREPARATIONS; AND WRINKLE REMOVING SKIN CARE PREPARATIONS ]  
**International Class 29:** OLIVE OIL  
**International Class 30:** [ TEA, TEA-BASED BEVERAGES, NAMELY, TEA-BASED BEVERAGES WITH FRUIT FLAVORINGS, FLAVORED ICES; HONEY, BISCUITS ]  
**International Class 32:** [ BOTTLED SODA WATER ]  
**International Class 35:** [ RETAIL STORE SERVICES IN THE FIELDS OF APPAREL, FOOTWEAR, COSMETICS, LOTIONS, BOTTLED WATER, COFFEE, COFFEE BASED BEVERAGES, TEA, TEA-BASED BEVERAGES, PREPARED FOOD, OLIVE OIL ]  
**First Used:** SEP 30, 2003 (INTL. CL. 3)  
**In Commerce:** SEP 30, 2003  
**First Used:** SEP 30, 2003 (INTL. CL. 29)  
**In Commerce:** SEP 30, 2003  
**First Used:** SEP 30, 2003 (INTL. CL. 30)  
**In Commerce:** SEP 30, 2003  
**First Used:** SEP 30, 2003 (INTL. CL. 32)  
**In Commerce:** SEP 30, 2003  
**First Used:** SEP 30, 2003 (INTL. CL. 35)  
**In Commerce:** SEP 30, 2003

**Last Reported Owner:** RINKINC, LLC  
DELAWARE LIMITED PARTNERSHIP  
11 WEST 56TH STREET  
NEW YORK, NEW YORK 10019

**Chronology:** **Filed:** MAR 26, 2003 **Serial Number:** 78-230,322  
**Published For Opposition:** AUG 10, 2004  
**Registered:** JAN 17, 2006 **Registration Number:** 3,046,756  
**Affidavit Section:** REGISTERED - PARTIAL SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK. JUL  
26, 2012  
**Earliest Date in Record:** MAR 26, 2003 (Filed)

**Ownership Details:**

**Registrant:** RINKINC, LLC  
DELAWARE LIMITED PARTNERSHIP  
11 WEST 56TH STREET  
NEW YORK, NEW YORK 10019

**Assignee**  
RINKINC, LLC  
11 WEST 56 STREET  
NEW YORK, NEW YORK, 10019

**Assignor**  
CASSIS HOLDING CO. LTD. LIMITED PARTNERSHIP  
**Signed:** MAR 03, 2005

**Brief:** ASSIGNS THE ENTIRE INTEREST  
**Recorded:** APR 04, 2005  
**Reel/Frame:** 3082/0127  
**Correspondent:**  
RINKINC LLC  
11 WEST 56 STREET  
NEW YORK, NEW YORK 10019

**Assignee**  
CASSIS HOLDING COMPANY LTD.  
DELAWARE CORPORATION  
11 WEST 56TH STREET  
NEW YORK, NEW YORK, 10019

**Assignor**  
NORMA KAMALI, INC.  
NEW YORK CORPORATION  
**Signed:** JUL 22, 2003

**Brief:** ASSIGNS THE ENTIRE INTEREST  
**Recorded:** OCT 02, 2003  
**Reel/Frame:** 2726/0277  
**Correspondent:**  
GOTTLIEB, RACKMAN & REISMAN, P.C.  
AMY B. GOLDSMITH, ESQ.  
270 MADISON AVENUE  
NEW YORK, NY 10016

**Claims:** IN THE STATEMENT, COLUMN 1, LINES 1 AND 2, "CASSIS HOLDING COMPANY LTD.  
(DELAWARE CORPORATION)" SHOULD BE DELETED, AND, "RINKINC, LLC (DELAWARE  
LIMITED PARTNERSHIP)" SHOULD BE INSERTED.

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**Filing Correspondent:** BARBARA LOEWENTHAL  
GOTTLIEB, RACKMAN & REISMAN, PC  
8TH FLOOR  
270 MADISON AVE  
NY, NY 10016-0601

BRUXZIR

US-58  
Group: Four

# BIOxira

## BIOXIRA

**Status:** REGISTERED

**USPTO Status:** REGISTERED

**USPTO Status Date:** DEC 19, 2006

**Goods/Services:** International Class 3: BODY AND BEAUTY CARE PREPARATIONS; BODY LOTIONS; COSMETIC PREPARATIONS FOR BODY CARE; GEL FOR BODY TONING AND CELLULITE REDUCTION; LOTIONS FOR CELLULITE REDUCTION; LOTIONS FOR BODY TONING AND CELLULITE REDUCTION; NON-MEDICATED SKIN CARE PREPARATIONS; SKIN LOTIONS; SKIN TONERS

**First Used:** NOV 01, 2004 (INTL. CL. 3)

**In Commerce:** NOV 01, 2004

**Last Reported Owner:** IT WORKS MARKETING, INC.  
MICHIGAN CORPORATION  
2006 44TH STREET SE  
GRAND RAPIDS, MICHIGAN 49508

**Chronology:** **Filed:** FEB 01, 2006 **Serial Number:** 78-804,229

**Published For Opposition:** OCT 03, 2006

**Registered:** DEC 19, 2006 **Registration Number:** 3,186,807

**Earliest Date in Record:** NOV 01, 2004 (First Used)

## Ownership Details:

**Registrant:** IT WORKS MARKETING, INC.  
MICHIGAN CORPORATION  
2006 44TH STREET SE  
GRAND RAPIDS, MICHIGAN 49508

**Filing Correspondent:** STEVEN A. RICHARDS  
615 HOOPES AVENUE  
IDAHO FALLS ID 83406-6106

BRUXZIR

US-59  
Group: Four

# BREKSEEZ

## BREKSEEZ

**Translation:** THE WORDING "BREKSEEZ" HAS NO MEANING IN A FOREIGN LANGUAGE.

**Status:** PUBLISHED  
INTENT TO USE

**USPTO Status:** PUBLISHED FOR OPPOSITION

**USPTO Status Date:** AUG 21, 2012

**Goods/Services:** International Class 5: PHARMACEUTICAL PREPARATIONS FOR THE TREATMENT OF  
CENTRAL NERVOUS SYSTEM DISORDERS

**Last Reported Owner:** UPSHER-SMITH LABORATORIES, INC.  
MINNESOTA CORPORATION  
6701 EVENSTAD DRIVE  
MAPLE GROVE, MINNESOTA 55369

**We Have Located Other Marks With This Owner**

<a href="#">BREKSEZA</a>	USPTO	Page 138
<a href="#">BREKSEZE</a>	USPTO	Page 140

**Chronology:** Filed: OCT 01, 2011      Serial Number: 85-437,212  
Published For Opposition: AUG 21, 2012  
Earliest Date in Record: OCT 01, 2011 (Filed)

## Ownership Details:

**Applicant:** UPSHER-SMITH LABORATORIES, INC.  
MINNESOTA CORPORATION  
6701 EVENSTAD DRIVE  
MAPLE GROVE, MINNESOTA 55369

**Filing Correspondent:** FRANCES M. JAGLA  
LANE POWELL PC  
601 S.W. SECOND AVENUE, SUITE 2100  
PORTLAND OR 97204

BRUXZIR

US-60  
Group: Four

# BREKSEZA

## BREKSEZA

**Translation:** THE WORDING "BREKSEZA" HAS NO MEANING IN A FOREIGN LANGUAGE.

**Status:** PUBLISHED  
INTENT TO USE

**USPTO Status:** NOTICE OF ALLOWANCE – ISSUED

**USPTO Status Date:** OCT 09, 2012

**Goods/Services:** International Class 5: PHARMACEUTICAL PREPARATIONS FOR THE TREATMENT OF CENTRAL NERVOUS SYSTEM DISORDERS

**Last Reported Owner:** UPSHER-SMITH LABORATORIES, INC.  
MINNESOTA CORPORATION  
6701 EVENSTAD DRIVE  
MAPLE GROVE, MINNESOTA 55369

**We Have Located Other Marks With This Owner**

<a href="#">BREKSEEZ</a>	USPTO	Page 137
<a href="#">BREKSEZE</a>	USPTO	Page 140

**Chronology:** Filed: OCT 01, 2011      Serial Number: 85-437,210  
Published For Opposition: AUG 14, 2012  
Allowance Filed: OCT 09, 2012  
Earliest Date in Record: OCT 01, 2011 (Filed)

## Ownership Details:

**Applicant:** UPSHER-SMITH LABORATORIES, INC.  
MINNESOTA CORPORATION  
6701 EVENSTAD DRIVE  
MAPLE GROVE, MINNESOTA 55369

**Filing Correspondent:** FRANCES M. JAGLA  
LANE POWELL PC  
601 S.W. SECOND AVENUE, SUITE 2100

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PORLAND OR 97204

BRUXZIR

US-61  
Group: Four

# BREKSEZE

BREKSEZE



Global Filings = 1

**Translation:** THE WORD "BREKSEZE" HAS NO MEANING IN A FOREIGN LANGUAGE.

**Status:** PUBLISHED  
INTENT TO USE

**USPTO Status:** PUBLISHED FOR OPPOSITION

**USPTO Status Date:** SEP 18, 2012

**Goods/Services:** International Class 5: PHARMACEUTICAL PREPARATIONS FOR THE TREATMENT OF  
CENTRAL NERVOUS SYSTEM DISORDERS

**Last Reported Owner:** UPSHER-SMITH LABORATORIES, INC.  
MINNESOTA CORPORATION  
6701 EVENSTAD DRIVE  
MAPLE GROVE, MINNESOTA 55369

We Have Located Other Marks With This Owner

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<a href="#">BREKSEZA</a>	USPTO	Page 138

**Chronology:** Filed: OCT 01, 2011      Serial Number: 85-437,211  
Published For Opposition: SEP 18, 2012  
Earliest Date in Record: OCT 01, 2011 (Filed)

**Ownership Details:**

**Applicant:** UPSHER-SMITH LABORATORIES, INC.  
MINNESOTA CORPORATION  
6701 EVENSTAD DRIVE  
MAPLE GROVE, MINNESOTA 55369

**Filing Correspondent:** FRANCES M. JAGLA  
LANE POWELL PC  
601 S.W. SECOND AVENUE, SUITE 2100

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PORLAND OR 97204

BRUXZIR

US-62  
Group: Four

# DURO-ZIR

## DURO-ZIR



Global Filings = 1

**Status:** PUBLISHED  
INTENT TO USE

**USPTO Status:** NOTICE OF ALLOWANCE – ISSUED

**USPTO Status Date:** APR 24, 2012

**Goods/Services:** International Class 10: DENTAL BRIDGES; DENTAL CROWNS

**Last Reported Owner:** AURUM CERAMIC DENTAL LABORATORIES LTD.  
CANADA CORPORATION  
115-17TH AVENUE SW  
CALGARY, ALBERTA, CANADA T2S0A1

**Chronology:** Filed: SEP 19, 2011      Serial Number: 85-425,953  
Published For Opposition: FEB 28, 2012  
Allowance Filed: APR 24, 2012  
Earliest Date in Record: SEP 19, 2011 (Filed)

### Ownership Details:

**Applicant:** AURUM CERAMIC DENTAL LABORATORIES LTD.  
CANADA CORPORATION  
115-17TH AVENUE SW  
CALGARY, ALBERTA, CANADA T2S0A1

**Filing Correspondent:** AURUM CERAMIC DENTA; AURUM CERAMIC DENTA  
115-17TH AVENUE SW  
CALGARY, ALBERTA  
T2S0A1  
CANADA

BRUXZIR

US-63  
Group: Four

# BREZILIZER

## BREZILIZER



Global Filings = 4

**Status:** PUBLISHED  
INTENT TO USE

USPTO Status: THIRD EXTENSION – GRANTED

USPTO Status Date: JUN 01, 2012

**Goods/Services:** International Class 5: PHARMACEUTICAL PREPARATIONS FOR THE TREATMENT OF DISORDERS OF THE RESPIRATORY SYSTEM  
International Class 10: MEDICAL APPARATUS FOR DIAGNOSING OR TREATING RESPIRATORY CONDITIONS; MEDICAL APPARATUS FOR FACILITATING THE INHALATION OF PHARMACEUTICAL PREPARATIONS

**Last Reported Owner:** NOVARTIS AG  
SWITZERLAND CORPORATION  
CH – 4002  
BASEL, SWITZERLAND

We Have Located Other Marks With This Owner

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<u>FLUXSERO</u>	USPTO	Page 147
<u>BREZILIZER</u>	USPTO	Page 153
<u>BEXERO</u>	USPTO	Page 229

**Chronology:** Filed: MAY 07, 2010 Serial Number: 85-032,883  
Published For Opposition: OCT 05, 2010  
Allowance Filed: NOV 30, 2010  
Earliest Date in Record: MAY 07, 2010 (Filed)

**Ownership Details:**

**Applicant:** NOVARTIS AG  
SWITZERLAND CORPORATION  
CH – 4002

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BASEL, SWITZERLAND

**Filing Correspondent:** MAURY M. TEPPER, III  
TEPPER & EYSTER, PLLC  
3724 BENSON DR  
RALEIGH, NC 27609-7321

**Domestic Representative:** NOVARTIS PHARMACEUTICALS CORPORATION

BRUXZIR

US-64  
Group: Four

# DENZIR

## DENZIR

**Status:** REGISTERED  
44(E) APPLICATION – CURRENT

**USPTO Status:** REGISTERED  
**USPTO Status Date:** FEB 26, 2008

**Goods/Services:** **International Class 3:** TOOTH PASTE, TOOTH POWDER  
**International Class 5:** DENTAL ABRASIVES; MATERIAL FOR TREATING TEETH, NAMELY, DENTAL ABRASIVES, MATERIALS FOR FILLING TEETH, DENTAL WAX, AND DENTAL CERAMICS  
**International Class 10:** ODONTOLOGICAL APPARATUSES, NAMELY DENTAL CROWNS; AND ARTIFICIAL TEETH AND TEETH IMPLANT ABUTMENTS

**Last Reported Owner:** CAD. ESTHETICS AB  
SWEDEN CORPORATION  
BOX 753  
SKELLEFTEA SE-93127, SWEDEN

**Chronology:** **Filed:** DEC 19, 2005 **Serial Number:** 78-775,844  
**Published For Opposition:** JUL 24, 2007  
**Registered:** FEB 26, 2008 **Registration Number:** 3,388,881  
**Earliest Date in Record:** JAN 29, 1999 (Non-U.S. Registration Date)

## Ownership Details:

**Registrant:** CAD. ESTHETICS AB  
SWEDEN CORPORATION  
BOX 753  
SKELLEFTEA SE-93127, SWEDEN

**Non-U.S. Registration Claimed:** 330079  
**Non-U.S. Registration Date:** JAN 29, 1999  
**Non-U.S. Registration Country:** SWEDEN

**Filing Correspondent:** JOHN CLARKE HOLMAN  
JACOBSON HOLMAN PLLC

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400 7TH ST NW STE 600  
WASHINGTON, DC 20004-2218

**Domestic Representative:** JACOBSON HOLMAN PLLC

BRUXZIR

US-65  
Group: Four

# FLUXZERO

## FLUXZERO



Global Filings = 24

**Status:** REGISTERED  
SECTION 66(A) (MADRID PROTOCOL) – FILED  
SECTION 66(A) (MADRID PROTOCOL) – CURRENT  
INTERNATIONAL PRIORITY CLAIMED

**USPTO Status:** REGISTERED  
**USPTO Status Date:** JUN 21, 2011

**Goods/Services:** International Class 5: VACCINES FOR HUMAN USE

**Last Reported Owner:** NOVARTIS AG  
SWITZERLAND SOCIÉTÉ ANONYME (SA);  
CH-4002 BASEL, SWITZERLAND

We Have Located Other Marks With This Owner

<u>BREZERIS</u>	USPTO	Page 112
<u>BREZILIZER</u>	USPTO	Page 143
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**Chronology:** Filed: DEC 31, 2010      **Serial Number:** 79-092,342  
**Published For Opposition:** APR 05, 2011  
**Registered:** JUN 21, 2011      **Registration Number:** 3,980,324  
**Earliest Date in Record:** NOV 23, 2010 (International Priority Claimed Date)

**International Trademark Information:**

**International Registration Number:** 1064452  
**International Registration Date:** DEC 31, 2010  
**International Publication Date:** FEB 17, 2011  
**International Renewal Date:** DEC 31, 2020  
**Date of Automatic Protection:** AUG 10, 2012  
**International Status:** REQUEST FOR EXTENSION OF PROTECTION ESTABLISHED  
**International Status Date:** FEB 10, 2011  
**International Priority Claimed Date:** NOV 23, 2010

**Ownership Details:**

**Registrant:** NOVARTIS AG  
SWITZERLAND SOCIÉTÉ ANONYME (SA);  
CH-4002 BASEL, SWITZERLAND

**Filing Correspondent:** SCHNEIDER FELDMANN ; PATENT- UND MARKEN  
BEETHOVENSTRASSE 49,  
POSTFACH 2792  
CH-8022 ZÜRICH  
SWITZERLAND

BRUXZIR

US-66  
Group: Four

# UXR

UXR

**Status:** RENEWED

**USPTO Status:** REGISTERED AND RENEWED

**USPTO Status Date:** JAN 19, 2000

**Goods/Services:** **International Class 10:** RADIOGRAPHIC AND X-RAY APPARATUS, AND X-RAY FILM FOR MEDICAL AND VETERINARY USE  
**First Used:** FEB 14, 1989 (INTL. CL. 10)  
**In Commerce:** FEB 14, 1989

**Last Reported Owner:** X-RAY MARKETING ASSOCIATES, INC.  
FLORIDA CORPORATION  
1205 LAKEVIEW COURT  
ROMEOVILLE, ILLINOIS 60446-650

**Chronology:** **Filed:** APR 06, 1989 **Serial Number:** 73-791,477  
**Published For Opposition:** OCT 03, 1989  
**Registered:** DEC 26, 1989 **Registration Number:** 1,573,139  
**Affidavit Section:** REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK. JUN 13, 1996

**Last Renewed:** DEC 26, 1999

**Earliest Date in Record:** FEB 14, 1989 (First Used)

**Ownership Details:**

**Registrant:** X-RAY MARKETING ASSOCIATES, INC.  
FLORIDA CORPORATION  
1205 LAKEVIEW COURT  
ROMEOVILLE, ILLINOIS 60446-650

**Filing Correspondent:** W. DENNIS DREHKOFF  
VEDDER PRICE P.C.  
222 N. LASALLE ST., SUITE 2600  
CHICAGO IL 60601

BRUXZIR

US-67  
Group: Four

EXSAR



Global Filings = 2

**Status:** REGISTERED

**USPTO Status:** SECTION 8 & 15 – ACCEPTED AND ACKNOWLEDGED

**USPTO Status Date:** DEC 03, 2010

**Goods/Services:** International Class 42: PHARMACEUTICAL DRUG DISCOVERY SERVICES

**First Used:** FEB 27, 2003 (INTL. CL. 42)

**In Commerce:** FEB 27, 2003

**Last Reported Owner:** EXSAR CORPORATION  
DELAWARE CORPORATION  
11 DEER PARK DRIVE, SUITE 103  
MONMOUTH JUNCTION, NEW JERSEY 08852

**Chronology:** Filed: OCT 23, 2002      **Serial Number:** 76-462,460

**Published For Opposition:** MAY 13, 2003

**Registered:** JUN 01, 2004      **Registration Number:** 2,848,814

**Affidavit Section:** REGISTERED – SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK. DEC 03, 2010

**Earliest Date in Record:** OCT 23, 2002 (Filed)

#### Ownership Details:

**Registrant:** EXSAR CORPORATION  
DELAWARE CORPORATION  
11 DEER PARK DRIVE, SUITE 103  
MONMOUTH JUNCTION, NEW JERSEY 08852

**Filing Correspondent:** AMY E. CARROLL  
DRINKER BIDDLE & REATH LLP  
SUITE 1100  
1500 K STREET, NW  
WASHINGTON DC 20005-1209

BRUXZIR

US-68  
Group: Four

# DIAZIR

DIAZIR



Global Filings = 2

**Status:** PENDING  
FILED AS USE APPLICATION  
USE APPLICATION - CURRENT

**USPTO Status:** PRIORITY ACTION COUNTED MAILED  
**USPTO Status Date:** AUG 16, 2012

**Goods/Services:** **International Class 5:** MATERIALS MADE IN WHOLE OR SUBSTANTIAL PART OF ZIRCONIUM DIOXIDE USED TO PRODUCE DENTAL FIXTURE, CROWN AND BRIDGE SUBSTRUCTURES, NAMELY, COPING AND FRAMEWORK USED TO MAKE DENTAL CROWNS AND BRIDGES  
**International Class 10:** FULL CONTOUR (MONOLITHIC) CROWNS AND BRIDGES WITHOUT NEED FOR LAYERING MATERIALS  
**First Used:** AUG 18, 2011 (INTL. CL. 5)  
**In Commerce:** AUG 18, 2011  
**First Used:** AUG 18, 2011 (INTL. CL. 10)  
**In Commerce:** AUG 18, 2011

**Last Reported Owner:** ARDENT, INC.  
NEW YORK CORPORATION  
175 PINEVIEW DRIVE  
AMHERST, NEW YORK 14228

**Chronology:** **Filed:** APR 23, 2012 **Serial Number:** 85-605,305  
**Earliest Date in Record:** AUG 18, 2011 (First Used)

## Ownership Details:

**Applicant:** ARDENT, INC.  
NEW YORK CORPORATION  
175 PINEVIEW DRIVE  
AMHERST, NEW YORK 14228

**Filing Correspondent:** PAUL V. NUNES, ESQ.  
UNDERBERG & KESSLER LLP

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300 BAUSCH AND LOMB PL  
ROCHESTER, NY 14604-2702

BRUXZIR

US-69  
Group: Four

# BREZILIZER

BREZILIZER



Global Filings = 4

**Status:** ABANDONED  
INTENT TO USE

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED

USPTO Status Date: JUN 07, 2010

**Goods/Services:** International Class 5: PHARMACEUTICAL PREPARATIONS FOR THE TREATMENT OF DISORDERS OF THE RESPIRATORY SYSTEM  
International Class 10: MEDICAL APPARATUS FOR DIAGNOSING OR TREATING RESPIRATORY CONDITIONS; MEDICAL APPARATUS FOR FACILITATING THE INHALATION OF PHARMACEUTICAL PREPARATIONS

**Last Reported Owner:** NOVARTIS AG  
SWITZERLAND CORPORATION  
4002  
BASEL, SWITZERLAND

**We Have Located Other Marks With This Owner**

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**Chronology:** Filed: AUG 08, 2006 Serial Number: 78-947,115  
Published For Opposition: FEB 13, 2007  
Abandoned: JUN 07, 2010  
Earliest Date in Record: AUG 08, 2006 (Filed)

**Ownership Details:**

**Applicant:** NOVARTIS AG  
SWITZERLAND CORPORATION  
4002

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BASEL, SWITZERLAND

**Filing Correspondent:** MAURY M. TEPPER, III  
TEPPER & EYSTER, PLLC  
3724 BENSON DRIVE  
RALEIGH NC 27609

**Domestic Representative:** NOVARTIS PHARMACEUTICALS CORPORATION

BRUXZIR

US-70  
Group: Four

## Zircore Inside

### ZIRCORE INSIDE

TTAB

**Status:** REGISTERED

**USPTO Status:** REGISTERED

**USPTO Status Date:** OCT 10, 2006

**Goods/Services:** International Class 10: ZIRCONIUM ALLOY CORE LOCATED WITHIN CERAMIC DENTAL CROWNS AND BRIDGES  
**First Used:** FEB 19, 2004 (INTL. CL. 10)  
**In Commerce:** FEB 19, 2004

**Disclaimers:** "INSIDE"

**Last Reported Owner:** SAGER, R. DAVID  
UNITED STATES INDIVIDUAL  
514 HUMBOLDT PLAZA  
MANHATTAN, KANSAS 66502

**We Have Located Other Marks With This Owner**

[ZIRCORE](#)

USPTO

Page 185

**Chronology:** Filed: DEC 15, 2004 Serial Number: 78-532,728  
Published For Opposition: APR 11, 2006  
Registered: OCT 10, 2006 Registration Number: 3,152,888  
Earliest Date in Record: FEB 19, 2004 (First Used)

### Trademark Trials and Appeal Board (TTAB) Information:

TTAB

**Extension of Time to Oppose Number:** 78532728

**Extension of Time to Oppose Filed:** APR 24, 2006

**Outcome:** TERMINATED AUG 25, 2006